

CMG Resources for OP

Prep for Orientation Program 2025

MBA Career Management Group

Community Agreements

- Selfcare
- Step-up/Step-back
- Be Open-minded
- Be brave and vulnerable
- Confidentiality
- “Rename” to add your pronouns or phonetic spelling
- Be present, video on if you're able

Pair Share

- If money, education, or location were not a factor, what would be your dream job?

Your Primary CMG OP Prep Team



Laura Snow Benoit

Director of DEI Initiatives

she/her/hers



Gina Garcia

Sr. Associate Director

RM for CPG, Energy, Mobility

she/her/hers



Kelsey Robinson

Assistant Director for
Career Programming

she/her/hers

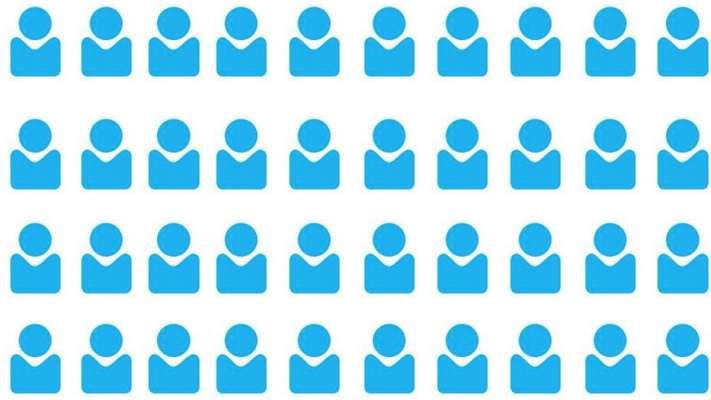
CMG



Coaches



Relationship
Managers



Peer Advisors

Coaches



Hoyt Ng
Executive Director
he/him/his



Kristie Harris
Director,
FTMBA Coaching
she/her/hers



Laura Snow Benoit
Director, DEIJB
Supporting OP
she/her/hers



Julia Rosof
Coach
Supporting OP
she/her/hers



Natalie Brain
Coach
she/her/hers



Mark Friedfeld
Coach
Supporting OP
he/him/his



Dorothy Zhoumei
Coach
she/her/hers



Chloe Tseung
Coach
she/her/hers



Stephanie Cheng
Coach
she/her/hers

Career Coaching

For OP

- Career Exploration
- Resume & Cover Letter
- Introducing yourself
- Behavioral Interview Prep
- Connecting with former Haas CGSMers
- Employer Target list
- OP strategy & Prioritizing

And For Life

- Telling your story
- Identify strengths
- Career Conversations
- Navigating workplace systems, challenges & differences
- Navigating careers & Haas
- Leveraging resources

Relationship Managers



Abby Franklin

Investment Banking &
Real Estate
she/her/hers



Chris Gavin

Consulting &
Healthcare
he/him/his



Deepak Gupta

Venture Capital &
Startups
he/him/his



Gina Garcia

Mobility & Transportation /
CleanTech & Energy / CPG & Retail
she/her/hers



Bill Rindfuss

Financial Services
he/him/his



Christina Meinberg

Social Impact
she/her/hers



Doug Massa

Technology
he/him/his



Kelly Conner

Technology / Media & Entertainment
she/her/hers

What is OP?

The Consortium Orientation Program (OP) brings together all Consortium students from the 25 member business schools.

- Meet your Haas classmates and over 500+ CGSM students
- Attend workshops to learn about different career paths
- Network with 30+ companies and explore industries
- Potentially interview with companies and secure a summer internship

Ways to Navigate OP



Connecting

“I’m here to meet people, connect with my class, and have fun”

- Support and connect with classmates to find shared interests
- Create spaces for classmates at OP to build community



Exploring

“I’m interested in figuring out what roles and companies are a good fit”

- Develop a short list of companies you’re interested in meeting
- Start conversations with companies & career coaches



Targeting

“I have a specific list of companies I want to network and connect with”

- Do your homework and research companies so you can maximize facetime
- Utilize career coaches to prep for and during OP



Tina Echeverria '26 *(she/her)*

- **PreHaas:** Strategy Consultant at Accenture
- **Summer Internship:** TBD
- **Recruitment Strategy:** Leverage the Haas network and the Consortium opportunities
- **Ask me about:** Traveling, being an east coast transplant, making the most out of the MBA

