The Berkeley MBA for Executives Program

EMBA19 Electives Presentation – Part One
Electives Presentation (Part One) Overview

• MBA Degree Requirements
• Electives Scheduling
  • Overview
  • Types of Electives
  • Electives Survey
  • Registration Timelines
• Student Experience: Electives Amenities
• Electives Presentation (Part Two) Preview
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MBA Degree Requirements at a Glance

MBA Degree Requirements
- 41 units
- 3.0 cumulative GPA (or higher)

Core (Terms 1-3)
25 units:
- 6 units earned in immersion weeks
- 19 units of core coursework

Electives (Terms 4-5)
16 units:
- 4 units earned in immersion weeks
- 12+ units earned in elective coursework
EMBA Elective Scheduling

• Most students take 8 units each term, including the 2-unit immersion week and six units of electives.
  • There is no maximum number of units per term. That said, consider your workload wisely, particularly for condensed weeklong courses (which often require considerable pre-work prior to the start of the course).
  • You must be enrolled in a minimum of 6 units per term to receive Financial Aid.

• Students may take a maximum of 6 units of off-program electives.
  • GNAM Courses (GNWs, SNOCs, etc.)
  • Non-Haas graduate-level courses offered through UC Berkeley
  • Independent Study
    • Of these 6 units, no more than 4 units may be earned through independent study.
Sample Block Schedule (Summer)

- Will include 2-3 Sundays.
- Will include off-block week-long courses.
- Course pairings are determined by the electives survey.
# Week-Long Course Schedule (EMBA)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Faculty</th>
<th>Dates</th>
<th>Pre-Work Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender Equity and Leadership in the 21st Century (GNW)</td>
<td>Laura Kray</td>
<td>June 10-14, 2019</td>
<td>Yes</td>
</tr>
<tr>
<td>GNAM Global Network Weeks</td>
<td>Misc.</td>
<td>June 10-14, 2019*</td>
<td>Yes/Varies</td>
</tr>
<tr>
<td>Turnarounds (001)</td>
<td>Peter Goodson</td>
<td>June 17-21, 2019</td>
<td>Yes</td>
</tr>
<tr>
<td>Turnarounds (002)</td>
<td>Peter Goodson</td>
<td>July 8-12, 2019</td>
<td>Yes</td>
</tr>
</tbody>
</table>
# Tentative Off-Block Courses (Non-EMBA)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Faculty</th>
<th>Dates (Tentative)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Science <em>tentative</em></td>
<td>Greg LaBlanc <em>tentative</em></td>
<td>June 17-21, 2019</td>
</tr>
<tr>
<td>Thinking with Data <em>tentative</em></td>
<td>Uri Simonsohn <em>tentative</em></td>
<td>July 8-12, 2019</td>
</tr>
<tr>
<td>Innovation Navigation and Management <em>tentative</em></td>
<td>Angele Beausoleil <em>tentative</em></td>
<td>July 15-19, 2019</td>
</tr>
<tr>
<td>Corporate Business Model Innovation (1 unit) <em>tentative</em></td>
<td>Henry Chesbrough and Andre Marquis <em>tentative</em></td>
<td>July 15-17, 2019</td>
</tr>
<tr>
<td>Online Health Care Finance (3 units) <em>tentative</em></td>
<td>Kim MacPherson <em>tentative</em></td>
<td>July 8 – August 16, 2019</td>
</tr>
<tr>
<td>Communications Excellence (1 unit) <em>tentative</em></td>
<td>Adam Leipzig, Penny Kreitzer, Richard Freishtat <em>tentative</em></td>
<td>August 1 – August 3, 2019</td>
</tr>
</tbody>
</table>

*Note: Enrollment in these courses may be limited, as they will likely be dual-listed with EW MBA.*
• Week-long courses contain the same number of instructional hours as blocked courses (30 contact hours for 2 units), but the course preparation and intensity can be vastly different.
  • Turnarounds requires pre-work deliverables which are released at specific intervals prior to the start of class. This intense schedule is by design to emulate the conditions of Turnarounds.
  • Class is typically scheduled M-F from 9-5 with a midday lunch break.
• Generally speaking, you can expect pre-work and course preparation one month in advance of each week-long course.
Electives Survey and Scheduling Process

Electives Mixer Concludes; Electives Survey Opens

Cohort Completes Survey and Ranks Electives by Interest.

