

Full-Time MBA Program

Academics

Program Overview

- Leading Through Innovation
- Curriculum
- A Global Focus
- Degree Requirements
- General Management
- Fundamentals
- Areas of Emphasis
- Concurrent Degree Programs

Program Overview

Business school is about developing you as a leader and teaching you fundamental business concepts. But the Berkeley MBA Program goes beyond that to offer you a special set of leadership skills that are extremely valuable in the global marketplace.

You will learn to become an **innovative leader**. Berkeley-Haas is uniquely positioned to deliver such leaders.

A General Management Education

Your Haas education is anchored in the fundamentals of general management, including the latest theories of and best practices in business – from accounting and finance to marketing and strategy. You learn to lead and manage an enterprise as a whole.

+ A Rigorous Curriculum

+ Faculty Experts

+ A Deeper Understanding

A Leader Archetype in Sync with the Times

The goal of the Berkeley MBA Program is to develop you as an innovative leader. And a unique aspect of the Berkeley MBA innovative leadership approach is the conscious use of Haas School culture to shape how and what you learn

+ An Innovative Leader

+ A Supportive Culture and Environment

[Back to top]

[FIRST-PERSON]



Marissa Chacko
MBA 12

Product Manager
Zynga
San Francisco, California

"I was overwhelmed with the opportunities to learn and network in my first year: classes, speakers, clubs, and conferences. Every day seemed to be a trade-off between too many great options."

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Top-ranked specialties

In 2015, *US News & World Report* ranked the following Haas School areas of study in the top ten nationally:

- Finance
- Management
- Entrepreneurship
- International
- Nonprofit