

# Solomon Darwin

[sdarwin@berkeley.edu](mailto:sdarwin@berkeley.edu); Tel #510-643-4133

## About

Solomon Darwin has broad leadership experience in corporate management and academia. He is an international speaker recognized by peers, executives, and students with numerous awards for his innovative leadership and passion for teaching. He inspires students from both business and engineering disciplines in his courses for open innovation, business models, smart cities, scalable smart villages, IBM Watson and business models for emerging economies.

As an expert in “open innovation” and “open business models,” he is an adviser to senior executives of multinationals and government leaders in the emerging world. The list includes Google, Genentech, HP, Health Net, J&J, Toyota, NHS of UK, UCSF, Royal Caribbean, Autodesk, Nestle and government entities in Mexico, China, Russia, India, Colombia and Europe. He directs and moderates international innovation conferences and forums, and chairs quarterly Chief Innovation Officer round tables in Silicon Valley.

Prior to joining Berkeley Haas in 2005, he was an Associate Professor for nine years at University of Southern California. His progressive corporate leadership experience covers a span of 14 years as a Senior Executive Officer at Bank of America, First Interstate Bank, and Glendale Federal Bank and Motorola.

During summers, Darwin regularly teaches in executive programs at prominent international universities and institutions. He has conducted workshops and programs in over 18 countries. He also serves as honorary professor at several universities in Europe, China, and India. His current project, “Building Scalable Smart Villages,” was commissioned by the government of India.

## Expertise and Research Interests

- Open Innovation
- Smart Villages / Smart Cities
- Business Models Innovation
- Strategies for Emerging Economies
- Business Ecosystems
- Sustainability of the Planet
- Forensic Accounting

## Education

- Doctoral Studies (Doctor of Business Administration), Golden Gate University, CA
- MSCP, Harvard University, Graduate School of Business, Cambridge, Massachusetts
- MBA, Golden Gate University, San Francisco, California
- BA, San Francisco State University, California
- AA, Skyline College, San Bruno, California

## Positions Held - Teaching & Administrative

2009 – Present, Executive Director, Garwood Center for Corporate Innovation, Berkeley Haas  
2008 – 2008, Executive Director, Center for Innovative Financial Technology, Berkeley Haas  
2005 – 2008, Executive Director, Center for Financial Reporting & Management, Berkeley Haas  
1996 – 2005, Associate Professor, University of Southern California  
1984 – 1995, Senior Corporate Officer: Bank of America, 1<sup>st</sup> Interstate Bank  
1980 – 1983, Senior Financial Analyst, Motorola

### Adjunct Professorships

2015 – Present, Adjunct Professor, Lancaster University, School of Management, United Kingdom  
2011 – Present, Adjunct Professor on Faculty, Shanghai Jiao-Tong University, Shanghai, China

### Visiting Professorships

#### 1996 – Present

Cambridge University, UK; Norwegian Business School, Norway; University of Turku, Finland; Oxford University, UK; University of Toronto, Canada; Kings University, Bangkok, Thailand; Aachen University, Germany; WHU, Germany; Maastricht University, Netherlands; Lancaster University, UK; Stockholm School of Economics, Sweden; University of Zurich, Switzerland; University of Science & Technology, China; World Trade Center, Mexico; Jiao Tong University, China; Korean University, South Korea; Qingdao University, China; Moscow State University, Russia; International University of Business & Economics, Beijing, China; China Normal University, China; Fraunhofer Institute, Germany; Wuhan University, China; Euro-med School of Management, France; EM Lyon School of Management, France; Peter Drucker School of Management, Claremont, CA and Stanford University, Graduate School of Management.

## Teaching at UC Berkeley

### 2005 - Present

- Creating Smart Villages, UGBA196
- Building Smart Cities Leveraging Open Innovation), UGBA 193i
- Open Innovation & Business Models, EW MBA 290T
- Artificial Intelligence and Business Model Leveraging Open Innovation, UGBA 198
- Topics in Open Innovation, MBA 290T.2/ENG 298A.2
- Open Innovation and Business Models, UGBA 190T
- Business Innovation in Emerging Economies, UGBA 190I
- Financial Reporting, EMBA 202
- Managerial Accounting, MBA 224
- International Accounting / Forensic Accounting, UGBA 127

