UGBA 196: Personal Financial Management

FALL 2018: FOR ALL UPPER DIVISION STUDENTS

Course Description: 2 Units: Are you concerned about your financial future in a complex world of credit cards, debit cards, student loan debt, credit reports, FICO scores, identity theft, 401(K) plans, IRAs, the impact of love and money in a relationship, the best ways to buy a house or car, taxes, investing in stocks, bonds, mutual funds, real estate, and the soaring cost of healthcare? Learn how to better manage your money and achieve “financial security” in a rapidly changing global economy. This course discusses Personal Financial Management and gives you a solid foundation in the subject as you prepare for your career in a world where important financial choices are made, and mistakes can be costly.

Continuing Lecturer: Fred Selinger has served on several boards of directors and has held licenses in securities, real estate and insurance. He has served as a Corporate CEO, Managing Director of a private Investment Bank, and has conducted Professional Business & Financial Seminars.

Class Format: Classes meet Mondays, from 2-4pm (UGBA 196.1 CCN #16895) or 4-6pm (UGBA 196.2 CCN # 16896). Classes are in F295 Haas (Andersen Auditorium). Students can enroll via: calcentral.berkeley.edu

Readings: “The Missing Link: from College to Career and Beyond, 6th Edition” by Fred Selinger, published by Pearson, which is specially packaged with a personal access code for assignments and available only at the campus bookstores.

For Additional Information: Contact: selinger@berkeley.edu