

UGBA 194 | WEDNESDAYS 10AM-12PM | 1 UNIT P/NP

THIS COURSE ONLY RUNS FROM JAN 22 - MAR 11!

COLLOQUIUM IN LEADERSHIP



This course will be a weekly speaker series of CEOs and other high-profile leaders in business, social action, the arts and beyond telling a first-person story of how they accomplished the challenge of getting others to think and act differently. Past speakers include Reddit CEO Steve Huffman, CEO of Dictionary.com Liz McMillan & CEO of CBS Interactive Jim Lanzone.

Through their stories, and the answers to your questions, these leaders will demonstrate the diversity of techniques, skills, strategies, tactics and attitudes it takes to successfully motivate people and lead them forward to a common purpose.

This class is great for students looking to get a head start in moving into their own leadership roles, learning about the challenges leaders face within organizations and how best to tackle them.



Professor Doug Leeds is a Cal grad and a member of Berkeley Haas' Professional Faculty. He is currently CEO of EAT Club, the largest B2B meal delivery service in California. Previously he was CEO of IAC Publishing, a portfolio of online media companies including The Daily Beast, Investopedia, Dictionary.com, Ask.com, Ask.fm and About.com.

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