# ORI BRAFMAN

### **Education**

2001	Masters in Business Administration Stanford University Graduate School of Business	Palo Alto, CA
1997	<b>Bachelor of Arts in Peace and Conflict Studies</b> U.C. Berkeley	Berkeley, CA

### **Selected Experience**

2006 -	Nonfiction Author and Public Speaker		
current	Random House and Penguin	New York, NY	
	<ul> <li>Wrote four nonfiction books. Regularly speak in front of corporate, nonprofit, and governmental audiences.</li> </ul>		
2009 -	Designer and Lead		
current	The Starfish Seminar, a leadership training for senior US Army officers	Various US locations	
	<ul> <li>Developed a number of seminars for Army leaders on adaptive leadership and creating a trust-based environment.</li> </ul>		

## **Selected Publications**

The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations (with Rod A. Beckstrom)			
Penguin	New York, NY		
Sway: The Irresistible Pull of Irrational Behavior			
(with Rom Brafman)			
Broadway Books Click: The Forces Behind How We Fully Engage with People, Work,	New York, NY and Everything We Do		
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Click: The Forces Behind How We Fully Engage with People, Work, (with Rom Brafman) Crown Business	and Everything We Do New York, NY		
Click: The Forces Behind How We Fully Engage with People, Work, (with Rom Brafman) Crown Business The Chaos Imperative: How Chance and Disruption Increase Innov	and Everything We Do New York, NY		
Click: The Forces Behind How We Fully Engage with People, Work, (with Rom Brafman) Crown Business The Chaos Imperative: How Chance and Disruption Increase Innov Success	and Everything We Do New York, NY		
Click: The Forces Behind How We Fully Engage with People, Work, (with Rom Brafman) Crown Business The Chaos Imperative: How Chance and Disruption Increase Innov	and Everything We Do New York, NY		

#### Personal

- Married to Hilary Roberts
- Enjoy vegan restaurants