UGBA-196: SPRING 2012
Personal Financial Management
2 Units: Letter grade (P/NP option: non-Bus. Ad.)
(Open to all UCB juniors and seniors)

UGBA 196-1: Wednesday Andersen Auditorium

OR

UGBA 196-2: Wednesday Andersen Auditorium

**Lecturer:** Fred Selinger, Senior Managing Director of Corporate Finance and Business Consulting at Sutter Securities Inc. Mr. Selinger has served on several boards of directors and has held licenses in securities, real estate and insurance. Mr. Selinger has served as a Corporate CEO, Managing Director of a private Investment Bank, and has conducted Professional Business & Financial Seminars.

**Class Info:** Are you concerned about your financial future in a complex world of credit cards, debit cards, student loan debt, credit reports, FICO scoring, identity theft, 401(K) plans, IRAs, the impact of love and money in a relationship, the best ways to buy a house or car, taxes, endless investment options, and soaring medical costs? Learn how to better manage your money and achieve “financial security” in a rapidly changing global economy. This course discusses Personal Financial Management and gives students a solid background in the subject before entering the working world where important financial choices are made and mistakes can be costly.

**Class Format:** One weekly class, open Q & A, mid-term and final exam.

**Required Reading:** “Personal Financial Management: from College to Career, 3rd Edition” by Fred Selinger, Pearson 2011

**Enrollment:** Enrollment is via Telebears. Due to demand, students who do not attend in the first two weeks may be dropped. Students may only enroll in one section. There is no switching of sections for the final exam.

**For Additional Information:** Please Contact: selinger@haas.berkeley.edu