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RESEARCH INTEREST

Game Theory, Contract Theory and other topics in industry organization such as reputation, regulation, competition, antitrust and two-sided markets.

WORK EXPERIENCE

Assistant Professor of economics, School of Economics, ZUFE, 2016.9-Present
Junior Investment Manager, AnBang Life Insurance, CO.LTD, Shanghai, 2015.7-2016.8

EDUCATION

Ph.D. in Economics, Zhejiang University, 2010.9-2015.6
Master in Biochemical Engineering, Zhejiang Gongshang University, 2007.9-2010.1
Bachelor in Biochemical Engineering, Zhejiang Gongshang University, 2003.9-2007.6

JOURNAL ARTICLES and PROJECT

Chinese National Natural Science Fund (71703147), “**Inclusive Regulatory Reform in e-Hailing Taxicab Market under Dynamic Uncertainty**”, 2018.1-2020.1

“**Product tort, the cost tradeoff between law and reputation: a microeconomics model**”, *Economic Research Journal (经济研究)*, Vol. 9, 2015, pp.156-169

Abstract: In the experience product market with information asymmetry, the informal reputation mechanism and formal legal system can provide the manufacture whose products with potential harm internalization expected damage cost. But the reputation mechanism is challenged of high ‘time cost’, and the product liability is challenged with high litigation costs and low litigation rate. This paper explores the interaction between reputation and product liability with the assumption that the reputation adjustment evolves a Markovian process of past reputation and the present quality produced. Three conclusions are derived. First, there is a quality-reputation saddle point equilibrium based on the assumptions. Second, the strict product liability can reduce the reputational costs. Third, the equilibrium level of quality and reputation under strict liability are higher than that without product liability law.

“**Minimum quality standard and food safety: based on the theory of vertical difference**”, *Social Science(社会科学战线)*, Vol.11, 2014, pp.43-56

“**Standard Regulation, Product Liability and Reputation: A Review of Product Quality and Safety Governance**”, *Zhejiang Social Science(浙江社会科学)*, Vol.5, 2015, pp.50-59

《博弈论应用——经典与演化模型入门》(Chinese version), Forthcoming, Chinese Renmin

University Press (中国人民大学出版社) ——“Game Theory in Action: An Introduction to Classical and Evolutionary Models”, Written by Stephen Schecter and Herbert Gintis, Princeton University Press

《高级微观经济学》(Chinese edition) ,2017, Truth and Wisdom Press(格致出版社)—— “A course in microeconomics theory”, Written by David M. Kreps, Princeton University Press