Summer 2018 Electives

This webinar will be recorded

Evening & Weekend MBA Program
Summer 2018 Schedule

• Schedule and Course Information
• Important Dates
• How to Sign-Up in OLR
• Questions
SCHEDULE AND COURSE INFORMATION
Important Information

• Summer courses are optional
• Limited and unique schedule
• Financial Aid is not offered during Summer Semester; please consult with the Financial Aid team if needed to work out a strategic borrowing plan (finaid@haas.berkeley.edu).
Schedule and Course Information

- 15 electives will be offered this summer
- 5 electives are dual listed with the MBA for Executives (EMBA) program
- New this summer:
  - New Venture Finance (with EMBA)
  - Data Analytics (with EMBA)
  - SIB Brazil
  - Design Sprint for Corporate Innovation (the course formerly known as Design Thinking”)
  - Women’s 21st Century Leadership (with EMBA)
  - Fintech and Blockchain: Business, Technology, and Law
  - Health Care Finance (Online – in partnership with the School of Public Health)
  - Using Red Teaming to Make Better Decisions (with EMBA)
  - GNAM Global Network Week (enrollment complete)
  - The Global Manager in Europe (ESSEC Summer Module – enrollment complete)

- Returning Favorites:
  - Game Theory (with EMBA)
  - Negotiations
  - Workplace Analytics
  - Turnarounds
  - IBD
Brief Course Capsules

Dual Listed EMBA Block Classes

1. **Game Theory** – with instructor Shachar Kariv, dual listed with EMBA, this was offered last year with EMBA and was a very popular and well received class. This is also one of our Prime Electives. Prime electives are called out as these courses are designed to be useful for all career paths and every EW MBA student. Be sure to look closely at the dates listed for this class as they are organized in the unique EMBA format.

2. **New Venture Finance** – With Prof Maura O’Neill. Maura is a 3 time Cheit Award winning instructor in the EMBA Program. She is also a serial entrepreneur and has served with distinction as a leader in the Senate (Chief of Staff to Maria Cantwell) and in the State Department (Chief Technology Office in AID). We think this will be a great course for our students who want to get into new venture finance either as an entrepreneur or as an investor (Angel, Seed, or Venture). This course entail a good bit of work, including interviews with entrepreneurs and new venture investors.

3. **Data Analytics** – with Donatella Taurasi. This course takes a high level view of the use of data analytics in various business applications. If you’re looking to code, this isn’t the class. If you’re looking to understand what your data scientists are doing (or should be doing) then this course will work for you. This course also has all of its classes on Fridays, Saturdays or Sundays (and 60% of its classes on Saturday or Sunday), so we worked with our EMBA colleagues to add it as a course that may be more suitable for our Weekend students.

Dual Listed EMBA Block Week Classes

1. **Women’s 21st Century Leadership** – Laura Kray is reprising this course as Haas’ contribution to the Global Network for Advanced Management EMBA Global Network Week. So the class will include both Haas EW MBA and EMBA students as well as EMBA student from the GNAM network. It focuses on the value of and how to advance women in business leadership roles. Prospective students in the past have wondered if it’s just applicable to or useful for women students. The emphatic answer is no.

2. **Using Red Teaming to Make Better Decisions** – We’re very excited about this new course taught by Haas professor Whitney Hischier and her consulting colleagues Bryce Hoffman and retired Army COL Steven Rotkoff. Red Teaming was initially developed by the US military at the advent of the Iraq War to help planning teams systematically and objectively assess their operational plans, including an analysis of assumptions and using techniques that didn’t overweight the loudest person at the table or the most senior person in the room. Whitney, Bryce and Steven have adapted these techniques for the business world, where rigorous planning is increasingly necessary for business success. We think this will be an extremely interesting and useful addition to the EW MBA Summer Schedule.
Brief Course Capsules (cont’d)

Other Block Week Classes
1. **SIB Brazil** – taught by Flavio Feferman. We are excited to repeat this SIB course, in summer this year as opposed to being offered in Spring Break in 2017. Like last year, enrollment in SIB will take place simultaneously with the rest of the summer sign ups. It is also important to note that this course will **not** be participating in the drop only round in May. You will not be able to drop this course after the second round of summer sign ups. This is for obvious reasons as there are a lot of logistical pieces involved. Also, important to note that students who successfully enroll in this course will need to supply their **purchased flight itinerary and a copy of their passport by 4/9**. This will be submitted through our vendor travel portal. This is just two weeks after the second round of Add/Drop, so plan ahead. There will also be advance class sessions in Berkeley on May 6 and May 20 before the in-country sessions from June 3 to June 9. final wrap up session will be held on Sunday July 1st. **All class sessions are mandatory to receive a passing grade.**

