From the Front Lines of Investing

Want to know what happens inside a money management firm? Looking to learn from real-life examples? Interested in an instructor who works full-time in investing?

Practical Topics in Investment Management will teach you how to apply investment theory to the real world. You’ll learn:

- Basics of portfolio management
- Common investment strategies and processes
- Market forecasting techniques
- Securities analysis and selection
- Trading strategy
- And much more!

The course is taught exclusively by professionals at Fisher Investments, a multi-billion dollar global investment management firm headquartered in the Bay Area. The company has over 25 years of experience in the investing world for both large institutions and high-net-worth individual investors.

Practical Topics in Investment Management
UGBA 137-1
2 units

Lecturer Michael Hanson:
- Author of four books, including most recent stock market investing book, 20/20 Money
- Managing Editor and columnist for www.MarketMinder.com
- Experienced research analyst, with Fisher Investments since 2002
- Former Bear Stearns & Co. Corporate Finance Analyst in Global Technology group