Berkeley Board Fellows Alumni

Kyle Ames (BBF: Lifelong Medical Care)

Adolfo Quesada (BBF: Public Health Institute)
WHY BECOME A BERKELEY BOARD FELLOW (BBF)?

• Start with **governance** early: It’s what leaders do
• Leverage your **social impact**
• Serve on a local nonprofit board helping **children/youth** this year during COVID-19
• Work in a **local community** during your first academic year at Haas (Oct - Apr)

<table>
<thead>
<tr>
<th>BOARD SERVICE</th>
<th>BOARD COMMITTEE</th>
<th>PROJECT</th>
<th>BBF PROGRAM PARTICIPATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prepare for and</td>
<td>Prepare for and participate in designated</td>
<td>Complete a strategically significant project identified by the board</td>
<td>• Kickoff</td>
</tr>
<tr>
<td>participate in all</td>
<td>committee meetings</td>
<td></td>
<td>• Scope refinement</td>
</tr>
<tr>
<td>board meetings as a</td>
<td></td>
<td></td>
<td>• Project check-ins</td>
</tr>
<tr>
<td>non-voting board</td>
<td></td>
<td></td>
<td>• Coaches</td>
</tr>
<tr>
<td>member</td>
<td></td>
<td></td>
<td>• Final project</td>
</tr>
</tbody>
</table>

**HOW BOARD FELLOWS WORK**

- Work in pairs
- Meet with coach at least 3x
- Take MBA 292B: Nonprofit Boards: 2 Sundays Spring

Irvinia Waters is an executive coach, team performance coach, and consultant
MBA from Haas and a Masters in Health Policy and Administration
Served as chair of the board and trustee at the Marin County Day School.

Nora Silver is Founder and Faculty Director of the Center for Social Sector Leadership and Adjunct Professor at University of California Berkeley Haas School of Business.
Ph.D. in organizational and clinical psychology
Most recently served on the board of the Learning by Giving Foundation.

Paul Jansen is Director Emeritus from McKinsey & Company and Adjunct Professor at the Haas School of Business.
MBA from Harvard Business School
Currently serves on the board of CARE USA (where he served as board chair), as a director of the SCE Fund, and as a director of Zymergen. Paul previously served as board chair of the SF Zoo.

Lynne LaMarca Heinrich is a Senior Consultant at Marts & Lundy
Co--led the firm’s Arts & Culture Practice Group
Member of the board of Marin Agricultural Land Trust and Cal Performances

Colin Boyle is the Deputy Director of UCSF Global Health Sciences and former Partner and Managing Director of The Boston Consulting Group.
MBA from Harvard Business School and an MPP from Harvard Kennedy School of Government.
Currently serves as a trustee of the Oakland Museum of California
HOW BOARD FELLOWS WORK

MBA 292B
Nonprofit Boards:
2 Sundays Spring

- Why boards exist, their responsibilities, and the differences between for-profit and nonprofit boards
- The responsibilities of nonprofit boards, with a special focus on practical issues
- The enablers of strong board performance and how good boards deal with the many practical challenges and tradeoffs
- How boards interact with chief executives, staff and community
- Board assessment tools and other resources
- How should you think about joining a nonprofit board

Meet members of the Bay Area nonprofit sector, including current board members, chief executives, and fundraisers, and work on live cases

NOTE: 80 bid points

BOARD FELLOWS ORGANIZATIONS

FOCUS ON CHILDREN/YOUTH THIS YEAR

## THIS YEAR’S PROJECTS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALAMEDA POINT COLLABORATIVE</strong></td>
<td>Increase online engagement of APC's residents, particularly children/youth</td>
</tr>
<tr>
<td><strong>BERKELEY COMMUNITY SCHOLARS</strong></td>
<td>Work with board on committee structure, audit plan, racial equity training or corporate/legacy fundraising</td>
</tr>
<tr>
<td><strong>BERKELEY PUBLIC SCHOOLS FUND</strong></td>
<td>Create a nonprofit dashboard</td>
</tr>
<tr>
<td><strong>DESTINY ARTS CENTER</strong></td>
<td>Focus on earned income as a revenue stream</td>
</tr>
<tr>
<td><strong>MAKING WAVES ACADEMY</strong></td>
<td>Research a project in DEI, culture and climate, data assessment, social emotional learning, distance learning or college access/success</td>
</tr>
<tr>
<td><strong>SAFE PASSAGES</strong></td>
<td>Explore fee for service options for professional training, strategic planning, coaching for boards and CEOs, program evaluation, grant-writing/development, all with SP’s expertise and cultural competence</td>
</tr>
<tr>
<td><strong>STELLAR ACADEMY FOR DYSLEXICS</strong></td>
<td>Scale the organization to reach a greater number of children</td>
</tr>
<tr>
<td><strong>THE RICHMOND PROMISE</strong></td>
<td>Help activate the Promise's new venture--Scholarship Sponsorship for small businesses</td>
</tr>
<tr>
<td><strong>WRITER COACH CONNECTION</strong></td>
<td>Develop fundraising strategies including (choose one): corporate giving, major gifts, capacity and program grants, community donations and legacy gifts</td>
</tr>
<tr>
<td><strong>YMCA OF SILICON VALLEY</strong></td>
<td>Work with the new Commitment to Equity board committee to analyze, advocate, recommend and lead actions to move this Y toward a more equitable and inclusive organization</td>
</tr>
</tbody>
</table>

PROGRAM YEAR

2020

October 6: Kick Off/Client introduction
    Zoom meeting
October 6 to 27: Scope development
October 27: Scopes to Center and Coach
Fall: Call Coach following first board meeting

2021

Early spring semester: Nonprofit Boards course, 2 Sundays
January: Project Check-Ins with CSSL
February: Check in with Coach
April: Program Finale
April-May: Final project delivered to CSSL

MATCHING
HOW IT’S DONE

• **Application**: Thoughtful and complete application demonstrates commitment
  --Consider: COMMITMENT, Passion (organization), skillset (project), logistics of meeting time and place
  --State preferences (if any) and explain

• **Matching Committee**: for cohort representation
  – Consider joining: let us know in your application.

• **Matches**: announced on Sept. 22, trading by Sept. 25

CENTER FOR SOCIAL SECTOR LEADERSHIP

APPLY TODAY


DEADLINE

September 14, 2020

QUESTIONS TO

socialimpact@haas.berkeley.edu
THANK YOU!