



**William Rosenzweig, Dean and Executive Director  
The Food Business School**

Center for Executive and Graduate Education  
The Culinary Institute of America

Dean and Executive Director of [The Food Business School](#), **William Rosenzweig** has spent his career as an educator, serial entrepreneur, and venture investor. Will was founding CEO of The Republic of Tea, the company that created the premium tea category in the U.S. As an entrepreneur and investor, Will helped grow Odwalla, LeapFrog, Stonyfield Farms, Hambrecht Vineyards and Wineries, Winetasting.com and Brand New Brands, a functional food incubator he founded in 2004.

In 2007, Will co-founded [Physic Ventures](#), the first venture capital firm supporting early-stage companies in health and sustainability, including Revolution Foods, Pharmaca, Recyclebank, and Yummlly. Will is co-author of *The Republic of Tea: How an Idea Becomes a Business*, named one of the [100 Best Business Books](#) of all time. His work has been profiled in *The Wall Street Journal*, *Sound Money*, *Business Week*, *USA Today*, and the *San Francisco Chronicle*. In 2010, Will was honored with the Oslo Business for Peace Award for his accomplishments in the area of ethical business. In 2014, he chaired a US [national commission](#) on health promotion and the prevention of chronic disease.

A long-time faculty member at the Haas School of Business at the University of California Berkeley, Will developed the country's first MBA courses in Social Entrepreneurship and Social Venture Development. As Dean and Executive Director of The Food Business School, Will works with industry experts and academic leaders to create experiential educational programs that enable entrepreneurs and innovators to deliver impactful solutions to address the world's most pressing food challenges—and its greatest business opportunities.

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