

# Haas School of Business Administrative Resources Contact List

## Administrative Units

### The Center for Teaching Excellence

The Center for Teaching Excellence (CTE) is responsible for promoting teaching excellence, fostering a teaching culture, and working with professional and ladder faculty to deliver the highest quality instruction in the classroom.

**Sue George**, Director  
[sueg@haas.berkeley.edu](mailto:sueg@haas.berkeley.edu), 510-643-4870

**Julie Kim**, Program Coordinator, CTE & Haas Digital Initiative  
[jkim@haas.berkeley.edu](mailto:jkim@haas.berkeley.edu), 510-642-2598

**Wasim Azhar**, Faculty Coach  
[azhar@haas.berkeley.edu](mailto:azhar@haas.berkeley.edu), 510-642-6192

**Janet Watson**, Faculty Coach  
[jwatson@haas.berkeley.edu](mailto:jwatson@haas.berkeley.edu), 415-608-7858

### Academic Planning and Instruction

Academic Planning & Instruction is responsible for academic planning, scheduling classes, administering course evaluations, and recruiting and hiring academic student employees.

**Jay Stowsky**, Senior Assistant Dean for Instruction  
[stowsky@haas.berkeley.edu](mailto:stowsky@haas.berkeley.edu), 510-643-7795

**Rocky Moran**, Instructional Analyst  
[rocky\\_moran@haas.berkeley.edu](mailto:rocky_moran@haas.berkeley.edu), 510-643-9694

**Marlon Romero**, TIES Analyst  
[marlon@haas.berkeley.edu](mailto:marlon@haas.berkeley.edu), 510-643-0981

**Miel Wilson**, Academic Planning & Instruction Assistant (Course Evaluations)  
[miel@haas.berkeley.edu](mailto:miel@haas.berkeley.edu), 510-643-2051

**Jennifer Sang**, Director of Instructional Planning & Operations  
[jsang@haas.berkeley.edu](mailto:jsang@haas.berkeley.edu), 510-642-9040

**Rachel Richardson**, Project/Policy Analyst  
[rachel@haas.berkeley.edu](mailto:rachel@haas.berkeley.edu), 510-642-8787

**Rosina Rocco**, Academic Student Employee Administrator (GSI/Reader Hiring)  
[rocco@haas.berkeley.edu](mailto:rocco@haas.berkeley.edu), 510-642-0004

### Haas HR and Academic Affairs

**Andrew Rose**, Associate Dean for Academic Affairs  
[arose@haas.berkeley.edu](mailto:arose@haas.berkeley.edu), 510-642-6609

**Mary Ann Huisman**, Academic Personnel Analyst  
[huisman@haas.berkeley.edu](mailto:huisman@haas.berkeley.edu), 510-643-2014

**Yuko Noguchi**, Academic HR Analyst  
[noguchi@haas.berkeley.edu](mailto:noguchi@haas.berkeley.edu), 510-642-6191

**Ula Furman**, Ladder Faculty Recruiter  
[ufurman@haas.berkeley.edu](mailto:ufurman@haas.berkeley.edu), 510-642-1402

**Denise Boyd**, Director of Academic Human Resources and Administration  
[dboyd@haas.berkeley.edu](mailto:dboyd@haas.berkeley.edu), 510-642-6468

**Kristen Romero**, Academic HR Analyst  
[kromero@haas.berkeley.edu](mailto:kromero@haas.berkeley.edu), 510-643-9621

**Lindsay Brecht**, Academic HR Analyst (Lecturers)  
[lindsay\\_brecht@haas.berkeley.edu](mailto:lindsay_brecht@haas.berkeley.edu), 510-664-9692

**Cassandra Sciortino**, International Scholar Administrator  
[cassandra@haas.berkeley.edu](mailto:cassandra@haas.berkeley.edu), 510-643-7402

### **Office and Instructional Support Services**

Office and Instructional Support Services assists with copyright management, course materials (textbooks, readers, and Harvard cases), and operates the full-service copy center. Other services include CalNet assistance, mail, shipping, lost & found, and office supplies.

