



January 3, 2012

Saturday Academy Program Application Overview

Dear YEAH applicant,

Thank you for your interest in becoming a part of the Young Entrepreneurs at Haas (YEAH) program at the Haas School of Business. This letter introduces YEAH's Saturday Business Academy (SBA) program and its application process.

Giving students the inspiration and confidence to dream big, the SBA is a four-year program that exposes under-served Bay Area high school students to the world of business and the possibility of pursuing higher education. Through lessons and group projects, students develop skills for the academic and economic success to reach their dreams.

By participating in the SBA, students learn about and develop skills in:

- **Communication.** Students will learn the etiquette of speaking, writing, and presenting their ideas to others.
- **Computer Technology.** Students will learn to use computers to conduct research, compile information, and develop PowerPoint presentations.
- **Entrepreneurship.** Students will learn to identify market needs and business structures, as well as how to apply that information to their own projects.
- **Financial literacy.** Students will learn how to track expenses, create a budget, compare and use banking services, and understand credit scores.
- **Teamwork.** Students will learn team formation, problem-solving strategies, and inter-group communication skills that are essential to working with others.

In addition to learning these basic entrepreneur and business principles, eleventh and twelfth grade students will prepare for the college application process through SAT preparation courses, resume and interview workshops, and personal statement workshops.

Because the SBA works with students from their first-year of high school through graduation to build on increasingly sophisticated foundation of business skills and principles, the program requires a four-year commitment to ensure the students' development in all areas of the program. To that end, the YEAH directors design grade-level specific programs that allow students to build upon their skills each year they're involved in the program. For example, first-year students attend a two-week summer camp, and second-year students attend a one-week summer camp at the Haas School of Business on the U.C. Berkeley campus. During the fall semester, these students attend workshops and participate in group



activities related to program lessons one Saturday each month and two Saturdays a month in the spring.

This program is free to students, and all eighth grade students are eligible to apply; ninth grade students may be admitted as space allows. Preference is given to low-income students from Bay Area public schools with a 2.5-3.5 GPA who would be first in their family to attend college.

To apply, students must download an SBA application, which is available at www.haas.berkeley.edu/groups/yeah/programs.html. Students should then submit their completed application and supplemental program forms by April 6, 2012; students can submit these materials by mail or by fax.

Qualifying applicants will receive an e-mail notification in mid-April for interviews, which will take place in early May. After these interviews conclude, YEAH will send acceptance letters to admitted students.

Enclosed is an outline of the Saturday Business Academy program. If, after reviewing these materials, you have further questions, please e-mail labbott@haas.berkeley.edu.

For more information please go to the [YEAH website](http://www.haas.berkeley.edu/yeah) or watch our short video on [YouTube](https://www.youtube.com/watch?v=...).

Thank you and good luck!

Lucas R. Abbott
Saturday Academy Program Director
Center for Young Entrepreneurs at Haas
Haas School of Business
University of California Berkeley
(510) 643-4622
www.haas.berkeley.edu/yeah



Saturday Business Academy Application

(To be filled out by applicant, not parent/guardian)

This application must be completed and returned to the YEAH office before **April 6, 2012**. If you need more space, please feel free to attach additional pages to your application.

Incomplete applications will **NOT** be accepted.

Name _____
(Last) (First)

Address _____
(#) (Street) (City) (Zip code)

Home phone (____) ____ - ____ Parent/Guardian work phone (____) ____ - ____

Cell phone (____) ____ - ____

Student's E-mail address _____ Birthday ____/____/____

Parent/Legal Guardian's E-mail address _____

Name of Parent/Legal Guardian _____ Relationship to Youth _____

Middle school _____ City _____ Zip code _____

High school _____ City _____ Zip code _____

Is your high school public or private?

Public Private

Current cumulative GPA _____

What grade are you currently in?

8th 9th



What is your ethnic identity? (optional)

- African-American/Black Japanese/Japanese-American White/Caucasian (includes Middle Eastern)
- Native-American Korean/Korean-American Other Spanish-American/Latino
- Chinese/Chinese-American Mexican/Mexican-American Asian Indian/Pakistani
- Pacific Islander Filipino/Filipino-American Vietnamese/Vietnamese-American
- Other (Please specify) _____

How did you hear about this program?

- Friend Website Teacher
- Counselor Current YEAH student School presentation
- Other (Please specify) _____

Household Income Range:

- \$0-\$35,000 \$35,000-\$65,000 \$65,000-\$80,000 Over \$80,000

How many people live in your Household?

Adults _____ Children (under 18) _____

What language is primarily spoken at home? _____

What language(s) did you learn to speak first?

- English only
- English and another language (Please specify) _____
- Another language only (Please specify) _____

Did you participate in the YEAH After School Business Club program?

- Yes No

What is the highest Degree/Diploma awarded to-

Mother/Guardian? High School -- Associates-- Bachelors -- Masters-- Ph.D.

Father/Guardian? High School -- Associates-- Bachelors -- Masters-- Ph.D.

Applicant Signature _____ Date __/__/____

Parent/Guardian Signature _____ Date __/__/____

Your signature indicates approval for your child's participation, if accepted, in the Saturday Business Academy.

Applications are due by April 6, 2012 to the YEAH office.

Mail: YEAH Program
c/o Lucas Abbott
S545 Haas School of Business
Berkeley, CA 94720-1900

Fax: (510) 643-1418

University of California

Berkeley

Haas School of Business



SHORT ANSWER QUESTIONS

On a separate sheet of paper please thoroughly answer the following questions using complete sentences:

1. Please list your interests, hobbies, special skills, sports, etc.
2. Share the one thing in your life that you are most proud of, and why?
3. If you could have dinner with anybody, who would it be and why?
4. What are your career interests? Why?
5. Name a non-profit company that interests you? Why?
6. What corporate industry are you most interested in? Why?
7. What colleges or universities would you like to attend? Why?
8. Why is completing college important to you?
9. Parent/Legal Guardian- please answer the following question:
Why you are interested in this applicant being involved in YEAH?

Please also attach the following to your application:

1. Photographs, artwork, poetry, stories, etc. that you feel reflect your personality. (Submitted material will not be returned).
2. Include at least one letter of recommendation from each of the following categories;
 Education (Principal, Teacher, Counselor, etc.)
 Non-family member (Coach, Friend, Neighbor, etc.)

The letters should highlight the qualities that make you a successful candidate for this program.

For any questions please contact Lucas Abbott at labbott@haas.berkeley.edu or (510) 643-4622 or check the website www.haas.berkeley.edu/yeah