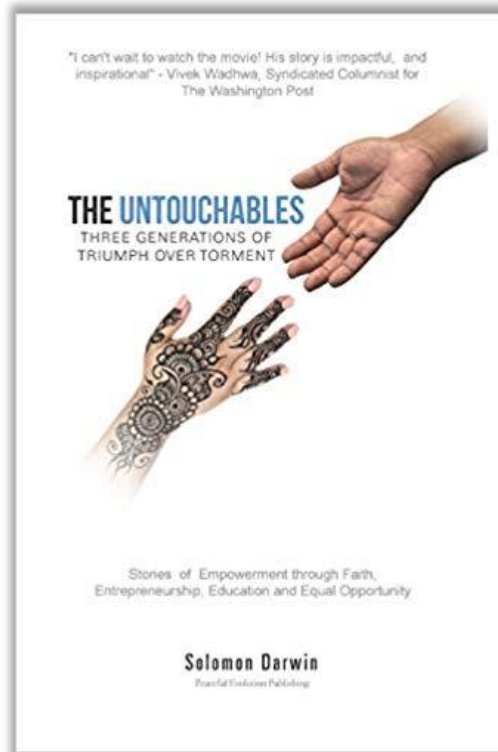
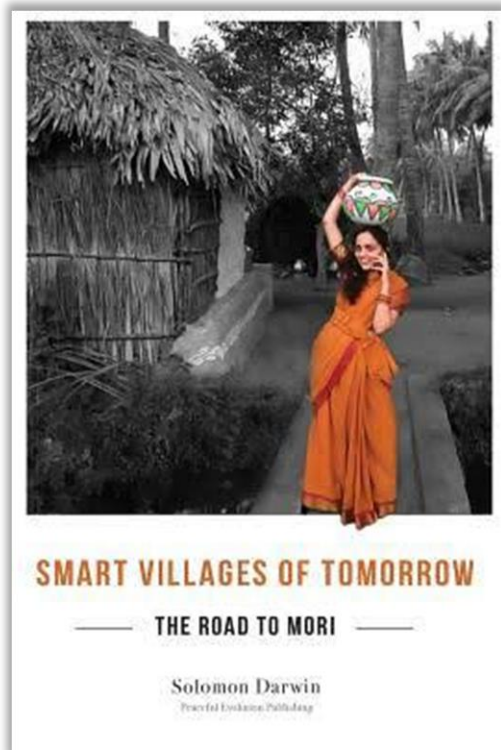
## External Service and Affiliations

- 2014 – present, Directs and Organizes The World Open Innovation Forum (annual)
- 2009 – present, Directs and Organizes The Berkeley Innovation Semiannual Forums
- 2009 – present, Chair, Chief Innovation Officer Round tables (quarterly meetings)
- 2015 – present, Directs Garwood Innovation Fellows Program (Executive-in-residence program)
- 2012 – present, Conducts Leadership Seminars for Indian & Chinese C-suite Executives
- 2011 – present, Keynote Speaker: a) Corporate Start-up Summit, Zurich (2018); b) Indian Institute of Plantation Management, India (2019); c) Inno-Frugal Conference, Finland (2018); d) TEDx Mumbai (2018); e) World Cities Congress, Istanbul (2017); f) International Triple Helix Conference, UK (2013); g) Big Innovation Center, London (2013/2012); h) International Open Innovations Conference, Moscow, (2012); i) Columbia Department of Commerce, Colombia (2016); j) Innovation Conference, Germany (2011); k) World Trade Center, Mexico City (2011/2010); l) The Atlantic's "American Competitiveness," San Francisco (2006)
- 2010 – 2018, Custom Courses Taught for Senior Executives at Google, HP, Genentech, Health Net, Conceptus, UCSF Medical Center, CIO Institute, American Association of Corporate Counsel
- 2005 – 2018, New Courses Development: Business Models & Open Innovation for Emerging Economies; Building Smart Cities; Creating Smart Villages; IBM Watson & Business Models; Forensic Accounting and International Accounting and Custom Executive Accounting Programs
- 2007 – 2010, New Degree Development: Developed a New Master's Degree in Accounting for UC system wide adoptions: Spearheaded from inception to approval
- 2017, Developed a Framework for the first smart village in the world – the "Mori Village" in India"
- 2017, Conducting the First Inaugural Open Innovation Forum in India
- 2018, Continued Smart Village research in 466 villages that was funded by the government of India
- 2006 – 2009, Chaired, Chief Financial Officer Round tables (quarterly meetings)
- 2010, Chief Content Officer and Moderator: CFO Summit for Global 1000 companies, San Francisco
- 2005 – 2009, Directed and moderated annual Financial Reporting Conferences
- 1999 and 2003, Founded and spearheaded an International School and Charity Hospital in India
- 2005 – Present, President of Hope For People International, Los Angeles
- 1986 – Present, Chairman, Project India
- 1998 – 2000, Board of Directors, Genius Labs, Pasadena
- 1998 – 2004, Board of Directors, Mustard Seed International, Pasadena
- 1980 – 1990, Board of Directors, Mission Compassion Inc., a relief organization, San Francisco
- 1998 – 2000, Consulting for several companies started by former students
- 1992 – 1993, Chief Financial Officer, Mustard Seed Inc., Pasadena
- Chaired CFRM Executive Board and Advisory Boards for Financial Reporting Conferences
- Faculty Advisor to several student organizations student case competitions

## Multi Media

### Book Publications:

1. The Road to Mori. Smart Villages of Tomorrow. Peaceful Evolution Publishing. 2018. ISBN 172-4178679
2. The Untouchables. Peaceful Evolution Publishing. 2018. ISBN 978-1981064564.



