The 3rd Haas Undergraduate Diversity Symposium
“Together WE RISE: The Power Behind Our Diverse Stories” #HUDS2019

Friday March 15th, 2019 | 1:00 – 5:00 pm | The Haas School of Business

<table>
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<th>Time</th>
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| 1:00 – 1:15 | Arrival/Check-In  
Andersen Auditorium  
Enjoy light appetizers courtesy of Bancroft Catering |
| 1:15 – 1:30 | Welcoming Remarks  
Erika Walker, Assistant Dean  
Haas Undergraduate Programs  
Andersen Auditorium |
| 1:30 – 1:45 | Transition to Chou Hall  
Attendees should look for the RISE steering committee in the blue shirts to direct them to their workshops.  
Workshops are located on the 2nd & 5th Floor of Chou Hall. |
| 1:45 – 2:30 | Session A  
Blue Track: “Pitch it to Me: How to tell your story in 30 seconds”  
N500 – 5th Floor Chou Hall  
Gold Track: “Use your narrative, increase your network”  
N270 – 2nd Floor Chou Hall |
| 2:30 – 2:45 | Break Time  
Enjoy coffee, tea and refreshments courtesy of Bancroft Catering |
| 2:45 – 3:30 | Session B  
Blue Track: “#KeepinItReal: Your Authentic Self Online”  
N270 – 2nd Floor Chou Hall  
N500 – 5th Floor Chou Hall |
| 3:30 – 5:00 | Professional Headshots + Resume Critique  
Courtesy of our friends at the UC Berkeley Career Center, Haas Media and MBA Career Management Group  
Transition to Spieker Forum – 6th Floor Chou Hall |
| 4:30 – 4:50 | Special Presentation  
The 8th Annual National Diversity Competition Winning Pitch Team  
Introduction – Mary Balingit, Asst. Director Admissions & Outreach  
Team Berkeley Haas: Claudia Diaz c/o ’19, Alec Li, Kiara Taylor & Frances James c/o ’20 |
| 4:50 – 5:00 | Closing Remarks  
Elida Bautista, Director of Inclusion & Diversity  
The Haas School of Business |
| 5:00 – 6:00 | Networking Hour (Optional)  
Current Students, Faculty, Staff & Cal Alum  
Enjoy coffee & dessert courtesy of Café Think  
Spieker Forum – 6th Floor Chou Hall |
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RISE @ Berkeley Haas

REACH • INCLUSION • SERVICE • EQUITY

About the organizer:

RISE @ Berkeley Haas is an admissions outreach program managed by The Haas Undergraduate Programs Office.

RISE's mission is to increase the applicant pool of historically underrepresented minorities (URM) through programs that motivate and support students in pursuing the business major. RISE seeks to create a greater presence on the UC Berkeley campus by partnering with alumni and various student organizations. Connecting with these communities assists in promoting the diverse areas of business, while serving as a network to prospective Haas undergraduate students.

We are so excited to have you! #HUDS2019

The RISE Steering Committee ’18-'19