

QUESTION

THE

Berkeley Haas
EVENING & WEEKEND MBA

EW | WE
LAUNCH

Cohort Social - Gold'25

QUO

CONGRATULATIONS GOLD'25!



Agenda

- **Rep Introductions**
- **Announcements**
 - WE Launch Overview
 - Cohort Competition
 - **Meet us in SF tonight** (9pm at Southern Pacific Brewing!)
 - FAQ's, how to prepare for school, etc.
- Icebreakers!
- Open Social: Meet each other!

Hi! We're your Gold Cohort Reps



Rachel Leong- Gold'24
(San Francisco)

My favorite thing in my first year at Haas:

Finding out how incredible my classmates are.



Aidan Rogers- Gold'24
(San Francisco)

My favorite thing in my first year at Haas:

The great trips and memories with my classmates.

As your WeLaunch guides, we'll:

- [Try to] Answer general Haas questions
- Help you navigate WeLaunch
- Be the biggest Gold'25 cheerleaders

How to find us:

- Slack #gold25
- 9pm Tonight @ Southern Pacific Brewing in SF

Meet the WeLaunch Team!

This is the All-Star team that plans and operationalizes WeLaunch!

EWMBA VPs of Incoming Student Experience:



Khoa Dao
Oski'24



Shyamali Jayashankar
Gold'24



Dom Williams
Blue'24

EWMBA Program Office:

- Avni Kansara
- Jessica De Anda

Calendar of WE Launch Events

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
4	5	6	7	8	9	10
					Pre-WE Launch Cohort Social (6-6PM)	
11 Core Waivers Explained (12-1PM) Interested in Entrepreneurship? Let Us Help You! (6-7PM)	12	13 Cohort Rep Panel and Overview (6-7PM)	14	15 Welcome to your Berkeley Haas Alumni Network (12-1PM) (6-7PM)	16 Hike at Sequoia Bayview Trail (IN PERSON) (10AM - 12PM)	17
18 Your Career Journey and Partnering with CMG (12-1:30PM) (6-7:30PM)	19 Student Career Panel (6-7PM)	20 Meet Your Academic Advisor! (12-1PM) (6-7PM)	21 Elective Sign-up for Waived Courses (12-1PM)	22	23	24
				WE Launch Check-in & light lunch (10:30-12PM) ----- Welcome & Keynote (12-1PM) ----- DEI: Awareness & skills for inclusive leadership (1-2PM) ----- DLPs & what they mean to you (2:30-4PM) ----- Cohort Competition Activity (4:30-7PM) ----- Welcome Dinner & Reception (7-8:30PM)	Breakfast (8:30-9:30AM) ----- Sexual Violence & Sexual Harassment Prevention Training (9:30AM-10:30AM) ----- BREAKOUTS - Case Study Method Workshop - Cohort Panel AM: (11-12:30PM) Lunch (12:30-2PM) PM: (2-3:30PM) ----- Leadership Communications (4-6PM) ----- Dinner (7-8PM) ----- Haas Got Talent: Cohort Skits (8-9PM)	Breakfast (8:30-9:30AM) ----- Team Olympics (9:30AM-11AM) ----- Teams@Haas (11:30-1PM) ----- Lunch & Cohort Photos (1-2:30PM) ----- Consider Yourself Launched (2:30-3PM)

- **Register for all virtual events to get Zoom / OhYay! link**
- **Post any questions in #Gold25 or #welaunch2022 slack channels**
- **Follow HaasEWMBAs on Instagram**

Virtual Student Experience Events

July 11: Core Waivers Explained

July 11: Interested in Entrepreneurship? Let Us Help You!

July 13: Cohort Rep Panel and Overview

July 15: Welcome To Your Berkeley Haas Alumni Network!

July 16: Hike at Sequoia Bayview Trail (In Person)

July 18: Your Career Journey and Partnering with Career Management Group (CMG)

July 19: Student Career Panel

July 20: Meet Your Academic Advisor

July 21: Elective Sign-Up For Waived Courses



Cohort Competition

WALTER A HAAS SCHOOL OF BUSINESS

Cohort Competition Overview

Work together to show the other cohorts why Gold'25 is the best

Cohort Skit

(due 7/23 to perform at WeLaunch)

Advanced preparation recommended!

Today,
July 9

WeLaunch
July 22-24

Slack Photo Scavenger Hunt

Leading up to WE Launch (7/11-7/21)

Cohort Poster (due 7/22 by WE Launch Check-in)

Advanced preparation recommended!

Cohort Chant (due 7/23 to perform at WeLaunch)

Advanced Preparation recommended!

WE Launch Events

- Cohort Skit
- Cohort Chant
- Team Olympics

Winner will be announced at the end of WE Launch!



FAQ's

WALTER A HAAS SCHOOL OF BUSINESS

Advice for Haas?

1. You can make anything happen!
2. Identify which of these 3 Pillars of the MBA are most important to you
 - A. Academic
 - B. Social
 - C. Clubs
3. Try and decide early on how much you value good grades. It is also helpful to understand your peer's desire for their grades when working on group projects
4. Don't sweat the small stuff right now. There's a lot of information to digest but it will all be okay

Advice for Haas?

What I would tell myself 1 year ago:

1. **Keep an open mind:** Say yes to everything that you can.
2. **Take time to really get to know people:** You'll find friendships in unexpected places.
3. **The Haas EWMBA is a lot more than just class.** Take advantage of the resources!
4. **Savor your precious time now.** Hang out with your people. Binge all the TV now.

Do EW's go on trips?

Haas Organized (by students/club organizations):

- Haas Vegas
- Haasemite
- Haas Boats
- TaHaaski

Student Organized

- Hawaii
- Mexico
- Fall Break

How to prepare for school?

- **Read the syllabus and find your textbooks**
- **Tablet + Note taking app**
- **Figure out your transportation!**

Any other questions?

