



The Innovative MBA for Executives

Become an innovative leader who knows how to put fresh ideas to work for your organization and meet the challenges of today's competitive global economy.

The Berkeley MBA for Executives Program

Begins May 2013

Berkeley-Haas is bringing its cutting-edge [Berkeley Innovative Leadership Development \(BILD\)](#) curriculum to its new executive MBA program, which is aimed at helping you to acquire the requisite skills and vision you need for the next stage of your career success. The top-ranked Berkeley MBA is globally recognized for preparing business practitioners who lead innovatively to drive growth and ensure that their organizations thrive.

In the 19-month Berkeley MBA for Executives Program, you earn the same Berkeley MBA degree as our acclaimed full-time and evening & weekend MBA programs. But the program is specifically tailored to you as a working professional at the executive level.

Program features include:

- **A rigorous curriculum anchored in general management** that emphasizes business fundamentals and an executive perspective.
- **An emphasis on preparing you as a different type of leader**—an innovative leader who possesses the capabilities to harness new ideas and create value for your firm.
- **A business-friendly, convenient schedule** that meets every three weeks for approximately three days at a time.

- **A distinct culture of fresh thinking**, embodying the Haas School's [core values](#): Question the Status Quo, Confidence Without Attitude, Students Always, and Beyond Yourself.
- **Renowned faculty members** who have been recognized worldwide for their forward-thinking research and thought leadership. Haas holds the distinction of having two of its faculty members receive the Nobel Prize in Economics over the past two decades.
- **Accomplished, incomparable classmates** at the top of their professions who represent a remarkable diversity of backgrounds and interests with key characteristics in common: talent, ingenuity, experience, and drive to excel.
- **A campus-based residency structure** that enables you to build and participate in a tight-knit community of fellow MBA students, attend Haas and UC Berkeley activities, and leverage resources such as the Lester Center for Entrepreneurship.
- **A diverse set of learning modules, block weeks, and an international experience in Shanghai** that leverage our global ties as well as our unparalleled location in the heart of the innovative business ecosystem of the San Francisco Bay Area.
- **A worldwide alumni network** of almost 40,000 Haas School graduates—and more than 458,000 UC Berkeley graduates—that includes lifelong career and ongoing education resources, online communities, and local alumni chapters in major cities around the globe.
- **Personalized and comprehensive career services** that you need to launch the next stage of your career, whether you are looking to advance within your current organization, change your career, or explore entrepreneurial options.