Dear YEAH applicant,

Thank you for your interest in becoming a part of the Young Entrepreneurs at Haas (YEAH) program at the Haas School of Business. This letter introduces the program and its application process.

Giving students the inspiration and confidence to dream big, the SBA is a four-year program that exposes under-served Bay Area high school students to the world of business and the possibility of pursuing higher education. Through lessons and group projects, students develop skills for the academic and economic success to reach their dreams.

By participating in YEAH, students learn about and develop skills in:

- **College Readiness.** Students will learn how to best navigate the path to college through various age appropriate workshops.

- **Communication.** Students will learn the etiquette of speaking, writing, and presenting their ideas to others.

- **Computer Technology.** Students will learn to use computers to conduct research, compile information, and develop PowerPoint presentations.

- **Entrepreneurship.** Students will learn to identify market needs and business structures, as well as how to apply that information to their own projects.

- **Financial literacy.** Students will learn how to track expenses, create a budget, compare and use banking services, and understand credit scores.

- **Professional Development.** Students will learn how to create and update their resumes, how to interview effectively and how to act in a professional environment.

- **Teamwork.** Students will learn team formation, problem-solving strategies, and inter-group communication skills that are essential to working with others.

Because YEAH works with students from their first-year of high school through graduation to build on increasingly sophisticated foundation of business skills and principles, the program requires a four-year commitment to ensure the students’ development in all areas of the program. To that end, the YEAH staff design grade-level specific programs that allow students to build upon their skills each year they’re involved in the program. For example, first-year students attend a two-week summer camp. During the fall semester, these students
attend workshops and participate in group activities related to program lessons two
Saturdays each month with one focused on college readiness and the other working on their
business project with their mentor.

This program is free to students, and only eighth grade students are eligible to apply. All 8th
grade students can apply, although preference is given to low-income students from Bay
Area public schools with a 2.5-3.5 GPA who would be first in their family to attend college.

To apply, students must download an application, which is available at
www.haas.berkeley.edu/groups/yeah/programs.html. Students should then submit their
completed application and supplemental program forms by April 1, 2016; students can
submit these materials by mail or e-mail.

Qualifying applicants will receive an e-mail notification in mid-April for interviews, which
will take place in early May. After these interviews conclude, YEAH will send acceptance
letters to admitted students.

If, after downloading and reviewing the application, you have further questions please e-
mail YEAH’s Director at labbott@haas.berkeley.edu.

For more general information please go to the YEAH website or watch our short video on
YouTube.

Thank you and good luck!

Lucas R. Abbott
YEAH Director
Center for Young Entrepreneurs at Haas
Haas School of Business
University of California Berkeley
(510) 643-4622
www.haas.berkeley.edu/yeah
Saturday Business Academy Application
(To be filled out by applicant, not parent/guardian)

This application must be completed and returned to the YEAH office before April 1, 2016. If you need more space, please feel free to attach additional pages to your application. Incomplete applications will NOT be accepted.

Name __________________________    _________________________________
(Last)   (First)

Address ____  ______________________________     _______________________    ________
(#)                                    (Street)      (City)                   (Zip code)

Home phone (____) _____-_______    Parent/Guardian work phone (____) _____-_______

Cell phone    (____) _____-_______

Student’s E-mail address ________________________________________ Birthday __/__/____

Parent/Legal Guardian’s E-mail address ______________________________________________

Name of Parent/Legal Guardian _____________________   Relationship to Youth ___________

Middle school ___________________________City___________________ Zip code __________

High school ___________________________City___________________ Zip code __________

Is your high school public or private?
□ Public  □ Private

Current 8th grade student? YES    □    NO    □
What is your ethnic identity? (optional)

☐ African-American/Black  ☐ Japanese/Japanese-American  ☐ White/Caucasian (includes Middle Eastern)

☐ Native-American  ☐ Korean/Korean-American  ☐ Other Spanish-American/Latino

☐ Chinese/Chinese-American  ☐ Mexican/Mexican-American  ☐ Asian Indian/Pakistani

☐ Pacific Islander  ☐ Filipino/Filipino-American  ☐ Vietnamese/Vietnamese-American

☐ Other (Please specify) ________________________

How did you hear about this program? (Please specify) ________________________

Household Income Range:

☐ $0-$35,000  ☐ $35,000-$65,000  ☐ $65,000-$80,000  ☐ Over $80,000

How many people live in your Household?

Adults_________  Children (under 18) __________

What language is primarily spoken at home? ________________________

What language(s) did you learn to speak first?

☐ English only

☐ English and another language  (Please specify) ________________________

☐ Another language only  (Please specify) ________________________

What is the highest level of education of your-

Mother/Guardian?  ☐ Some High School -- ☐ High School Grad -- ☐ Some College -- ☐ Bachelors --

☐ Masters -- ☐ Ph.D.

Father/Guardian?  ☐ Some High School -- ☐ High School Grad -- ☐ Some College -- ☐ Bachelors --

☐ Masters -- ☐ Ph.D.

Applicant Signature _______________________________ Date __/__/____

Parent/Guardian Signature _______________________________ Date __/__/____

Your signature indicates approval for your child’s participation, if accepted, in the YEAH Program.

Applications are due by April 1, 2016 to the YEAH office.

Mail: YEAH Program

c/o Lucas Abbott

S545 Haas School of Business

Berkeley, CA 94720-1900
SHORT ANSWER QUESTIONS

On a separate sheet of paper please thoroughly answer the following questions using complete sentences:

1. Please list your interests, hobbies, special skills, sports, etc.
2. Share the one thing in your life that you are most proud of, and why?
3. If you could have dinner with anybody, who would it be and why?
4. What are your career interests? Why?
5. What colleges or universities would you like to attend? Why?
6. Why is completing college important to you?
7. Parent/Legal Guardian- please answer the following question:
   Why you are interested in this applicant being involved in YEAH?

Please also attach the following to your application:

1. Photographs, artwork, poetry, stories, etc. that you feel reflect your personality. (Submitted material will not be returned).
2. Your most current school transcript.
3. Include two recommendation letters, one from each of the following categories;
   □ Education (Principal, Teacher, Counselor, etc.)
   □ Non-family member (Coach, Friend, Neighbor, etc.)

The letters should highlight the qualities that make you a successful candidate for this program.

For any questions please contact Lucas Abbott at labbott@haas.berkeley.edu or (510) 643-4622 or check the website www.haas.berkeley.edu/yeah