UGBA-196-1 AND UGBA 196-2

Personal Financial Management
2 Units: Letter grade (P/NP option/non-business majors)
(Open to all UCB juniors and seniors)

UGBA 196-1: MON 2PM-4PM 100 LEWIS CCN 08328
OR
UGBA 196-2: MON 4PM-6PM F295 HAAS CCN 08331

Class Info: Are you concerned about your financial future in a complex world of credit cards, debit cards, credit reports, FICO scoring, identity theft, 401(K) plans, IRAs, the impact of love and money in a relationship, the best ways to buy a house or car, taxes, investing in stocks, bonds, mutual funds or real estate, and soaring educational, medical, and retirement costs? Learn how to better manage your money and achieve “financial security” in a rapidly changing global economy. This course is designed to give you a solid foundation in Personal Financial Management in world where mistakes can be very costly, and innocence is no excuse.

Lecturer: After graduating from the University of California at Berkeley, Fred Selinger went on to a distinguished career in corporate finance, investment banking, and financial consulting. He has served on several boards of directors and has held licenses in securities, real estate and insurance. Mr. Selinger has served as a Corporate CEO, Managing Director of a private Investment Bank, and has conducted Professional Business & Financial Seminars.

Class Format: one two-hour class per week, open Q & A, mid-term and final exam along with homework assignments.


Enrollment: It is expected that students will attend all classes. Absence could adversely affect grades.

For Additional Information: Please Contact: selinger@berkeley.edu