From the Front Lines of Investing

Want to know what happens inside a money management firm? Looking to learn from real-life examples? Interested in an instructor who works full-time in investing?

Practical Topics in Investment Management will teach you how to apply investment theory to the real world. You’ll learn:

• Basics of portfolio management
• Common investment strategies and processes
• Market forecasting techniques
• Securities analysis and selection
• Trading strategy
• And much more!

The course is taught exclusively by professionals at Fisher Investments, a multi-billion dollar global investment management firm headquartered in the Bay Area. The company has over 25 years of experience in the investing world for both large institutions and high-net-worth individual investors.

Lecturer Michael Hanson:
• Author of four books, including most recent stock market investing book, 20/20 Money
• Managing Editor and columnist for www.MarketMinder.com
• Experienced research analyst, with Fisher Investments since 2002
• Former Bear Stearns & Co. Corporate Finance Analyst in Global Technology group