Syllabus: The Plan

- Summarizes course narrative, course goals, student activities
- Syllabus is the roadmap for the students
- Your syllabus represents the contract between you and your students
The art of weaving…

- Organize topics and corresponding learning
- Spiral curriculum builds
- Blend in learning outcomes
- Manage time for questions
- Plan conclusions
DESIGN & STRUCTURE
Course topics: Focus

- Emphasize the essential.
- Focus on the BIG idea
- Material of high interest to students
- Material that is not covered elsewhere

Limit yourself to 4-7 topics
Order: a narrative structure

From *Tools for Teaching* by Barbara Gross Davis, 2009

Order the topics…

- Chronologically
- In their real world relationships
- As they are used in business, social or career settings
- Grouped in themes or modules
- Developmental – prereqs, novice, expert
Gender Equity

Best Practices from the Gender Equity Initiative:

• Female Protagonists
• Students’ concerns
• Guest Speakers
THE FIRST DAY
Before the first class

• Welcome email

• Review and learn from FB

• Relevant, engaging syllabus

• Wardrobe distinguishes you
The Basics

- Jump right in with content – do a mini-lesson
- Set expectations-mutual goals
- Elevator speech of your course
- Highlight experience you draw from
- Advice-how to succeed in course
From student’s perspective

What is one question you want answered by the end of the course?
Sticky Teaching

• The curse of expertise

• Follow SUCCES
  – Simple   - Credible
  – Unexpected - Emotion
  – Concrete - Stories
Simple

• What is the core message of the class or what are the big issues to answer?

• Communicate as simply as possible
  – Small units
  – Use analogies or familiar concepts
  – Relevance
Unexpected

• Present a puzzle to solve…a mystery?

• Show what the students are missing in their understanding

• Give the Huh? Moment before the Aha!
Concrete

• Appeals to the senses-sight, sound, taste, smell, touch-to explain material

• Demonstrations or examples

• Use their modality: VAKD
Credible

• How do we make something believable?
  – Test it
  – Experience it
  – Statistics to substantiate
Emotion

- Appeal to something other than heads
Stories

• Stories drive home relevance

• Mental stimulation of visualization

• Wealth of your timeline
Teaching that Sticks

• Supported by best practices
  – Best Haas instructors
  – Larger world of higher education

*Easy to remember

*Apply to each class section to stimulate learning and improve teaching
Leading with questions

• Clarity
• Depth
• Breadth
• Logic

RELEVANCE!
TOP NINE PRACTICES
(From Teck Ho)

1. One idea per class
2. Punchline
3. Inductive learning (Examples -> Rules)
4. Examples, examples, and examples
5. Role-playing computer simulations
6. In-class exercises
7. Create a memorable class experience
8. Enjoy your class
9. Remind them of the key takeaways before teaching evaluation
LEARNING ACTIVITIES
Learning activities

What should students do – inside or outside of class – to maximize their learning?

Student Learning

- Assessment
- Instructional Strategies
  - Discussion
  - Lecture
- Learning Activities
  - In-class
  - Outside class
- Design & Structure
  - Topics
  - Order
  - Syllabus
- Learning Goals
  - Knowledge
  - HOT

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Learning activities

In-class
- Discussion or case
- Lecture
- Guest speaker
- Exams or quizzes
- Presentations
- Polling
- Debates

Outside class
- Problem sets
- Reading text/articles
- Case prep
- Research
- Essays
- Reflections
- Videos
- Other online learning
At The End of the Course

• Review all that has been learned, then:
• TIES Forms (course evaluations)
  – We read them!
  – Student to student comments
  – I like to do them at the beginning of class
• Sources for more learning – other courses
• Keeping in touch – LinkedIn
• Letters of Recommendation
Orienting Reflex
“response to novelty”

- Physiologist Sechenov - 1850’s called it “what is it?” reflex
- Change up during course
- Start with a dilemma, question, quote, reading, current event
- Intro with quiz, debate, poll
- Responses to events in our environment
- Heightens attention and perception