Key Resources for OP Prep

CMG Resources Page

- Career Tools
- Career Labs
- Industry and Function Research
- Diversity Resources

CMG OP Website

- **EVERYTHING for OP!**
- OP Prep calendar
- Specific CGSM Resources
- Webinar & Industry Recordings

Password: OP2025

Hello Fellow

- Companies List
- Internship Postings
- Company Calls/Webinars
- Resume Upload
- Submit OP Applications

CMG Resources Page

The screenshot shows the Berkeley Haas Career Management Group (CMG) Resources page. At the top, the Berkeley Haas logo is on the left, and navigation links for ABOUT HAAS, PROGRAMS, NEWS, FACULTY RESEARCH & CENTERS, and ALUMNI & GIVING are on the right. Below the navigation is the 'CAREER MANAGEMENT GROUP' header, followed by a sub-navigation menu with links for Home, Get to Know Us, Career Tools, Career Labs, Recruiting, Industries & Functions, and Diversity Resources. The main content area features a large photograph of students in an outdoor courtyard. Overlaid on the left side of the photo is the text: 'We encourage you to use this site to support your career journey. All the content and resources have been developed or selected by the CMG staff to specifically help Haas MBAs in their career and leadership development.' Below the photo, the heading 'Welcome to the MBA Career Management Group Resources' is centered. At the bottom, three white boxes with orange borders are labeled 'Career Tools', 'Career Labs', and 'CMG BEARS'.

BerkeleyHaas

ABOUT HAAS ▾ PROGRAMS ▾ NEWS ▾ FACULTY RESEARCH & CENTERS ▾ ALUMNI & GIVING ▾

CAREER MANAGEMENT GROUP

Home Get to Know Us ▾ Career Tools ▾ Career Labs Recruiting ▾ Industries & Functions ▾ Diversity Resources ▾

We encourage you to use this site to support your career journey. All the content and resources have been developed or selected by the CMG staff to specifically help Haas MBAs in their career and leadership development.

Welcome to the MBA Career Management Group Resources

Career Tools Career Labs CMG BEARS

OP Prep Resources

Protected: Consortium – Orientation Program

Orientation Program

PASSWORD: OP2025

DIVERSITY RESOURCES

DIVERSITY CONFERENCES

**Protected: Consortium –
Orientation Program**

DIVERSE ABILITIES

INTERNATIONAL STUDENTS

LGBTQ+

Welcome to Haas!

CMG is excited to work with you in preparation for the Consortium Orientation Program (OP) and throughout your career journey at Haas. Here you will find important dates and information to help you prepare your story, materials and networking strategy for the conference.

HAAS STUDENT LEADERS:

OP Prep Calendar

May							
Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week 1	27	28	29	30	1	2	3
		WELCOME WEBINAR 4PM	CMG Webinar; CMG Resources - 4pm	Industry Call; Consulting - 4pm	Industry Call; Technology - 4pm		
Week 2	4	5	6	7	8	9	10
		CMG Webinar: Haas Resumes- 4pm Complete OP registration	Industry Call: CPG/Retail/ Marketing - 4pm Bios and photos due	Industry Call: Finance & VC - 4pm Deadline for hotel reservations	Industry Call: Healthcare - 4pm PWC Webinar - 5pm	Book travel	
Week 3	11	12	13	14	15	16	17
		CMG Webinar: Telling Your Story: Introductions - 4pm	Industry Call: Social Impact Create Hello Fellow account, Resume upload deadline	Industry Call: Walk Through a Real McKinsey Case- 4pm			
Week 4	18	19	20	21	22	23	24
		CMG Webinar: Behavioral Interviewing - 4pm	CMG Webinar: Tech Casing 101 - 4pm Wells Fargo Webinar - 5pm	Industry Call: Best in Class Consulting Structuring - 4pm Colgate-Palmolive Webinar			
Week 5	25	26	27	28	29	30	31
		Memorial Day	CMG Webinar: How to Talk to Employers About What Really Matters to You - 4pm	CMG Webinar: Attending OP - 4pm			Orientation Program

CMG BEARS



ADVISING/COACHING



WORKSHOPS



EMPLOYMENT DATA

Next Steps

- Schedule a Coaching Appointment on [CMG BEARS](#)
- Follow steps in your [CGSM Haas Onboarding Guide](#)

Questions?