Social entrepreneurship is a rapidly developing and changing business field in which business and nonprofit leaders design, grow, and lead mission-driven enterprises. As the traditional lines blur between business, government, and nonprofit enterprises, it is critical to understand the opportunities and challenges of this new landscape. Through guest speakers, case discussion, lecture, and student presentations this course will explore this emerging field. Students will be expected to develop a business presentation for a social enterprise.

The course will be structured around three elements that will be interwoven throughout:

1. The field of social entrepreneurship.
2. The players and business structures used by social entrepreneurs.
3. The mechanics, tensions, and realities of starting and/or managing a social enterprise.

Joe Dougherty | Instructor

Partner and West Coast Leader
Dalberg Global Development Advisors

- 20 years advising experience to social enterprises, government agencies, foundations and corporations
- Served as Vice President of an award-winning social enterprise