The purpose of this course is to match students with local startup and small businesses to gain consulting experience. Through this process, students gain hands-on business experience and develop skills that prepare them for their future careers, while business owners become empowered to foster their own economic independence and secure their future prosperity.

Students will work in self-created teams of 3-4 and can either bid for projects provided by the instructor, or source their own project so long as it fits the course criteria. Course time will include guest lecturers and consulting skills workshops. Student teams will be expected to meet together and with the client outside of class time.

Faculty Bio

Whitney Hischier is a lecturer at Haas and a Faculty Director for the Center for Executive Education. Whitney has spent most of her career in change management and consulting both domestically as well as in Europe and Latin America. Whitney was the Assistant Dean for the Center for Executive Education at Haas from 2004-2012, spending much of her time consulting to domestic and international clients on human capital challenges and designing educational programs and HR systems to help solve them. Whitney serves as a faculty mentor in the IBD program. She holds a BA in International Relations from Stanford University and an MBA from Haas with a Certificate in Healthcare Management.