

# 42<sup>nd</sup> Annual Real Estate & Economics Symposium

November 25, 2019 | 8:00 am to 5:15 pm

Hotel Nikko, San Francisco



7:15 am-8:00 am	<b>REGISTRATION, NETWORKING AND CONTINENTAL BREAKFAST</b>
8:00 am-8:15 am	<b>OPENING REMARKS</b> – Robert H. Edelstein, Co-Chair, Fisher Center for Real Estate & Urban Economics, UC Berkeley
<b>SESSION ONE</b> 8:15 am-9:15 am	<b>KEYNOTE SPEAKER – THE ECONOMY AND REAL ESTATE OUTLOOK</b> <i>Moderated by Robert H. Edelstein, Co-Chair, Fisher Center for Real Estate &amp; Urban Economics</i> <b>Kenneth T. Rosen</b> , Chairman, Fisher Center for Real Estate & Urban Economics
<b>SESSION TWO</b> 9:15 am-10:30 am	<b>REAL ESTATE FINANCING AND INVESTMENT IN A TUMULTUOUS ENVIRONMENT</b> <i>Moderated by Jeff Weber, Managing Director, Eastdil Secured, LLC</i> <b>Mark Deason</b> , Managing Director & Head of U.S. Asset Management, Starwood Capital Group <b>Chris Graham</b> , Managing Director, Blackstone <b>Chris Hartung</b> , Policy Advisory Board Executive Director, Fisher Center for Real Estate & Urban Economics
10:30 am-10:45 am	<b>BREAK</b>
<b>SESSION THREE</b> 10:45 am-11:30 am	<b>HOUSING POLICY GALORE, 2019: INTERVENTION OR INTRUSION?</b> <i>Moderated by Carol Galante, I. Donald Turner Distinguished Professor of Affordable Housing &amp; Urban Policy; Faculty Director, Turner Center for Housing Innovation</i> <b>RENT CONTROL</b> <b>Tom Bannon</b> , Chief Executive Officer, California Apartment Association <b>John Eudy</b> , Executive Vice President, Essex Property Trust, Inc. & Co-Chairman, Californians for Responsible Housing
11:30 am-12:15 pm	<b>STATE &amp; REGIONAL STRATEGY</b> <b>Zachary Olmstead</b> , Deputy Director, Housing Policy Development, California Department of Housing and Community Development <b>Denise Pinkston</b> , Partner, TMG Partners
<b>12:15 pm-1:15 pm</b>	<b>NETWORKING LUNCH</b>
<b>SESSION FOUR</b> 1:15 pm-2:00 pm	<b>KEYNOTE SPEAKER – SAVING THE CITY: REMAKING THE AMERICAN METROPOLIS</b> <i>Moderated by Robert H. Edelstein, Co-Chair, Fisher Center for Real Estate &amp; Urban Economics</i> <b>Ron Blatman</b> , Executive Producer
<b>SESSION FIVE</b> 2:00 pm-3:15 pm	<b>CLIMATE IS CHANGING: PRESENT AND FUTURE IMPACTS ON REAL ESTATE</b> <i>Moderated by Elliot Stein, Public Conference Executive Committee, Fisher Center for Real Estate &amp; Urban Economics, UC Berkeley</i> <b>Jeff Bray</b> , SVP, Head of Global Risk Management, Prologis <b>Stephen Gaitley</b> , Senior Vice President, Real Estate Practice Leader, Woodruff Sawyer <b>Rebecca Smyth</b> , West Coast Regional Director, Office of Coastal Management, National Oceanic and Atmospheric Administration
3:15 pm-3:30 pm	<b>BREAK</b>
<b>SESSION SIX</b> 3:30 pm-5:00 pm	<b>BAY AREA PROFESSIONAL SPORTS FRANCHISES TURNED REAL ESTATE DEVELOPERS</b> <i>Moderated by Charlie McEachron, Chief Operating Officer, Drawbridge Realty</i> <b>Yoyo Chan</b> , Vice President, Government & Public Affairs, Golden State Warriors <b>Jon Knorpp</b> , Senior Managing Director, San Francisco Giants <b>Lydia Tan</b> , Managing Director-Real Estate, Oakland Athletics
5:00 pm-5:15 pm	<b>CLOSING REMARKS</b> – Larry Rosenthal, Senior Lecturer, Goldman School of Public Policy, UC Berkeley and Program Director, Center on Civility & Democratic Engagement