Second Annual Behavioral Economics Conference

May 13-14, 2010 at Cornell University

Conference Agenda

Thursday, May 13, 2010

8:30-9:15 Breakfast Buffet On Site
9:15-9:30 Opening Remarks
9:30-10:15 Ernst Fehr:
“The Lure of Authority: Motivation and Incentive Effects of Power”
10:15-11:00 Daniel Gottlieb:
“Will You Never Learn? Self Deception and Biases In Information Processing”
11:00-11:30 Break
11:30-12:15 Justin Wolfers & Betsey Stevenson
Overview Talk: “Subjective Well-Being: New Data and New Findings”
12:15-2:00 Lunch On Site
2:00-2:45 Nicola Gennaioli
“Salience Theory of Choice Under Risk”
2:45-3:30 Ted O’Donoghue
“The Nature of Risk Preferences: Evidence from Insurance Choices”
3:30-4:00 Break
4:00-4:45 Matthew Rabin
Overview Talk: “Portable Models and the Case for Explanatory Ambition”

Bus #1 departs from Statler Hotel shortly after 5pm for Taughannock State Park, then on to Sheldrake Point Winery for 7:30pm dinner.

Bus #2 departs from Statler Hotel at 6:30pm to Sheldrake Point Winery for 7:30pm dinner.
Friday, May 14, 2010

8:30-9:15 Breakfast Buffet On Site

9:15-10:00 Dean Karlan
“Getting to the Top of Mind: How Reminders Increase Saving”

10:00-10:45 Stephan Meier
“Financial Literacy and Subprime Mortgage Delinquency”

10:45-11:15 Break

11:15-12:00 Erik Eyster and Georg Weizsacker
“Correlation Neglect in Financial Decision Making”

12:00-12:45 Devin Pope
“Inattention in the Used Car Market”

12:45-2:00 Lunch On Site (with a takeaway option for those with early flights)