The whole course is delivered in two Sundays at the beginning of the semester: Sundays 01.28.2017 and 02.11.2017 @ 9:00 AM - 5:00 pm. We have experience running this intensive format courses and we will make sure we set you up for success.

What Students Say:

This course is a definitely yes, because the expertise of the professor is a differential and the theme is really interesting and important; it could be used in many fields of study.

Thank you for a wonderful course! I really enjoyed our vibrant class discussions, and I appreciate all the time and energy put into our lessons. - Michelle

I would highly recommend this course to any student interested in business. Besides, learning about this course helped me get my job at Patagonia! – Zach

The classes have been rigorous but very interesting and rewarding. I wanted to say again how much I enjoyed this operations course. - Matt

What is this course about?

The objective is to provide insight and understanding on the main concepts and practices involved in analyzing and managing business operations.

Think about it. You may be starting a career on consulting, business, finance, retail... you name it. In all cases, you would like to find modes to improve the way things are done and you may want people to know it was your idea. Your ideas can be supported with an analysis of business processes and an understanding of operations. This course will focus on a practical approach to solving operation problems, while focusing on the flow of processes in the organization (flows of money, people, orders, services...).

This course addresses the supply of goods and services. We describe marketing as the management of demand and operations as the management of supply. Operations managers need to carefully manage and direct resources such as capital, labor, natural resources, technology and information. This course is designed to help students understand how successful companies manage to match supply and demand and find ways to do ‘more, better, faster’ whether you are thinking about a small store or a large international set of players in a supply chain.

Who will teach this course?

Prof. Omar Romero-Hernandez was the recipient of the 2010 Franz Edelman Award, the world’s most prestigious award on Operations Research and Management Science and he is a frequent member of the Haas Club 6 for highest ranked faculty as per students’ evals.

For questions, contact him at: oromero@berkeley.edu