

Sustainability at Berkeley Haas

FTMBA
2021



Danner Doud-Martin
Staff Lead for the
Haas Sustainability Task Force and
Chou Hall Zero Waste Initiative

Our goal as a school is to be the number one MBA program in sustainability



- Get all the information on the Sustainability at Haas Website
<https://haas.berkeley.edu/sustainability>
- Find out about Sustainability Curriculum at Haas and across campus
- Michaels Graduate Certificate in Sustainable Business
- Sustainability Institutes and Centers
- Haas Faculty in Sustainability

Areas of Deep Knowledge and Research In Sustainability

- Energy Institute
- The Center for Responsible Business
- The Fisher Center for Real Estate and the Sustainable Built Environment
- Sustainable Food Initiative
- Sustainable and Impact Finance Initiative

Associate Professor Reed Walker
Environmental Economics, Air
pollution Policy, Environmental
Justice



Professor Nancy Wallace
Real Estate Energy Efficiency, Climate
Related Fire-Risks to Housing, and
Real Estate Investment and
Sustainability



Associate Professor Panos Patatoukas
Environmental, Social, and
Governance (ESG) Investments &
Corporate Valuation, Financial & ESG
Reporting



Engage



Fisher Center for Real Estate & Urban Economics



Haas Sustainability Task Force

Institutionalizing sustainability
at Haas



Eric Edelstein
MBA, Class of 2022
VP of Sustainability, HSTF



Alex Trombetta
MBA/MPH, Class of 2022
VP of Sustainability, HSTF

HSTF Strategic Goals



"I recently ordered from fillgood.co in Albany to help me make the shift from buying products in plastic bottles. The mega sizes of laundry and dish detergent are refillable, as are the shampoo and conditioner, which are in aluminum containers. And, they are simply made with less additives!"
-Linda Yach

- Rechargeable Battery Program
 - Printing Initiative
 - The Haas 400 Tree Planting Project
 - Haas Hives
 - Here@Haas Podcasts ~ Sustainability Series
 - Haas Carbon Footprint project
 - Earth Day Sustainability Challenge
 - Haas Sustainable Swag and Apparel
- and more...

DID YOU KNOW

Chou Hall is the
first certified
ZERO WASTE
academic building
in the world?





There is **no generation or disposal of trash/landfill** in the buildings



Chou & Cheit Hall are doing more than just sorting waste...

We are **redesigning systems** and starting a powerful **zero waste culture** right here at Haas

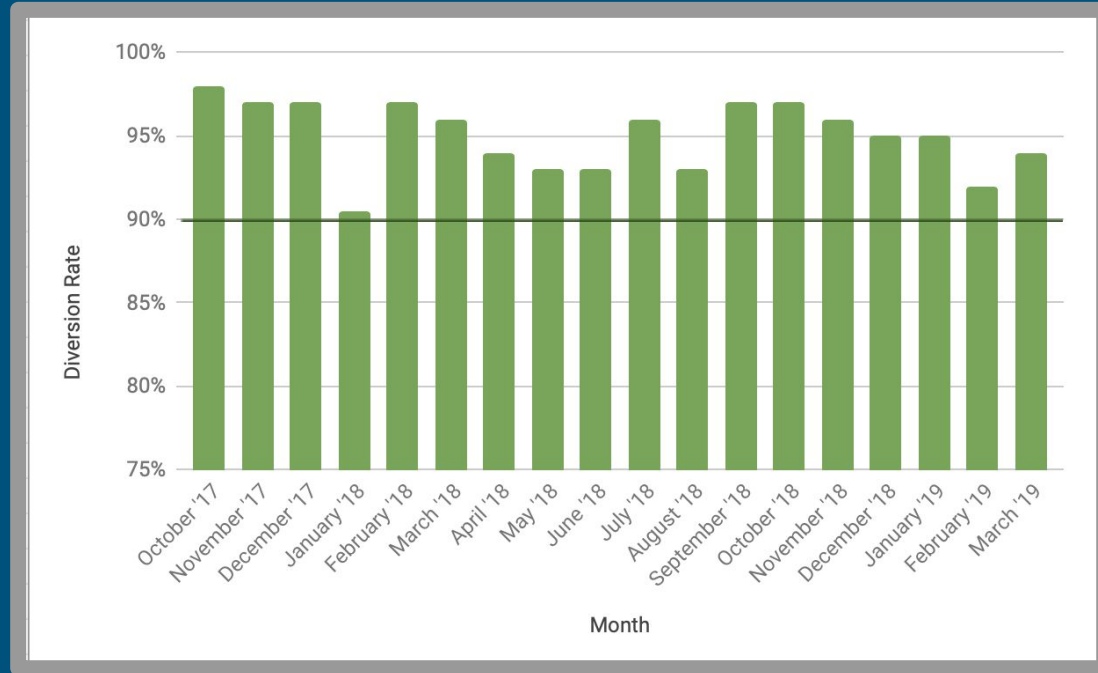


COO Courtney
Chandler and
Faculty
Member
Frank Schultz



Dean Harrison
sorting during
the waste
audit

Chou Hall maintains a Diversion Rate of 90% or higher.



Diversion rate means material **diverted** from landfill.

A high diversion rate means less waste goes to landfill and is instead recycled or composted.

So **why** does Zero Waste matter...

1

saves **money**

2

reinvests **locally**

3

reduces **greenhouse Gas
emissions**

4

waste is a environmental justice issue

5

conserves **valuable resources**



YOUR ACTIONS MATTER!

1

sort your waste thoughtfully

2

use a reusable coffee mug, water bottle & masks

3

use your purchasing power to buy sustainable products

4

print less & take notes electronically

5

take responsibility for your events at Chou & Cheit Hall

Use a reusable coffee mugs, water bottle and masks

Get a discount for helping the environment!

- Cafe Think gives a **discount** on beverages purchased with a reusable mug/bottle
- Sign up for **Fill it Forward** and give clean water to a project in need and to enter the monthly raffle to win a gift card



Questions or Want to Be More Involved?

- Email us at zerowaste.chouhall@berkeley.edu