2. **IBD** – with Frank Shultz and Marymoore Patterson. As you can see in the registration timeline the enrollment for this class will take place 3/19 – 4/3 and you will sign up on the IBD website. There will be a webinar specifically for IBD on Wednesday 3/14 12-1 and I strongly encourage you to attend if you are interested in taking IBD this summer or even next. Also important to note that there is a strict no drop policy for this course which is based on working with real clients in the host countries. Once you receive confirmation you are enrolled in the class which will come out on 4/6 you will not have any opportunity to drop this course. There are sessions here at Berkeley on May 13, June 2, 9, 16 and 23 before the in-country engagements from June 30 to July 14. Finally, there is an IBD conference on Friday, 14 September. **All class sessions are mandatory to receive a passing grade.**

3. **Design Sprint for Corporate Innovation** – Taught by Rajiv Ball and Jennifer Caleshu. This is the course formerly known as Design Thinking. Based at Rajiv Ball’s THNK institute in Amsterdam, it is an intense weeklong design sprint to solve a real world problem from an external client. **Like IBD, this class is not open to the Class of 2020** since it does require application of design thinking skills you won’t get until you finish the new Fundamentals of Design Thinking core course in Fall 2018. Like SIB and IBD, there will be a prep session at Haas on May 20. **All class sessions are mandatory to receive a passing grade.**

4. **Negotiations** - with Holly Schroth also a one-week block class and very well regarded by students. This is a prime elective like game theory. This is a class that we have historically offered every semester (fall, spring & summer) so we suspect it will also be offered again in the Fall and Spring, when it is offered in a 3 unit format. Good to keep in mind when you are planning your overall schedule. **Factor that into your summer elective plans.**

5. **Fintech and Blockchain: Business, Technology, and Law** – with Greg La Blanc. In response to the high EWMBA demand for this spring’s cross listed Blockchain course, split between Haas, Berkeley Law and the College of Engineering, Greg has proposed an EWMBA only, block week version of the course this summer. We are thankful to Greg for his rapid pivot into this offering and are very excited by it, given the obvious demand for this topic. He’s still refining the syllabus given the changes in format and class demographics but he expects there to be significant pre-block and post-block work on the projects that form a key element of the course.

6. **Workplace Analytics** - Greg La Blanc is excited to teach this course again and it is in a block week format. This is a more focused analytics course than Donatella’s Data Analytics course. Greg also typically includes company visits as part of the class.

7. **Health Care Finance** – This is a new, experimental partnership with the School of Public Health’s Online Master of Public Health program. The course is an asynchronous, online only version of Kim MacPherson’s in person Health Care Finance course taught as part of the MBA-MPH dual degree program. We’re working with the School of Public Health to get guaranteed slots for interested EWMBAs. Please note the unusual schedule – July 2 to August 10. Since it’s asynchronous, there is ample scope to work at your own speed within the time frame of the class. Also, there is some overlap with topics that you will be familiar with from Core Finance and Core Accounting, which you can work through more quickly given your familiarity. We have high hopes that this partnership can help to meet the demand for health care related electives we have consistently heard from our EWMBAs.

8. **Turnarounds** – with Peter Goodson, one-week block class; This course is always very popular but does require **a great** deal of pre-work in addition to the in class instruction. The one thing to really keep in mind is that with all courses with the exception of the international ones, there are no drops after the final drop deadline 5/2 12PM. I will be going over the important dates a little later but I just wanted to emphasize that with this class in particular since there is a good deal of work/commitment.
IMPORTANT DATES
Important Dates

- IBD Sign ups (through IBD website) March 19, 9am – April 3, 12pm. Notifications sent April 6 *No drops allowed if successfully enrolled
- Round 1 Summer Sign ups: March 19, 9am – March 22, 12pm
- Round 2 Summer Sign ups: March 22, 4pm – March 24, 12pm *No drops allowed for SIB after round 2
- Summer Drops Only: April 30, 9am – May 2, 12pm *No drops allowed after round ends

Reference the Registration Timeline for ALL important dates and deadlines
HOW TO SIGN-UP IN OLR
How to Sign-up in OLR

• Add to a course through the Haas On-Line Registrar (OLR)

• Prioritize students based on seniority and then randomized within seniority
  – Priority starts with incoming 3rd years (includes students extending beyond 3 years)

OLR Sign up screenshot document
Summer Sign up
QUESTIONS