HAAS UNDERGRADUATE DIVERSITY CONFERENCE

January 28th
Haas School of Business
Berkeley, CA
9:00  Welcome  Andersen Auditorium  
Dean Lyons, Erika Walker, Dolann Adams

9:30  Keynote Address  Andersen Auditorium

10:00  Break

10:15  Session I: Bridging Cultural Barriers  C230
with Jolen Anderson
A discussion regarding the corporate perspective and best practices in corporate diversity.

10:15  Session II: How to Maintain Your Personal Identity Within a Working Environment  Helzel Boardroom
with Erika Walker and Eric Abrams
Negotiating your identity in the class room and the workplace while not being perceived as threatening.

11:15  Break

11:20  Session III: Work Place and Academic Challenges – Values, Gender, Classmates, Colleagues  S489
with Omar Morales (Microsoft)
A discussion on personal values and unwelcoming spaces.
Michelle Kim
Michelle Kim graduated from the Haas School of Business with a passion for entrepreneurship and social justice. Michelle has been a lifelong social justice activist and a community organizer, serving on the UC LGBTQ Association Steering Committee, UCB Chancellor’s Advisory Committee, San Francisco Human Rights Commission’s LGBTQ Advisory Committee, the Gender Equity Resource Center, and LYRIC youth nonprofit’s Board of Directors. She has spoken about the importance of social justice activism at events hosted by renowned entities such as Amnesty International, and was nominated as San Francisco Pride’s Community Grand Marshall for her work around low-income queer youth empowerment as well as her efforts to increase diversity and inclusion in the corporate and tech world.

Bea Kim
As a Korean-American woman executive in Silicon Valley, Bea Kim has seen first-hand the power that a diverse and inclusive culture can bring to a company and the devastating consequences for companies without one. As witness to this power along with her desire to educate, empower, and wake people up to their full potential, Bea co-founded Woke, Inc. with Michelle. Prior to Woke, Inc., Bea ran and successfully sold an education startup. She has over 12 years of experience in technology and client services across multiple industries. Her lean startup experience is balanced with her global corporate experience in workforce transformation from her 5 years of work as a consultant for Accenture. In addition to her work with Woke, Inc., Bea spends her time inspiring others to live big and unapologetically through her life coaching practice. She is an angel investor and her portfolio includes startups in the financial, technology and media space. Bea has her bachelor’s from Stanford University and coaching certification accredited through the International Coaching Federation.

Session IV: Navigating & Understanding Hidden vs. Visible Disabilities
Helzel Boardroom
with Professor Karen Nakamura
Understanding disabilities in the work place vs. academic environments and how these experiences are connected.

Lunch Wells Fargo Room

Session V: Support and Self Care
Andersen Auditorium
with Don Capone and Cynthia Medina
Self regulation and steps to achieve optimal self care.

Session VI: Leadership
Wells Fargo Room
with Emily Yao
Path to entrepreneurship/management roles and lessons and skills for success.

Session VII: How to Maintain Your Personal Identity Within a Working Environment
Helzel Boardroom
with Erika Walker and Eric Abrams
Negotiating your identity in the classroom and the workplace while not being perceived as threatening.

Session VIII: Microagression:
Identifying and Overcoming Oppression
S489
with Michelle Kim and Bea Kim
Learn essential life skills to identify and address microagressions without risking your career or integrity. Empower yourself with tactical tools and knowledge, and make a difference in your classroom and at work!

www.wokeleaders.com

Session IX: Panel of Diverse Professionals
Andersen Auditorium

Networking Reception Bank of America Forum
**Keynote Address: Kevin Hill**

Kevin Hill is Principal of Heights Consulting and a professional faculty member at the Haas School of Business. Through Heights Consulting, Kevin provides Business Intelligence services, delivering strategy, analytic and operational leadership, enabling clients to invest in the best opportunities. Kevin earned an MBA from the Haas School of Business at UC Berkeley in 2007. Originally from Cleveland, OH, he earned a BA in Finance from Ohio University and now lives in Oakland, CA. Outside of work, Kevin enjoys family time, cooking and being outdoors.

**Omar Morales**

Omar Morales is an organizational development and human resources professional at Microsoft Corporation, where he is the Senior Manager of Talent Management for engineering teams across Silicon Valley and San Francisco. Morales holds a Bachelor of Arts in Organizational Communications & Human Resource Management from Cleveland State University. Morales is also enrolled at Pepperdine University’s top-ranked Master of Science in Organizational Development, where he has provided corporations consultancy in the US, Europe and Latin America.

