Plant Futures Symposium + Challenge Lab

Creating a Diverse, Multidisciplinary Talent Pipeline to the Global, Plant-Rich Food and Agricultural Sectors

COURSE NUMBERS
- Undergraduates: UGBA 192T.22
- MBA Students: MBA 292T.22
- Non-MBA Grad Students: PBHLTH 209B

INSTRUCTORS
Will Rosenzweig & Brittany Sartor

Spring Interest Form: tinyurl.com/SP23PlantFutures

Plant Futures is the first program at UC Berkeley to feature in depth multidisciplinary exploration aimed at understanding the role and importance of plant-centered diets and supply chains as a critical lever to rapidly address climate change. Through cutting-edge curriculum and applied learning experiences, students learn and practice systems thinking and design, ethical leadership and entrepreneurial agency.

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PLANT FUTURES CHALLENGE LAB QUALIFIES FOR:
- Food Systems Minor
- Transforming Food Systems Graduate Certificate
- Sustainability Graduate Certificate
- Applied Innovation Credit* (MBA STUDENTS)

Module 1 - Symposium
Introduction to Plant-Centric Food Systems
January 28th & 29th: 9:00am–5:00pm PST

The course kicks off with the Plant Futures Symposium, which will assemble the best and brightest food systems entrepreneurs, advocates, and faculty – underscoring the urgency of shifting to plant-centric diets for healthier, more equitable, and resilient food systems and exploring how students will play a central role in this transformation.

Module 2 - Challenge Lab
Applied Learning in Plant-Centric Food Systems
Thursdays: 2:00pm–4:00pm PST

A select cohort of top undergraduate and graduate students will then be paired on multidisciplinary teams to work with leading food systems organizations to develop actionable solutions to present-day challenges in the plant-based food and agricultural sector.

PAST PARTNERS:
- Greener by Default
- Astanor
- Voyage
- Lazy Food
- Finless Foods
- MISTA

plantfuturesinitiative.org

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