Spring 2012

Cal Strategic Philanthropy (Thurs. 3-6, UGBA 192N)

Are you interested in making real impact with real dollars? Are you looking for a class with weekly guest speakers? Do you want to participate in nonprofit field visits and first hand impact evaluations? If so, take Cal Strategic Philanthropy (formerly known as the Economics of Philanthropy) this coming Spring!

Course Objectives

Based on an award-winning curriculum developed by UC Berkeley undergraduates (Bears Breaking Boundaries Innovation Award 2009), the course teaches participants how to be effective philanthropists. The class contributes $10,000 (a generous grant from the Sunshine Lady Foundation) to nonprofit(s) selected by the class. To prepare for the contribution, students engage in interactive exercises and discussions to determine how to best expend the funds for maximum impact, guided by the instructors and renowned guests offering a variety of perspectives and frameworks. Last year, after rigorous field visits and evaluations, the class divided the grant between Operation Access and First Graduate.

Instructors

Colin Laco is the president and CEO of Northern California Grantmakers (NCG) and previously served for six years as senior program officer for the Strengthening Communities Program at the Stuart Foundation

Kim Wright-Violich is the founder and former president of Schwab Charitable. She has served as a Board Member for Grace Cathedral and as an Advisory Board Member at the World Affairs Council of Northern California.

For more information about the course please contact Nora Silver at silver@haas.berkeley.edu