Lisa Uses Student Rankings to Determine Course Pairings and Faculty Availability to Determine Schedule.

Term 4 Courses Begin; Term 4 Add/Drop

Term 4 Registration Begins

Lisa Drafts/Modifies/Finalizes Schedule with Faculty.
Registration Timeline (subject to change!)

- January 31st - Electives Presentation Part Two
- February 21st - Electives Mixer with EMBA Alumni
- February 22nd – March 3rd – Electives Survey
- Week of March 4th – Lisa drafts/finalizes schedule with faculty.
- Mid March – Electives Registration
  - At least one week long; will include weekends (and block).
- May 8th – May 22nd – Term 4 Add/Drop Period
- May 16th – Term 4 Begins
Electives Presentation (Part Two) Preview

• Electives Selection Strategy
• Traditional (Blocked) EMBA Courses
• Condensed Week-Long EMBA Courses
• Other Courses
  • EW MBA, FT MBA, MFE, GNAM, Independent Study, etc.
• Electives Mixer Preview
• Q&A
Student Experience

Elective Amenities in Terms 4 and 5
Student Experience: Electives Hotels

Your student experience supports and corresponds with your academic endeavors.

What does that mean?

• During T4 & T5, hotel rooms and catering numbers are determined by your elective enrollments during EMBA blocks and EMBA weeklong courses.

• If your block starts on a Thursday morning, you’re booked for Wednesday night through Friday night. *(Unless you are a commuter and want a Saturday night room, in which you will need to contact Vanessa, just like Core).*

• If your block starts after lunch on Thursday, you’re booked for Thursday night through Friday night. *(If you are a commuter student and cannot get to campus on time for your Thursday afternoon class, we’ll book you in Wednesday – but you’ll need to contact Vanessa. See above bullet on Saturday night rooms for commuters).*
Student Experience: Electives Hotels

For Sunday courses: There are Sunday courses?!?

- **Our commitment:**
  - Commuter students are automatically booked for Saturday nights.
  - Local students need to opt in to Saturday nights.

- **Background:** Based on data from the past 4 cohorts *(30-40% of confirmed Saturday eve reservations were a no show)*, we conclude that local students want to spend Saturday nights at home. If you wish to stay at the hotel instead, *it is your responsibility to opt-in to a hotel room before block*.

- **TLDR:** Local students -- to opt-in for Saturday night, email Aaron (at the Graduate) + Vanessa to modify your reservations by the Friday before block.
  - *Be sure to check the rooming list in Bear Necessities!*
Everyone has a different schedule. We base catering numbers on class enrollment.

- **Our commitment:** Meals and snacks bookend your blocked elective class sessions.

- **Background:** We’re working towards Zero Waste by 2020. Historically, we’ve thrown away a lot of food during elective blocks.

- **So, what does this mean?** If you are on campus outside of your enrolled elective schedule, we haven’t automatically counted you in. Please be mindful of your peers and check with Vanessa before taking food...we want to make sure those in class have enough to eat.
You will have ample opportunity to take non-EMBA elective courses throughout Terms 4 and 5.

Unless a non-EMBA course directly corresponds with an EMBA Block or Week-long course, EMBA amenities will not be available.

- **Our commitment:** EMBA amenities are connected to EMBA courses.

- **Background:** EW MBA and FT MBA courses do not offer food or hotels as a part of their program fees. We do not contract with the Graduate or ACT for dates that do not correspond with EMBA courses.

- **So, what does this mean?** Please plan to cover your own lodging (if you are a commuter) and food (all students) for any non-EMBA courses. Be in touch with Emma or Lisa if you have questions about whether a specific elective is considered an EMBA course.
The Student Experience Team is here to support you.

Here’s what you can do to help:

• Be sure to check the rooming list in Bear Necessities… every.single.time.
  • We can’t assume where you’re going to want to stay - help us help you!
• Email Aaron (at the Graduate) + Vanessa know of any modifications by the Friday before block.

Any questions?
Questions?