

Alice Waters and Will Rosenzweig Present



EDIBLE ED 101

UGBA192T-2

Topics in Corporate Responsibility

Wednesday Evenings 6-8pm

F295 Anderson Auditorium, Haas School of Business

Course Begins January 23, 2019

This uniquely UC Berkeley course, now in its eighth year, explores the future of food, its diverse systems and movements. Edible Education 101 is a two-unit weekly lecture series that brings renown experts—leading academics and practitioners--- to campus to share their visions, research and experiences about food and its critical role in our culture, well-being and survival. Past guest experts have included Michael Pollan, Carlo Petrini, Raj Patel, Marion Nestle, and Dan Barber.

The food system is a complex web of interconnected relationships and disciplines. The way food tastes, is produced, distributed and eaten has everything to do with our personal-planetary health and sustainability. Edible Education 101 reveals the links between agroecology, agronomy, anthropology, biology, business, economics, nutrition, philosophy, policy, sociology, technology and the arts. Past lecture topics have included organic agriculture, school lunch reform, food safety, hunger and food security, farm bill reform, farm-to-school efforts, urban agriculture, food sovereignty, and local food economies.

Edible Education 101 aims to inspire you to become more aware, informed and intentional about your role and participation in the food system. Learners also have an opportunity to experience the diverse disciplines and myriad career paths available to those desiring to impact the future of food in a meaningful way.

Students are required to complete assigned readings, attend all lectures, and write two papers. **The course is open to undergraduate and graduate students from all schools at the University.**

Alice Waters is a 1967 graduate of UC Berkeley and the founder of Chez Panisse and The Edible Schoolyard Project. She is respected as one of the most influential people in the world of food in the past 50 years and is a recipient of many honors including the 2014 National Humanities Medal, presented by President Obama.

Will Rosenzweig is a Fellow at the Institute for Business and Social Impact at BerkeleyHaas where he has taught Social Entrepreneurship courses since 1999. He is the recipient of the 2010 Oslo Business for Peace Award and in 2016 was named one of seven people shaping the future of food by Bon Appetit magazine.