Dear Friends of Boost@BerkeleyHaas:

I’d like to thank all of the faculty, student mentors, staff, students and their families for making this year’s Boost@Berkeley-Haas program, once again, such a resounding success. We supported 141 high school students to develop life skills and prepare to make their college dreams a reality. We congratulate the 28 members of the 2019 graduating class who head off to make their mark in the world and are proud of each and every one of our student’s accomplishments.

Cathy Garza, IBSI Interim Director

With your support, Boost@BerkeleyHaas has earned a reputation as one of the most effective youth support programs of its kind:

● Boost@BerkeleyHaas participants come from 35+ local public schools in surrounding neighborhoods where high school graduation hovers around 60%. Our participants defy those odds with 100% graduating high school.

● Over the course of our 30 year history, we have created a robust program that has translated to nearly 100% college enrollment from our Boost@BerkeleyHaas participants. We are incredibly proud of this matriculation rate which exceeds that of many local high schools.

● Boost@BerkeleyHaas utilizes a lean staffing model engaging Haas faculty and student mentors. Last year, in partnership with Haas leadership and our Advisory Board, we built out a 3 year strategic growth plan to maximize the number of students who can participate and benefit from this powerful program that changes lives. We are currently implementing the plan bringing in 50 rising 9th graders this summer!

On behalf of the entire Boost@BerkeleyHaas team, and our students and families, we thank you for your significant support of this critical program. Your investment makes our work possible and ensures we can continue to create a positive impact for more and more young people in our local community.

Lucas Abbott, Boost@BerkeleyHaas Program Director
Incoming Class of 2023

Boost@BerkeleyHaas received 194 applications which is a 48% increase from the 2017-2018 recruiting season. Our staff was very pleased to receive this record number of applications as students and families continue to demonstrate the importance of Boost by way of received applications.

The Boost staff was extremely meticulous in reading and scoring the applications as students demonstrated their skills, capabilities, and expressions of why they would be best fit for this program. Following our initial scoring our staff invited eighty-six students to interview with Boost staff and seventy students scheduled an interview. Following the interviews fifty students were sent congratulatory emails with all students confirming their attendance to represent the Boost Class of 2023.

This incoming class will be the largest class size amongst all cohorts within the Boost program. These students demonstrated their hard work, commitment, and willingness to grow while in the Boost program during their high school experience. Our staff looks forward to supporting, mentoring, and watching these students excel personally, academically, and professionally while in the Boost@BerkeleyHaas program.
**Graduating Class of 2019**

The snapshot of where the 27 graduates of the Boost class of 2019 is as follows:
University of California campuses, including UC Berkeley (9), California State Colleges (4), Private Colleges including Clark and Harvard (6), Community Colleges (8). These academic accomplishments are to be celebrated!

This year 27 students will be graduating from Boost which will continue the tradition of having 100% of participating students, since 1989, graduate from the program to pursue higher education.

Boost alumni have gone on to study at 100+ different colleges & Universities

This includes all the UC's, ~50% of the CSU's, 75% of the Ivy's and 10+ HBCU's!

<table>
<thead>
<tr>
<th>Campuses</th>
<th>% Enrolled in higher ed.</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC</td>
<td>100%</td>
</tr>
<tr>
<td>CSU</td>
<td>20%</td>
</tr>
<tr>
<td>Private</td>
<td>40%</td>
</tr>
<tr>
<td>Community</td>
<td>60%</td>
</tr>
</tbody>
</table>

**WORDS FROM THE COLLEGE ADVISER**

For the past two years, I have had the honor of being able to support the Boost students as their academic adviser through a partnership with UC Berkeley's Destination College Advising Corps. Boost students, who come primarily from first-generation and low-income communities, are the most dedicated, resilient, and bright students out there! Each Boost student dedicates at least two Saturdays a month to the program—and it was a joy to be able to teach them about everything that they needed to know for college! The Class of 2019 is a product of 4-years worth of hard work and consistency! I am proud of all of the Boost students and what they have/will accomplish.

Vanessa Lopez, DCAC College Adviser Fellow
College Advising 2018-2019 Academic Year

This year, our college adviser served 136 students during the 2018-2019 academic year. Over 600+ 1:1 sessions were provided to the students in our program (freshman ~121, sophomores ~121, juniors ~128, seniors ~243). During these sessions, each student received transcript evaluation and course planning, college and financial aid application assistance, and personal statement support. Aside from personalized 1:1 sessions, Boost hosted various events focused on the following topics: Financial aid and scholarships, college applications, goal setting and community college awareness. In an effort to increase student knowledge, three events new events were introduced and implemented: Boost College Resource Fair, Boost College Day Field Trip, and the Boost Community Service College Day. Our college adviser also conducted over 38, 2-hour workshops for students and 12, 1-hour workshops for parents/family members, provided over 985 services (group and individual), and assisted with the submission of 222 college applications and 26 financial aid applications. All of these events and workshops aim to inform Boost students of the opportunities available to them during their senior year and after graduation. 100% of our senior class will be moving on to higher education. Our 27 graduates received a total of 125 acceptance letters to colleges across the nation. 26% have decided to enroll at two-year universities and 74% have enrolled at four-year universities.

