Strategic Philanthropy (Thur 1-4, UGBA 192N)

Are you interested in making real impact with real dollars? Are you looking for a class with weekly guest speakers? Do you want to participate in nonprofit field visits and first hand impact evaluations? If so, take Strategic Philanthropy (formerly known as the Economics of Philanthropy) this coming Spring!

Course Objectives

Based on an award-winning curriculum developed by UC Berkeley undergraduates (Bears Breaking Boundaries Innovation Award 2009), the course teaches participants how to be effective philanthropists. The class contributes $10,000 (a generous grant from the Sunshine Lady Foundation) to nonprofit(s) selected by the class.

To prepare for the contribution, students engage in interactive exercises and discussions to determine how to best expend the funds for maximum impact, guided by the instructors and renowned guests offering a variety of perspectives and frameworks. Last year, after rigorous field visits and evaluations, the class divided the grant between Spark and Swords to Ploughshares.

Instructors

Nora Silver is the Director of the Center and Adjunct Professor at the Haas School of Business, UC Berkeley. She brings over 30 years of leadership experience as a nonprofit founder, executive director and board member.

Amy Lesnick is the CEO of Full Circle Fund and has over 20 years of leadership experience in business and nonprofits. She was honored as one of the “Bay Area’s Most Influential Women in Business” in 2008 and 2009.

Colin Lacon is the president and CEO of Northern California Grantmakers (NCG) and previously served for six years as senior program officer for the Strengthening Communities Program at the Stuart Foundation.

For more information about the course: silver@haas.berkeley.edu