

EXCITING OFFERING OF THE HIGHLY POPULAR COURSE!

4th Time Ever that UC Berkeley Offers:

Combined UGBA127 & MBA296, Spring 2023:

“Financial Reporting and Decision Making for Real Life Success”

This course will equip you with deep understanding of the interactions between corporate financial reporting, capital markets, and the macroeconomy

4 units | Meets at Haas School of Business | Tue & Thu 3:30-5:00pm | Prof. Konchitchki

(No prerequisites; No finance background required; Available to ALL regular undergrad+grad UCB students across campus in all years/programs)

Q: What is the common denominator of these business titans?



Warren Buffett
CEO of Berkshire Hathaway



Sheryl Sandberg
COO of Facebook



Mark Cuban
“Shark Tank” Investor



Oprah Winfrey
CEO of Harpo, Inc.

A: They all understand, focus on, and care about the financial performance and financial health of their companies and investments.

This **Changemaker in Financial Expertise** course will provide you important insights and invaluable knowledge that enable success in students’ future careers and in real life situations.

The course **democratizes financial expertise for all**. It empowers undergrad and grad students from around campus how to be financially knowledgeable, providing tools for short- and long-term success.

Gain financial expertise to maximize the ROI of your education!

ROI = Return on Investment; there’s your first lesson!

Taught by award-winning **Professor Konchitchki**, a full-time tenured professor at UC Berkeley Haas School of Business and one of World’s Top-40-under-40, who is known for making business, Fintech, and financial expertise accessible to all students.

You’ll learn:

- how to read and understand corporate financial statements;
- key highlights in analyzing financial information;
- financial tools for investing and for entrepreneurs;
- highlights from financial technology (Fintech), innovation, and related decision making;
- insights from cutting-edge capital markets research for financial decision making.

Enrollment open for all UCB regular undergrads/grads in all years! No prerequisites

“Thanks once again for a great class. We had fun, learned a lot, and it was very clear how much time and passion the professor put into the curriculum!”

“Like many of my classmates, I really enjoyed this class and the Prof’s teaching style. He has given me a newfound appreciation for financial reporting!”