ADVISING IMPACT

At Boost, we believe that it is important for our first generation college students and families to understand what it means to receive a higher education. Over 10+ workshops were provided to students and family members in English and Spanish to make information accessible to all. The following includes a testimonial from Carrie Luo, mother of Elizabeth Yiu (12th grade) and Taylor Yiu (9th grade):

“I have two daughters, Elizabeth Yiu (12th grader) and Taylor Yiu (9th grader), who are both currently attending the Boost @BerkeleyHaas Program. Ms. Vanessa Lopez has supported my kids tremendously. Her patience, organization, and knowledge has guided my two kids during their high school years. She has also prepared them for success in the future and has helped me learn, too, through her college workshops. I deeply appreciate how Ms. Vanessa has especially helped my older daughter, Elizabeth, with support and helped her while she was applying for college. The amount she spends to help my daughter with writing recommendation letters, giving her college advice, and many more has been a huge help. With her college experience, Vanessa is able to guide my daughters and give them knowledge of how to transition from high school to college education. Apart from encouraging students to do the most they can, she also provided programs and scholarships my daughters can apply to. Ms. Vanessa is not only knowledgeable in her field, but she is also a tremendous mentor for supporting my two daughters through their process for their dream college.”

Carrie Luo, Mother of Elizabeth Yiu and Taylor Yiu
Career Readiness Partners:

This year, several career readiness partners emerged from our efforts to assist Boost students with summer experiences at Bay area summer programs, internship providers and site visit locations. These organizations share our passion for seeing high school-aged youth participate in activities that will broaden their exposure to the many career options their college degrees will afford them. Boost@BerkeleyHaas students will now be able to participate in many exciting activities spanning the range of career interests.

These include the following:

### Boost Summer Program Providers:
- USC Bovard Scholars Program
- UC Berkeley SMASH
- Girls Who Code
- CIEE Study Abroad Program

### Boost Summer Internship Providers:
- BART
- CalTrans
- Kaiser Permanente
- Lawrence Hall of Science

### Boost Summer Site Visit Partners:
- East Bay Municipal Utility District (EBMUD)
- KBLX/KOIT Radio Station
- Salesforce
- Deloitte
- PwC Tech Talks!
- Air BNB
- The Clorox Company
- Facebook
- Wells Fargo
- The Joint BioEnergy Institute (JBEI)

Going forward, Boost students will be able to participate in these and other career-related programs, internships and site visits each summer. This will provide a richer academic high school experience grounded in experiences the students gained over the prior summer. We also anticipate better college admissions decisions based on solid career plans for the future.

Please contact Trinity Wilson, Program Coordinator and Recruiter, if you know of similar work-based learning opportunities for Boost students.
(trinity.wilson@berkeley.edu)
BOOST COLLEGE TOURS

Boost Southern California College Tour:

This year, 20 Boost sophomores and juniors took a 4-day trip to Southern California for their annual Spring Break College Tour.

The following includes the campuses visited and the activities done at each:

**University of California, Santa Barbara:**
- Educational Opportunity Program (EOP) Presentation – Ozzie Espinosa
- Campus Tour – Phi Lambda Rho Sorority

**San Diego State University:**
- Campus Tour - SDSU Undergraduate Admissions

**University of California, San Diego:**
- Campus Tour - Chicana@s in Medicine
- Student Panel - Hermanos Unidos De UCSD

**Claremont McKenna College:**
- Campus Tour - Claremont McKenna Undergraduate Admission Student Representatives
- Admissions Presentation - Claremont McKenna Undergraduate Admission

**University of California, Riverside:**
- Campus Tour - Nathaly Martinez, Women’s Resource Center

**California Polytechnic State University, San Luis Obispo:**
- Self-Guided Campus Tour & Scavenger Hunt - Boost

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WELCOME, TRINITY!

The Boost@BerkeleyHaas staff has welcomed Trinity Wilson Program Coordinator and Recruiter in January 2019. Prior to coming to Cal Berkeley’s Haas School of Business Trinity Wilson was working as the Program Coordinator for the UCLA’s Vice Chancellor of Student Affairs Office. In her role she served in leading staff members engagement in emergency management and coordinating of focus groups, meetings, etc. Most importantly Trinity was the assistant to the Executive Director of the Vice Chancellor of Student Affairs Office, Anne Dela Cruz.
Boost@BerkeleyHaas Finances

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenses</th>
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</thead>
<tbody>
<tr>
<td>BBAY Program: $250,000.00</td>
<td>Compensation: $306,000.00</td>
</tr>
<tr>
<td>Individual Gifts: $37,000.00</td>
<td>Non Compensation: $92,000.00</td>
</tr>
<tr>
<td>Corporate Gifts: $20,000.00</td>
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</tr>
<tr>
<td>Foundation Gifts: $155,000.00</td>
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</tr>
<tr>
<td><strong>Total: $462,000.00</strong></td>
<td><strong>Total: $398,000.00</strong></td>
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</tbody>
</table>

Boost depends on the generosity of alumni, and friends of the program for support, on revenue generated by the Berkeley Business Academy for Youth summer program, and on the countless hours of service donated by our students, alumni and campus community.

Boost embodies the Berkeley-Haas defining principle, “Beyond Yourself;” the Boost program is FREE for all the students and families participating in the program due to this support.

**THANK YOU!**

On behalf of the Boost@BerkeleyHaas program, we would like to thank you for your generous contribution.