**David Stuckey**, Manager of Office & Instructional Services  
[dstuckey@haas.berkeley.edu](mailto:dstuckey@haas.berkeley.edu), 510-643-8404

**Nasrin Saifi**, Copy Center Manager  
[nasrin@haas.berkeley.edu](mailto:nasrin@haas.berkeley.edu), 510-643-0576

**Dennis Fritzinger**, Mail Room Coordinator  
[dennis\\_fritzinger@haas.berkeley.edu](mailto:dennis_fritzinger@haas.berkeley.edu), 510-643-0576

### **Enterprise Computing**

Computing Services is responsible for the school's computing technology needs.

**Alexander Karapetyan**, Interim Chief Information Officer  
[karals@haas.berkeley.edu](mailto:karals@haas.berkeley.edu), 510-642-5182

**Carol Luong**, Business/Technical Analyst II  
[carol\\_luong@haas.berkeley.edu](mailto:carol_luong@haas.berkeley.edu),  
510-642-5357

**Zane Cooper**, Chief Technology Officer  
[zcooper@haas.berkeley.edu](mailto:zcooper@haas.berkeley.edu), 510-642-4436

**Miguel Rivas**, Business/Technical Analyst II  
[rivas@haas.berkeley.edu](mailto:rivas@haas.berkeley.edu), 510-643-2375

**Bryan Lin**, Assistant Director for Technical Services  
[bryan@haas.berkeley.edu](mailto:bryan@haas.berkeley.edu), 510-643-3316

**Kris Beltran**, Business/Technical Analyst II  
[kbeltran@haas.berkeley.edu](mailto:kbeltran@haas.berkeley.edu), 510-643-0445

### **Help Desk**

[helpdesk@haas.berkeley.edu](mailto:helpdesk@haas.berkeley.edu), 510-642-0434

### **Facilities Services**

Facilities Services is responsible for building safety and security, renovation, maintenance, telecommunications, office space assignments, and furniture orders.

**Mike Pivonka**, Director of Facilities  
[michael\\_pivonka@haas.berkeley.edu](mailto:michael_pivonka@haas.berkeley.edu), 510-642-9995

**Sherrell Gordon**, Facilities Coordinator  
[sherrell@haas.berkeley.edu](mailto:sherrell@haas.berkeley.edu), 510-642-4617

**Gerardo Campos**, Manager of Facilities & Building Operations  
[gcampos@haas.berkeley.edu](mailto:gcampos@haas.berkeley.edu), 510-642-9106

**Brandon Gardiner**, Facilities Coordinator  
[Fixit@haas.berkeley.edu](mailto:Fixit@haas.berkeley.edu), 510-643-1141

**Kendall Dockham**, Room Reservations  
[roomres@haas.berkeley.edu](mailto:roomres@haas.berkeley.edu), 510-643-0475

### **Long Business Library**

The Long Library provides print and electronic resources for faculty and student research, as well as reference assistance and in-class library instruction.

**Hilary Schiraldi**, Head Librarian  
[hschiral@library.berkeley.edu](mailto:hschiral@library.berkeley.edu), 510-643-0528

**Marianne Tomita McDonald**, Head of Circulation & Reserve Services  
[mmcdonal@library.berkeley.edu](mailto:mmcdonal@library.berkeley.edu), 510-642-0371

**Monica Singh**, Evening MBA Program Librarian  
[msingh@library.berkeley.edu](mailto:msingh@library.berkeley.edu), 510-643-0528

**Lydia Peterson**, Reference & Instruction Librarian  
[lpeterson@library.berkeley.edu](mailto:lpeterson@library.berkeley.edu), 510-984-3010

**Laura Pfister**, Reserves & New Books Processor  
[lpfister@library.berkeley.edu](mailto:lpfister@library.berkeley.edu), 510-643-0530

### **Media Services**

Media Services is responsible for all audiovisual media needs inside and outside of the classroom.