### Multimedia Clips

1. [1<sup>st</sup> Smart Village in India](#)
2. [Smart Village Prototyping](#)
3. [Smart Entrepreneurship](#)
4. [Smart Village Movement](#)
5. [Smart Health Care](#)
6. [Smart Skill Development](#)

### Selected Honors and Awards

- PhD (Honorary) Shanghai Jiao-Tong University, Overseas College, 2011
- PhD (Honorary) CapStone University, Pasadena, CA, 2005
- Leadership Award for Exemplary Service, Haas School of Business, 2009
- Golden Apple Teaching Awards, Marshall Business School, USC, 1999, 2000, 2003
- Most Innovative Teacher Award, Marshall Faculty Award, USC, 2005
- Motor Board Outstanding Professor Award, 2005
- Professor of the Year Award, National Greek Society – Gamma Sigma Alpha, 2003
- National Teaching Awards “Who’s Who Among America’s Teachers” 2002, 2004, 2005

## Selected Research Publications & Articles:

- Solomon Darwin, Henry Chesbrough, Sea Matilda Bez, Chiara Eleonora De Marco (Spring 2019). [Enhancing Your Brand with Open Innovation](#). *White Paper: Takeaway from Berkeley Innovation Forum 2019 Challenges*. To request access, email [sdarwin@berkeley.edu](mailto:sdarwin@berkeley.edu).
- Solomon Darwin, Henry Chesbrough, Sea Matilda Bez, Chiara E. De Marco (December 2018). [Digital Transformation – Academic \(WOIC 2018\)](#). *White Paper: WOIC 2018*
- Solomon Darwin, Henry Chesbrough, Sea Matilda Bez, Chiara E. De Marco (December 2018). [Digital Transformation – Practitioner \(WOIC 2018\)](#). *White Paper: Digital Transformation for Sustainability—Takeaways from WOIC 2018 practitioner sessions*
- Solomon Darwin, Henry Chesbrough, Werner Fischer, Sea Matilda Bez (Fall 2018) [Creating Business Value from Open Innovation](#). *White Paper: Connecting the Front-end of Innovation with the Back-end*. To request access, email [sdarwin@berkeley.edu](mailto:sdarwin@berkeley.edu).
- Solomon Darwin, Henry Chesbrough, Sea Matilda Bez (December 2017). [Solving Digital Business Challenges](#). *White Paper: Takeaways from WOIC 2017*
- Solomon Darwin and Henry Chesbrough (November 2017). [Smart Farming in Andhra Pradesh, India: An Open Innovation Approach](#). *White Paper prepared for Bill Gates and Hon. Chief Minister Naidu of Andhra Pradesh*
- Solomon Darwin and Henry Chesbrough (October 2018). [Prototyping a Scalable Smart Village \(B\)](#). *Harvard Business Review*
- Jan A. Pfister, Sarah L. Jack, Solomon N. Darwin (September 2017). [Strategizing open innovation: How middle managers work with performance indicators](#). *Scandinavian Journal of Management*
- Solomon Darwin and Henry Chesbrough (January 2017). [Prototyping a Scalable Smart Village to Simultaneously Create Sustainable Development and Enterprise Growth Opportunities](#). *Harvard Business Review*
- Solomon Darwin (July 2015). [HCL's Digital Open Innovation: Enhancing Business Model Effectiveness through Talent and Customer Acquisition, Development, and Retention](#). *Harvard Business Review*
- Anirudha Agnihotry, Michele G Daly, Solomon Darwin, Chris S Ivanoff (March 2015). [Community Outreach Clinics: Sustainability, Schooling Dental Students and Overcoming Oral Health Inequalities..](#) *Journal of Dental Research*

## In the News

- [Solomon Darwin takes corporate innovation to rural villages in India](#), Oakland Magazine, 11/19/2018
- [Solomon Darwin's new books explore the Smart Village movement](#), Berkeley Haas News, 09/12/2018
- [Arunachal Pradesh Inks Deal To Facilitate Development Of Villages](#), NDTV, 06/14/2018
- [Smart village initiative for Arunachal Pradesh](#), Business Standard, 06/14/2018
- [Consul General visits IBM, talks of technology for greater good](#), India Post, 06/13/2018
- [What the FDA Can Teach Us About Regulatory Excellence](#), The Regulatory Review, 01/16/2018
- [Opinion: Internet inclusion is meaningless without digital literacy](#), Devex, 01/03/2018
- [Ericsson demonstrates 'Water Grid Management' IoT solutions in AP](#), Deccan Chronicle, 12/29/2016
- [Growth Opportunities for Large Multinationals in Emerging Economies](#), LinkedIn Pulse, 09/14/2016
- [Small is smart for this A.P. village](#), The Hindu, 10/18/2016
- [Plan to set up premier digital, innovation centres in State](#), The Hindu, 06/21/2016
- [Usha Sewing Schools: Helping Curb Migration In India's First Smart Village In Andhra](#), NDTV, 4/21/2018