Full-time Employment, Class of 2014

Class of 2014
Number of Graduates 234
Women 33%
US Minorities 36%
International 37%
Median Work Experience 5 years

Top Industries
- Technology 43%
- Financial Services 11.5%
- Consulting 26%
- Marketing 13%
- Business Development/Strategy 16%

Top Functions
- Consulting 27%
- Finance 13%
- Marketing 26.5%
- Business Development/Strategy 16%
- Other 6%

Top Industries
- Technology
  - 43%
- Financial Services
  - 11.5%
- Consulting
  - 26%
- Marketing
  - 13%
- Business Development/Strategy
  - 16%

Top Functions
- Consulting
  - 27%
- Finance
  - 13%
- Marketing
  - 26.5%
- Business Development/Strategy
  - 16%
- Other
  - 6%

Salary by Industry
- Consulting 26.4%
  - Mean Base Annual Salary $132,770
  - Median Base Annual Salary $135,000
  - Mean Sign On Bonus $31,639
  - Mean Total Other Comp $33,170
- CPG/Retail 3.8%
  - Mean Base Annual Salary $106,167
  - Median Base Annual Salary $104,000
  - Mean Sign On Bonus $16,000
- Energy 3.8%
  - Mean Base Annual Salary $115,417
  - Median Base Annual Salary $118,500
  - Mean Sign On Bonus $15,500
- Financial Services 11.5%
  - Mean Base Annual Salary $122,778
  - Median Base Annual Salary $117,500
  - Mean Sign On Bonus $28,422
- Government 0.0%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Manufacturing 0.0%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Media/Entertainment 1.6%
  - Mean Base Annual Salary $113,333
  - Median Base Annual Salary $110,000
  - Mean Sign On Bonus $15,000
- Nonprofits & Social Enterprise 3.8%
  - Mean Base Annual Salary $102,571
  - Median Base Annual Salary $95,000
  - Mean Sign On Bonus $15,000
- Other 1.1%
  - Mean Base Annual Salary $106,000
  - Median Base Annual Salary $97,000
- Pharma/Biotech/Healthcare 3.8%
  - Mean Base Annual Salary $120,000
  - Median Base Annual Salary $121,500
  - Mean Sign On Bonus $13,650
- Real Estate 0.5%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Technology 43.4%
  - Mean Base Annual Salary $119,323
  - Median Base Annual Salary $115,000
  - Mean Sign On Bonus $26,023
  - Mean Total Other Comp $29,574

Grand Total 100.0%
  - Mean Base Annual Salary $121,816
  - Median Base Annual Salary $120,000
  - Mean Sign On Bonus $26,865
  - Mean Total Other Comp $31,107

Salary by Function
- Consulting 27.1%
  - Mean Base Annual Salary $131,883
  - Median Base Annual Salary $135,000
  - Mean Sign On Bonus $31,639
- Corporate Social Responsibility 1.1%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Finance 13.3%
  - Mean Base Annual Salary $117,545
  - Median Base Annual Salary $110,000
  - Mean Sign On Bonus $28,830
- General Management 9.4%
  - Mean Base Annual Salary $121,073
  - Median Base Annual Salary $120,000
  - Mean Sign On Bonus $22,642
- Human Resources 0.6%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Marketing 26.5%
  - Mean Base Annual Salary $118,750
  - Median Base Annual Salary $111,500
  - Mean Sign On Bonus $23,730
- Management of Information Systems 1.1%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a
- Operations 3%
  - Mean Base Annual Salary $111,667
  - Median Base Annual Salary $115,000
  - Mean Sign On Bonus $35,000
- Other 1.7%
  - Mean Base Annual Salary $119,000
  - Median Base Annual Salary $120,000
  - Mean Sign On Bonus $27,500
- Real Estate 0.6%
  - Mean Base Annual Salary n/a
  - Median Base Annual Salary n/a

Grand Total 100.0%
  - Mean Base Annual Salary $121,816
  - Median Base Annual Salary $120,000
  - Mean Sign On Bonus $26,865
  - Mean Total Other Comp $31,107

30.8% of those reporting salaries reported receiving stock or stock options
71.2% of those reporting salaries reported receiving a Sign On Bonus
47.3% of those reporting salaries reported receiving some form of Other Guaranteed Compensation

