UGBA-196-1 AND UGBA 196-2: FALL 2012

Personal Financial Management

2 Units: Letter grade (P/NP option/non-business majors)
(Open to all UCB juniors, seniors, grads and visiting students)

UGBA 196-1: WED 2PM-4PM F295 HAAS
OR
UGBA 196-2: WED 4PM-6PM F295 HAAS

Lecturer: Fred Selinger, Senior Managing Director of Corporate Finance and Business Consulting at Sutter Securities Inc. Mr. Selinger has served on several boards of directors and has held licenses in securities, real estate and insurance. Mr. Selinger has served as a Corporate CEO, Managing Director of a private Investment Bank, and has conducted Professional Business & Financial Seminars.

Class Info: Are you concerned about your financial future in a complex world of credit cards, debit cards, student loan debt, credit reports, FICO scoring, identity theft, 401(K) plans, IRAs, the impact of love and money in a relationship, the best ways to buy a house or car, taxes, investing in stocks, bonds, mutual funds, real estate, and soaring medical costs? Learn how to better manage your money and achieve “financial security” in a rapidly changing global economy. This course discusses Personal Financial Management and gives students a solid background in the subject before entering the working world where important financial choices are made and mistakes can be costly.

Class Format: one two hour class per week, open Q & A, mid-term and final exam along with homework assignments.

Readings: “Personal Financial Management: from College to Career, 3rd Edition” by Fred Selinger
Class notes and handouts are also provided.

Enrollment: It is expected that students will attend all classes. Absence could adversely affect grades.

For Additional Information: Please Contact: selinger@haas.berkeley.edu