**Dana Lund**, Director  
[dlund@haas.berkeley.edu](mailto:dlund@haas.berkeley.edu), 510-643-8330

**Technical Questions/Support**  
[resi@haas.berkeley.edu](mailto:resi@haas.berkeley.edu), 510-643-0431

**Reservation Equipment**  
[resi@haas.berkeley.edu](mailto:resi@haas.berkeley.edu), 510-643-0431

### **Business Services**

Business Services is responsible for processing financial transactions such as credit cards and cash handling, as well as for coordinating with Campus Shared Services for Business & Financial Services.

**Alice Kubler**, Chief Financial Officer  
[akubler@haas.berkeley.edu](mailto:akubler@haas.berkeley.edu), 510-642-3324

**Stephen V. Wright**, Shared Services Liaison  
[svwright@haas.berkeley.edu](mailto:svwright@haas.berkeley.edu), 510-642-1842

**Sumit Dhewajoo**, Credit Cards and Cash  
[sumitd@haas.berkeley.edu](mailto:sumitd@haas.berkeley.edu), 510-642-9133

### **Marketing & Communications**

Services include: Haas School News and Berkeley-Haas Magazine, degree program marketing and advertising, publications, online marketing, faculty research promotion, news media/public relations, branding and marketing research.

**Richard Kurovsky**, Executive Director  
[kurovsky@haas.berkeley.edu](mailto:kurovsky@haas.berkeley.edu), 510-642-5939

**Ute Frey**, Associate Director  
[frey@haas.berkeley.edu](mailto:frey@haas.berkeley.edu), 510-642-0342

**Debra Goldentyer**, Online Marketing Manager  
Representative  
[goldentyer@haas.berkeley.edu](mailto:goldentyer@haas.berkeley.edu), 510-643-3847

**Pamela Tom**, Faculty Research Promotions  
[ptom@haas.berkeley.edu](mailto:ptom@haas.berkeley.edu), 510-642-2734

### **Faculty Support**

**Donna Seaward**, Lead Faculty Assistant  
[dseaward@haas.berkeley.edu](mailto:dseaward@haas.berkeley.edu), 510-642-4849

**Karen Twelves**, F502 Faculty Suite Assistant  
[ktwelves@haas.berkeley.edu](mailto:ktwelves@haas.berkeley.edu), 510-643-0621

## Degree Programs

### **MBA Programs for Working Professionals**

MBA Programs for Working Professionals oversees both the Evening & Weekend MBA program and the Berkeley MBA for Executives.

**Jon Kaplan**, Executive Director  
[kaplan@haas.berkeley.edu](mailto:kaplan@haas.berkeley.edu), 510-643-0434

**Mike Rielly**, Director of Student Experience  
[mikerielly@haas.berkeley.edu](mailto:mikerielly@haas.berkeley.edu), 510-642-1406

**Siu Yung Wong**, Director of Academic Affairs  
[siu@haas.berkeley.edu](mailto:siu@haas.berkeley.edu), 510-643-0592

TBD, Associate Director of Student Experience  
Contact info to be determined

**Julia Rosof**, Associate Director of Academic Affairs  
Contact info to be determined

**Emily Chen**, Student Experience Manager  
[echen@haas.berkeley.edu](mailto:echen@haas.berkeley.edu), 510-643-9000

**Jocelyn Simon**, Academic Affairs Manager  
[jsimon@haas.berkeley.edu](mailto:jsimon@haas.berkeley.edu), 510-642-1281

**Candace Gonzales Tumej**, Administrative Coordinator  
[candace\\_tumej@haas.berkeley.edu](mailto:candace_tumej@haas.berkeley.edu), 510-642-0325

### **Full-Time MBA Program Office**

The FT MBA Program Office is responsible for the academic policies, curriculum, activities, operations, and student services for that program.

