

The Business of Politics: Washington Campus

Spring 2019 – Winter Break



EW MBA293.2: The Business of Politics: Washington Campus (2 units)

Instructor: David Vogel

The purpose of this class is to familiarize you with national politics and policy making. It particularly focuses on how decisions made in Washington both affect business and are affected by business political activity. Most of the class sessions will take place during the week of Jan 7-11 in Washington DC in coordination with the Washington Campus Program (see below). In addition to both attending and participating in the WC and Haas organized classes, students are responsible for completing all assigned readings and preparing a group project that develops a political strategy for a company or industry.

The Business of Politics: Washington Campus Program -

During the week, you will hear from policy insiders, ranging from current and former legislators and regulators to government relations and public affairs executives. In addition, you will visit institutions such as the US Congress or Executive branch agencies, and engage in a real-world case study of the interaction between business, politics, and policy. You will learn: the foundations of legislative and regulatory processes; who holds power and what influences decision making; how public policy is influenced by business, media, advocacy groups, lobbyists, and you; the status of important issues of interest to business; how business represents its interests ethically in the political arena; how to assess public policy threats and opportunities; and how to create effective business strategies to impact policy change.

Instructional Dates*

All sessions are mandatory in order to receive a passing grade (pre, post, and in DC sessions)

Friday, November 30, 2018	Class Session, C320 (6-9PM)
Sunday, January 6, 2019	Arrive in Washington DC
Monday, January 7, 2019 – Friday, January 11, 2019	Instruction with The Washington Campus
Friday, January 25, 2019	Class Session, C320 (6-9PM)

**Pre-Post Dates are subject to change*

Registration Timeline

Selection is prioritized by class year (3rd year students first) and randomized within the class year. Registration is separate from the bidding process.

Tuesday, October 16, 2018	Signups Open in OLR (9AM)
Friday, October 19, 2018	Signups Close in OLR (4PM)
Friday, November 30, 2018	\$400 Deposit Due Date
Saturday, December 1, 2018	Registration on Washington Campus Website Due



*****NO DROPS WILL BE ALLOWED FOR THIS PROGRAM*****

Visit the Business of Politics website for the most up-to-date information including fees and other costs.

General Inquiries

Frederick Smith, Associate Director EW MBA
frederick.smith@berkeley.edu

Academic & Instructional Inquiries

David Vogel
vogel@haas.berkeley.edu