Sustainability at Berkeley Haas

FTMBA
2021

Danner Doud-Martin
Staff Lead for the Haas Sustainability Task Force and Chou Hall Zero Waste Initiative
Our goal as a school is to be the number one MBA program in sustainability

- Get all the information on the Sustainability at Haas Website [https://haas.berkeley.edu/sustainability](https://haas.berkeley.edu/sustainability)
- Find out about Sustainability Curriculum at Haas and across campus
- Michaels Graduate Certificate in Sustainable Business
- Sustainability Institutes and Centers
- Haas Faculty in Sustainability
Areas of Deep Knowledge and Research In Sustainability

- Energy Institute
- The Center for Responsible Business
- The Fisher Center for Real Estate and the Sustainable Built Environment
- Sustainable Food Initiative
- Sustainable and Impact Finance Initiative

Associate Professor Reed Walker
Environmental Economics, Air pollution Policy, Environmental Justice

Professor Nancy Wallace
Real Estate Energy Efficiency, Climate Related Fire-Risks to Housing, and Real Estate Investment and Sustainability

Associate Professor Panos Patatoukas
Environmental, Social, and Governance (ESG) Investments & Corporate Valuation, Financial & ESG Reporting
Engage
Haas Sustainability Task Force

Institutionalizing sustainability at Haas

Eric Edelstein
MBA, Class of 2022
VP of Sustainability, HSTF

Alex Trombetta
MBA/MPH, Class of 2022
VP of Sustainability, HSTF
HSTF Strategic Goals

- Rechargeable Battery Program
- Printing Initiative
- The Haas 400 Tree Planting Project
- Haas Hives
- Here@Haas Podcasts ~ Sustainability Series
- Haas Carbon Footprint project
- Earth Day Sustainability Challenge
- Haas Sustainable Swag and Apparel

and more...

"I recently ordered from filigood.co in Albany to help me make the shift from buying products in plastic bottles. The mega sizes of laundry and dish detergent are refillable, as are the shampoo and conditioner, which are in aluminum containers. And, they are simply made with less additives!"

-Linda Yach
DID YOU KNOW

Chou Hall is the **first certified**
ZERO WASTE academic building
**in the world**?
There is no generation or disposal of trash/landfill in the buildings
Chou & Cheit Hall are doing more than just sorting waste...

We are **redesigning systems** and starting a powerful **zero waste culture** right here at Haas
COO Courtney Chandler and Faculty Member Frank Schultz

Dean Harrison sorting during the waste audit
Chou Hall maintains a Diversion Rate of **90%** or higher.

Diversion rate means *material* **diverted** from landfill.

A high diversion rate means less waste goes to landfill and is instead recycled or composted.
So **why** does Zero Waste matter...

1. saves **money**
2. reinvests **locally**
3. reduces **greenhouse Gas emissions**
4. waste is a environmental justice issue
5. conserves **valuable resources**
YOUR ACTIONS MATTER!

1. sort your waste thoughtfully
2. use a reusable coffee mug, water bottle & masks
3. use your purchasing power to buy sustainable products
4. print less & take notes electronically
5. take responsibility for your events at Chou & Cheit Hall
Use a reusable coffee mugs, water bottle and masks

Get a discount for helping the environment!

- Cafe Think gives a discount on beverages purchased with a reusable mug/bottle
- Sign up for Fill it Forward and give clean water to a project in need and to enter the monthly raffle to win a gift card
Questions or Want to Be More Involved?

- Email us at zerowaste.chouhall@berkeley.edu