



Cohort Rep Instructions

- Agenda
 - Everyone in welcome room and go over the deck (10-12 mins)
 - 2 structured ice breakers (20 mins)
 - Where were you born?
 - 2 Truths and 1 lie - or other icebreaker
 - Mingling until 8pm
 - Call everyone back and say goodbyes
- VP ISE / PO can break up the groups / call them back (run ohay)



Cohort Rep Tech Tips

- Browser: Google Chrome (desktop only)
- In Settings, update your name / sub title
 - Only First Name will show
 - Subtitle format: Cohort Rep - Cohort '2X
 - ex: Cohort Rep - Oski '24
- Turn on Director view during the social
 - Log on 5:45pm to connect with your VP/Program Office

QUESTION

THE

Berkeley Haas
EVENING & WEEKEND MBA

EW | WE
LAUNCH

Cohort Social - Blue

QUO

Agenda

- Introductions
- Announcements
 - WE Launch Overview
 - Cohort Competition
- Never have I ever...
- Where are your ancestors from?
- Open Social

Introductions

Cohort Reps:

- **Blue: Janani Ramakrishnan ('24) & Sam Wear ('24)**

EWMBAA VPs of Incoming Student Experience:

- Khoa Dao Oski '24
- Shyamali Jayashankar Gold '24
- Dom Williams Blue '24

EWMBAA Program Office:

- Avni Kansara
- Jessica De Anda

Calendar of WE Launch Events

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
4	5	6	7	8	9 Pre-WE Launch Cohort Social (6-6PM)	10
11 Core Waivers Explained (12-1PM) Interested in Entrepreneurship? Let Us Help You! (6-7PM)	12	13 Cohort Rep Panel and Overview (6-7PM)	14	15 Welcome to your Berkeley Haas Alumni Network (12-1PM) (6-7PM)	16 Hike at Sequoia Bayview Trail (IN PERSON) (10AM - 12PM)	17
18 Your Career Journey and Partnering with CMG (12-1:30PM) (6-7:30PM)	19 Student Career Panel (6-7PM)	20 Meet Your Academic Advisor! (12-1PM) (6-7PM)	21 Elective Sign-up for Waived Courses (12-1PM)	22 WE Launch Check-in & light lunch (10:30-12PM) Welcome & Keynote (12-1PM) DEI: Awareness & skills for inclusive leadership (1-2PM) DLPs & what they mean to you (2:30-4PM) Cohort Competition Activity (4:30-7PM) Welcome Dinner & Reception (7-8:30PM)	23 Breakfast (6:30-9:30AM) Sexual Violence & Sexual Harassment Prevention Training (9:30AM-10:30AM) BREAKOUTS - Case Study Method Workshop - Cohort Panel AM: (11-12:30PM) Lunch (12:30-2PM) PM: (2-3:30PM) Leadership Communications (4-6PM) Dinner (7-8PM) Haas Got Talent: Cohort Skits (8-9PM)	24 Breakfast (6:30-9:30AM) Team Olympics (9:30AM-11AM) Teams@Haas (11:30-1PM) Lunch & Cohort Photos (1-2:30PM) Consider Yourself Launched (2:30-3PM)

Virtual WE Launch Activities

- **Register for all virtual events to get Zoom/OhYay! link**
- **Post any questions in #blue25 or #welaunch2022 slack channels**
- **Follow HaasEWMBA on Instagram**

Virtual Student Experience Events

July 11: Core Waivers Explained

July 11: Interested in Entrepreneurship? Let Us Help You!

July 13: Cohort Rep Panel and Overview

July 15: Welcome To Your Berkeley Haas Alumni Network!

July 16: Hike at Sequoia Bayview Trail (In Person)

July 18: Your Career Journey and Partnering with Career Management Group (CMG)

July 19: Student Career Panel

July 20: Meet Your Academic Advisor

July 21: Elective Sign-Up For Waived Courses



Cohort Competition

WALTER A. HAAS SCHOOL OF BUSINESS

Cohort Competition Overview

Slack Photo Scavenger Hunt Lead up to WE Launch (7/11-7/21)

Cohort Poster (due 7/22 by WE Launch Check-in)

Cohort Chant (due 7/23 to perform at Cohort Skit)

WE Launch Events

- Cohort Skit
- Cohort Chant
- Team Olympics



OhYay! Reminders

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