Social entrepreneurship is a rapidly developing and changing business field in which business and nonprofit leaders design, grow, and lead mission-driven enterprises. As the traditional lines blur between business, government, and nonprofit enterprises, it is critical that business students understand the opportunities and challenges in this new landscape. Through guest speakers, case discussion, lecture, and student presentations this course will explore this emerging field. Students will be expected to develop business presentation for a social enterprise.

The course will be structured around three elements that will be interwoven throughout:

1. The field of social entrepreneurship.
2. The players and business structures used by social entrepreneurs.
3. The mechanics, tensions, and realities of starting and/or managing a social enterprise.

PRIOR SPEAKERS INCLUDED:
Kirsten Tobey, Founder, Revolution Foods
Matt Flannery, Founder, Kiva.org
Kat Taylor, Founder, One Pacific Coast Bank
Villy Wang, Founder and CEO, BayCAT
Maureen Sedonean, CEO, Goodwill of San Francisco