**Karen Nakamura**

Karen Nakamura is a cultural and visual anthropologist at the University of California Berkeley. Her first book was titled *Deaf in Japan: Signing and the Politics of Identity* (2006). Her next project resulted in two ethnographic films and a monograph titled, *A Disability of the Soul: An Ethnography of Schizophrenia and Mental Illness in Contemporary Japan* (2014). She is currently working on the intersections of transsexuality and disability politics in postwar Japan.
Jorge Calderon
Mr. Calderon is the Founder and CEO of Eddily (formerly Carett), a learning-as-a-service education tech startup based in the SF Bay Area that is reimagining the bridge between college and careers. He is also a lecturer at Haas, where he built the Social Lean LaunchPad and Startup Disco curricula, is a Fellow within Berkeley’s Institute for Business and Social Impact, is part of the faculty team for the LAUNCH accelerator, and is actively working on developing a campus based inclusive innovation program. Mr. Calderon is a University of Michigan graduate and received his MBA from the Kellogg School of Management at Northwestern University.

Erika Walker
Erika Walker is the Assistant Dean of Undergraduate Programs and the Student Equity Officer at the Haas School of Business. She also teaches UGBA 156AC, Diversity in the Workplace, which provides an academic forum for students to interrogate issues of human capital equity and inclusion through a diversity lens. With over 12 years of business experience in the private and not-for-profit industries, her interest has been in student services, professional development and leadership training. Erika earned her BS in American Studies, with emphasis in Health & Education for Minority Youth from UC Berkeley. She also holds a MA and EdD in Educational Leadership from Mills College. Her research area is intercultural pedagogy.

Don Capone
Dr. Don Capone has been a licensed psychologist since 2004, and has been working on-site as a counselor at Haas for the past 5 years. He grew up in NYC with an Italian family who were immigrants and has a fondness for working with first-generation American and International students. He earned a Master’s degree in Counseling Psychology from Northwestern University and a Doctoral degree in from the University of San Francisco.

Being invested in social justice issues, Don is currently working part-time towards his JD degree with specializations in conflict resolution, mental health law and family mediation. His areas of interest and expertise include college student anxiety and perfectionism, LGBTQ issues and stressors, interpersonal effectiveness, couples counseling, cross-cultural dialogues, mindfulness meditation and cognitive-behavioral psychotherapy.

Don’s self-care tip (from Session V: Support and Self Care) is “Talk to yourself as if you were your own best friend and eventually you will be.”

Emma Gutierrez
Emma was born in Guadalajara, Jalisco and grew up in Hayward, California. In 2006, she earned earned a B.A. in Mass Communications from UC Berkeley and in 2016 earned both an MBA and a MILR in Human Resources from Cornell University. Currently, she is an HR Manager at Microsoft and is based in Mountain View. Prior to graduate school, Emma worked in San Francisco as a Communications Consultant at Wells Fargo Funds Management in a Public Relations role. While working at Wells Fargo, she served on the Diversity & Inclusion Council and on the Board for the SAGE Scholars Program. She lives in South San Francisco with her hubby Ché and puppy Jinx.

Trier-Lynn Bryant
Trier is responsible for delivering a best-in-class recruiting function to build a pipeline of high-quality diverse talent by identifying, attracting, and developing candidates from campus for Twitter. Prior to joining Twitter in February 2016, Trier was Vice President at Goldman Sachs responsible for developing and executing the firm’s diversity talent acquisition strategy across 15 functions for both experienced hires and campus.

Trier earned a B.S. in Systems Engineering with a minor in Spanish from the United States Air Force Academy. She is a decorated combat veteran after a seven year active duty career in the Air Force as a Cyber Network Engineer. She is @asktrier on Twitter and Periscope.

Cynthi Mediana
Dr. Cynthia Medina is currently a licensed staff psychologist at CPS, and has over 2 years of experience serving the bright, talented, and diverse student body at Cal. As a Spanish-speaking, Mexican immigrant, Dr. Medina's bilingual and bicultural identities have contributed to her appreciation for multiculturalism and unwavering commitment to equity and social justice issues. She has tailored her clinical and professional experiences to the needs of a multicultural student population, with a specialized focus on Latinx students, first generation college students, students of color, and immigrant/undocumented students. Her clinical areas of expertise include coping with microaggressions/discrimination/isms, interpersonal effectiveness, transition/adjustment/identity development, managing stress and anxiety, and holistic wellness.