**Julia Min Hwang**, Executive Director  
[julia\\_hwang@haas.berkeley.edu](mailto:julia_hwang@haas.berkeley.edu), 510-642-1407

**Dan Sullivan**, Senior Director of Academic Affairs  
[sullivan@haas.berkeley.edu](mailto:sullivan@haas.berkeley.edu), 510-642-5832

**Amy Hornstein**, Director of Student Affairs  
[amyh@haas.berkeley.edu](mailto:amyh@haas.berkeley.edu), 510-642-1408

**Kate Tobias** Assistant Director of Student Affairs  
[ktobias@haas.berkeley.edu](mailto:ktobias@haas.berkeley.edu)

**Tim Gaherty**, Director of Academic Affairs and Leadership Initiatives  
[tgaherty@haas.berkeley.edu](mailto:tgaherty@haas.berkeley.edu), 510-643-8225

### **Masters of Financial Engineering Program Office**

The MFE Program Office is responsible for the academic policies, curriculum, activities, operations, and student services for that program.

**Linda Kreitzman**, Executive Director  
[lindak@haas.berkeley.edu](mailto:lindak@haas.berkeley.edu), 510-643-4329

**Charles McCutchen**, High Frequency Lab Manager  
[mccutchen@haas.berkeley.edu](mailto:mccutchen@haas.berkeley.edu), 510-664-4104

**Stefanie Montevirgen**, Senior Associate Director  
[smontevirgen@haas.berkeley.edu](mailto:smontevirgen@haas.berkeley.edu), 510-643-8191

**Aaron Nebres**, Lab Manager  
[nebres@haas.berkeley.edu](mailto:nebres@haas.berkeley.edu), 510-325-9274

**Christina Henri**, Associate Director  
[henri@haas.berkeley.edu](mailto:henri@haas.berkeley.edu), 510-642-4417

**Diane Nguyen**, Program Assistant  
[dnguyen@haas.berkeley.edu](mailto:dnguyen@haas.berkeley.edu), 510-642-6983

### **PhD Program Office**

The PhD Program Office is responsible for the academic policies, curriculum, activities, operations, and student services for that program.

**Martin Lettau**, Director of PhD Program  
[lettau@haas.berkeley.edu](mailto:lettau@haas.berkeley.edu), 510-643-6349

**Kim Guilfoyle**, Director of Student Services  
[king@haas.berkeley.edu](mailto:king@haas.berkeley.edu), 510-642-3944

**Bradley Jong**, Student Affairs Advisor/  
Graduate Assistant  
[bjong@haas.berkeley.edu](mailto:bjong@haas.berkeley.edu), 510-642-1409

### **Undergraduate Program Office**

The UG Program Office is responsible for the academic policies, curriculum, activities, operations, and student services for that program.

**Erika Walker**, Executive Director  
[ewalker@haas.berkeley.edu](mailto:ewalker@haas.berkeley.edu), 510-643-1470

**Sojourner Blair**, Assistant Director, Admissions  
[blair@haas.berkeley.edu](mailto:blair@haas.berkeley.edu), 510-642-1421

**Barbara Felkins**, Assistant Director, Academic Affairs  
[felkins@haas.berkeley.edu](mailto:felkins@haas.berkeley.edu), 510-642-1421

**Dinko Lakic**, Student Services Program Manager  
[lakic@haas.berkeley.edu](mailto:lakic@haas.berkeley.edu), 510-642-1421

**Renee Camarena**, Student Services Program  
Coordinator  
[renee@haas.berkeley.edu](mailto:renee@haas.berkeley.edu), 510-642-1421

**Dresden John**, Administrative Assistant/Receptionist  
[dresden\\_john@haas.berkeley.edu](mailto:dresden_john@haas.berkeley.edu), 510-642-1421

**Karren Bautista-Tanisaki**, Program & Policy Analyst  
[kbtanisaki@haas.berkeley.edu](mailto:kbtanisaki@haas.berkeley.edu), 510-642-1421

**H. Faye Lawson**, Student Outreach Advisor  
[lawson@haas.berkeley.edu](mailto:lawson@haas.berkeley.edu), 510-642-1421