Top Hiring Companies
- Accenture
- Adobe Systems
- Amazon
- Apple
- Autodesk
- Bain & Company
- The Clorox Company
- Deloitte Consulting
- Facebook
- Genentech, Inc.
- Google
- McKinsey & Company
- Microsoft
- PayPal
- Samsung
- The Boston Consulting Group
- Virtus Partners
- Zynga

haas.berkeley.edu/careercenter
Employment Report
The Berkeley MBA
Class of 2015
Number of Graduates 261
Women 24%
US Minorities 40%
International 37%
Median Work Experience 5 years

Salary by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
<th>Mean Monthly Salary</th>
<th>Median Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>17.6%</td>
<td>$ 10,100</td>
<td>$ 11,000</td>
</tr>
<tr>
<td>CPG/Retail</td>
<td>7.7%</td>
<td>$ 5,819</td>
<td>$ 6,175</td>
</tr>
<tr>
<td>Energy</td>
<td>4.7%</td>
<td>$ 4,440</td>
<td>$ 4,600</td>
</tr>
<tr>
<td>Financial Services</td>
<td>14.6%</td>
<td>$ 7,484</td>
<td>$ 8,333</td>
</tr>
<tr>
<td>Government</td>
<td>0.0%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>0.0%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>0.4%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Nonprofits &amp; Social Enterprise</td>
<td>3.9%</td>
<td>$ 4,456</td>
<td>$ 3,600</td>
</tr>
<tr>
<td>Other</td>
<td>1.3%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Real Estate</td>
<td>9.9%</td>
<td>$ 6,709</td>
<td>$ 7,237</td>
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<tr>
<td>Technology</td>
<td>2.6%</td>
<td>$ 5,733</td>
<td>$ 5,000</td>
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<tr>
<td>Pharm/Biotech/Healthcare</td>
<td>13.3%</td>
<td>$ 6,952</td>
<td>$ 7,665</td>
</tr>
</tbody>
</table>

Grand Total 100.0% | $ 7,243 | $ 7,500

Salary by Function

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
<th>Mean Monthly Salary</th>
<th>Median Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Development/Strategy</td>
<td>20.7%</td>
<td>$ 5,973</td>
<td>$ 6,500</td>
</tr>
<tr>
<td>Consulting</td>
<td>20.3%</td>
<td>$ 9,535</td>
<td>$ 10,417</td>
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<tr>
<td>Corporate Social Responsibility</td>
<td>1.7%</td>
<td>$ 5,070</td>
<td>$ 5,650</td>
</tr>
<tr>
<td>Finance</td>
<td>18.5%</td>
<td>$ 7,179</td>
<td>$ 8,000</td>
</tr>
<tr>
<td>General Management</td>
<td>3.9%</td>
<td>$ 6,770</td>
<td>$ 7,300</td>
</tr>
<tr>
<td>Human Resources</td>
<td>0.4%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Marketing</td>
<td>23.3%</td>
<td>$ 6,722</td>
<td>$ 7,250</td>
</tr>
<tr>
<td>Management of Information Systems</td>
<td>1.3%</td>
<td>$ 6,427</td>
<td>$ 6,000</td>
</tr>
<tr>
<td>Operations</td>
<td>3.0%</td>
<td>$ 7,439</td>
<td>$ 8,300</td>
</tr>
<tr>
<td>Other</td>
<td>3.0%</td>
<td>$ 6,796</td>
<td>$ 6,680</td>
</tr>
<tr>
<td>Real Estate</td>
<td>3.9%</td>
<td>$ 6,483</td>
<td>$ 7,150</td>
</tr>
</tbody>
</table>

Grand Total 100.0% | $ 7,243 | $ 7,500

Top Hiring Companies
A.T. Kearney
Adobe Systems
Amazon
Cisco Systems
Deloitte Consulting
Genentech, Inc.
Google
Kaiser Permanente
LinkedIn
McKinsey & Company
Microsoft
Passport Capital
Sungevity
The Boston Consulting Group
Visa
ZS Associates

Internships, Class of 2015

haas.berkeley.edu/careercenter

BerkeleyHaas
Haas School of Business
University of California Berkeley

Haas School of Business
Career Management Group
S330 Student Services Building
Berkeley, CA 94720-1900
510-642-8124