Cynthiana’s self-care tip (from Session V: Support and Self Care) is “Think of self-care as a form of self-love and respect; how we treat ourselves is how we invite others to treat us.”
Goki Muthusamy
Since joining Visa in 2015, Goki has developed global initiatives that have supported the advancement of women and ethnically diverse talent. Goki developed key measurement tools and strategies that allowed the business groups and regions to better understand their progress as it relates to recruitment, retention and promotions. In this role, Goki collaborates regularly with business stakeholders to develop programs and influence policies that helps Visa better recruit and retain diverse talent. Prior to joining Visa, Goki worked at Bank of America and Merrill Lynch for 8 years and was head of Diversity & Inclusion for Asia Pacific Region based in Singapore and Hong Kong. Prior to joining financial services, Goki worked in a non-profit organization focusing on youth and development where she successfully completed projects in Botswana and Indonesia. Goki was trained in CCIVS, an organization established by and based in UNESCO, Paris. Goki is a member of Asia Society and was selected as a fellow of Asia 21 in 2012. Goki has a B.A. in Psychology from the National University of Singapore and a certification on Leadership and Management from the Tuck School of Business, Dartmouth. Goki was born and raised in Singapore and has spent the last decade residing in Paris, Hong Kong and is currently based in San Francisco.

Jeffery T.D. Wallace
Jeffery T.D. Wallace serves as Founding Executive Director, President and CEO of the LeadersUp, an organization with a mission to create employer-led solutions for addressing youth disconnection that yield successful outcomes for both businesses and communities. As a dedicated community advocate, Jeffery continues to lead effective initiatives that are not only process-driven, but people oriented. Jeffery is a native of Richmond, California and proud graduate of the University of California Los Angeles, where he earned both a Bachelor of Arts degree and a Master of Arts degree in Education. He is also an alumnus of the University of California Berkeley where he received his Master of Science degree in Organizational Development.

Emily Yao
Emily Yao is the CEO and a founder of Planet Murple, a media startup that inspires kids to eat and cook healthy. Emily created Murple as a business school student at Cal (MBA ‘16). At Haas, she focused on human-centered design and sustainability, and served as co-president of the Haas Innovation Design club. Prior to Murple, Emily worked as a strategist in the tech sector at firms like IBM and SY Partners focused on behavioral and cultural change. Emily is also an artist. She brings her skills in illustration and storytelling to Planet Murple, Cat Executive, and other projects.

Eric Abrams
Born in Berkeley, raised in Chicago and Oakland, Eric Abrams is in his fourth year as Director of Diversity Initiatives at Haas. In a long career in higher education, Eric has worked in law school admission here at Cal, and undergraduate and MBA admission across the bay. Eric is an avid reader, a sports fan (go Warriors!), a motorcyclist, a lover of barbecue... and most importantly, dad to two sons in college. Eric and his wife Donna—a Haas MBA Alumna, live in Oakland.

Cynthia Medina
Dr. Cynthia Medina is currently a licensed staff psychologist at CPS, and has over 2 years of experience serving the bright, talented, and diverse student body at Cal. As a Spanish-speaking, Mexican immigrant, Dr. Medina’s bilingual and bicultural identities have contributed to her appreciation for multiculturalism and unwavering commitment to equity and social justice issues. She has tailored her clinical and professional experiences to the needs of a multicultural student population, with a specialized focus on Latinx students, first generation college students, students of color, and immigrant/undocumented students. Her clinical areas of expertise include coping with microaggressions/discrimination/isms, interpersonal effectiveness, transition/adjustment/identity development, managing stress and anxiety, and holistic wellness.

Jolen Anderson
Jolen Anderson is Senior Vice President HR and Chief Diversity Officer of Visa Inc. Jolen also serves as a lead HR Business Partner for the Client Organization in which she serves as the strategic advisor to the President and his leadership team on all “people agenda” and HR-related topics. She is a graduate of the Northwestern University School of Law and holds a Bachelor of Science degree in Social Policy from Northwestern University. Jolen is admitted to practice in California and Illinois, and is a member of the Charles Houston Bar Association, Black Women Lawyers Association, Minority Corporate Counsel Association, Association of Corporate Counsel, and the Labor and Employment Section of the America Bar Association. As she describes, she is “Attorney by Training; HR and Diversity Professional by Passion”.

Prior to Murple, Emily worked as a strategist in the tech sector at firms like IBM and SY Partners focused on behavioral and cultural change. Emily is also an artist. She brings her skills in illustration and storytelling to Planet Murple, Cat Executive, and other projects.