When should I plan to arrive in Berkeley for the Fall Diversity Workshop?

There will be an optional evening reception on Friday, September 18 from 6-8 p.m. in San Francisco. The workshop will begin on Saturday, September 19 in Berkeley beginning with registration from 8:00-8:30 a.m. The program will end at 4:00 p.m. There will be an optional reception from 4:00-5:00 p.m.

What is the recommended attire?

Business casual is appropriate for both days of the event.

Where is the Diversity Workshop being held?

The reception on Friday night will be held at Wells Fargo, Penthouse, 420 Montgomery Street, San Francisco, CA 94163.

Saturday programming will take place on the Haas campus at 2220 Piedmont Ave in Berkeley. Most events will be in Andersen Auditorium and classrooms. Directional signs and balloons will show you where to check-in.

Where should I stay?

Hotel rooms can be reserved at the Bancroft Hotel, Hotel Shattuck or Hotel Durant at a discounted UC Berkeley rate. Be sure to request the UC rate when making your reservation. Other options are the Doubletree Berkeley Marina, the Claremont Hotel, and Four Points Hotel (by Sheraton) in Emeryville (about 20 minutes from Berkeley). A list of additional hotel options in the area can be found online and at UC Berkeley visitor services. Although it is preferable to stay closer to Berkeley, you may also choose to stay in San Francisco and catch BART to Berkeley, which takes about 25-30 minutes. Note that Haas is a 20-minute slightly uphill walk from the Downtown Berkeley BART station.

How do I get to Haas?

Directions to the Haas School of Business

The street address for the Haas School of Business is:

2220 Piedmont Ave
Berkeley, CA 94720
Public Transportation:

- Take a Richmond-bound BART train to the Downtown Berkeley station. From the station, it’s a 20-25 minute (uphill) walk to Haas. BART is easily accessible from both San Francisco Airport (SFO) and Oakland Airport (OAK).
- Shuttles/taxis from the San Francisco Airport (SFO) or the Oakland Airport (OAK).
- AC Transit bus service provides transportation for commuters to and from San Francisco and throughout Alameda and western Contra Costa County. There are several AC bus lines that come near the campus area.

Parking:

Parking around campus can be very challenging, and a permit is required at all times for some parking lots, even on the weekends. We recommend that you use public transportation if at all possible.

- Stadium Parking Structure located on Piedmont Avenue, directly across from Haas. The rate is $8 for the day on weekends.

- Telegraph/Channing Garage located on Durant between Dana and Telegraph (15-20 minute walk). They accept credit card payment.

- Underhill Parking Structure, located between College and Bowditch, and Haste and Channing Streets in Berkeley (10 minute walk). We recommend entering and exiting at the Channing Street entrance. (The permit kiosk is located there.) They accept credit card payment.

- To get to Haas, walk east up Bancroft Avenue and turn left on Piedmont Avenue. An alternative UC Lot is the Upper Hearst Garage on Hearst at Gayley (10 minute walk). See the campus parking map.

Please allow ample time to park and walk to Haas.

Questions:

Additional questions can be directed to mbaadm@haas.berkeley.edu or 510-642-1405.