CMG Peer advisors are graduating students who can speak to internship seeking students about the recruitment process from their recent personal experience. CMG Peer Advisors can answer industry-specific questions, share lessons learned, review resumes and cover letter, and lead mock interviews.

*Note: Profiles listed alphabetically by industry > First Name
Abhishek Saraf

primary industry: Consulting
career transition: Manufacturing to Education to Non-Profit to EdTech to Consulting (post-MBA)
work authorization: International

Before Haas
industry: Non-Profit/EdTech
company: Beyond Social Services/CampK12
function: Research and Data Manager/CEO's Office

My Summer
company: Boston Consulting Group (BCG)
function: Consultant

My Internship Search
used: On-Campus Interviewing (OCI), Networking, Alumni Connections, Peter K resources, CMG Coaches, Peer Advisors
location: San Francisco

I seriously considered...
functions: Consulting, Strategy, Product Management
industries: Consulting, Tech

I also: Reach out to your CMG coaches, peer advisors, peers etc. early if you can and always have a back up option. We are all in this together

Networking advice
Resume & Cover Letter Review
Consulting Case Prep
Behavioral Prep
Is Consulting right fit for you?
Brandon Ehlert

Consulting

Domestic

primary industry Consulting
other industries
work authorization Domestic

come to me for...
1. Resume Review
2. Cover Letter
3. Case Interview Practice
4. Behavioral Interview Practice

before Haas
industry: Hospitality
company: Four Seasons Hotels & Resorts
function: Operations Management

my summer
company: Deloitte Consulting
function: Management Consulting

my internship search
used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections
location: San Francisco

I seriously considered...
functions: Marketing management, investment management
industries: Consulting, CPG/Retail, Tech, Real Estate

I also: My undergraduate studies were in human biology. I was initially wanting to go into medicine but pivoted into business.
# Chelsea Mason

**Consulting**

**Domestic**

Executive compensation consulting (small niche firm) to strategy consulting (large traditional firm)

---

### Before Haas
- **industry:** Consulting
- **company:** ClearBridge Compensation Group
- **function:** Consultant (principal)

### My Summer
- **company:** McKinsey
- **function:** Consultant (SA)

### My Internship Search
- **used:** On-Campus Interviewing (OCI), Networking
- **location:** Cleveland, SF

**I seriously considered...**
- **functions:** consulting, brand management, strategy
- **industries:** Consulting, CPG/Retail, BD/Corporate Strategy

**I also:** Don’t stress! Take the process one step at a time and you will crush it!
Crystal Ang

Consulting
Government
International
Economic Development/Account Management to Consulting

primary industry
other industries
work authorization
career transition

come to me for...
1. Casing
2. Crafting your stories and your "why"
3. Venting about how stressful this is
4. Resume review

before Haas

industry: Government/Economic Development
company: Singapore Economic Development Board
function: Account Management / Strategy / Investment Promotion

my summer

company: McKinsey
function: Summer Associate

my internship search

used: On-Campus Interviewing (OCI), Networking, Friends of friends (especially for networking)
location: San Francisco and Singapore

I seriously considered...

functions: Consulting
industries: Consulting

I also: I felt incredibly self-conscious and doubtful during my recruiting process, but Haas is full of amazing people who will help if you ask for it! And don't freak out about casing -- it's 100% a learned skill :)
Ignacio Bonomi

I came to me for:
1. Case prep
2. Behavioral prep
3. Resume review

primary industry: Consulting
other industries: Finance, International
work authorization: Finance to Consulting
career transition: Finance to Consulting

Before Haas:

<table>
<thead>
<tr>
<th>industry</th>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>J.P. Morgan Chase</td>
<td>Sr. Associate</td>
</tr>
</tbody>
</table>

My summer:

<table>
<thead>
<tr>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bain &amp; Company</td>
<td>Summer Associate</td>
</tr>
</tbody>
</table>

My internship search:

<table>
<thead>
<tr>
<th>used</th>
<th>location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking</td>
<td>Latam</td>
</tr>
</tbody>
</table>

I seriously considered:

<table>
<thead>
<tr>
<th>functions</th>
<th>industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrative</td>
<td>Consulting, Tech</td>
</tr>
</tbody>
</table>

I also:
Jackie Birnbaum

primary industry: Consulting
other industries: Domestic
work authorization: Domestic

come to me for...
1. Interview Prep (case & behavioral)
2. Forming your story/TMAY
3. Networking Tips

See next page on pre-Haas

before Haas
industry: Finance
company: Baker Tilly & Citigroup
function: Campus Recruiting/ Business Development/ Marketing

my summer
company: EY Parthenon
function: Consulting

my internship search
used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel
location: I seriously considered...
functions: Consultant
industries: Consulting
I also: Happy to chat about industry pivots, the process from a recruiter’s perspective, networking for multiple offices at once, or anything else that might be helpful!
Julie Kang

Consulting
Mobility Consulting
Domestic
Law/Public Sector Consulting --> Management Consulting

come to me for...
1. Networking,
2. Behavioral Interview Prep
3. Case Interviewing
4. Deciding whether consulting is the right fit

before Haas

industry: Law & Consulting
company: Kobre & Kim LLP/Evermint Partners
function: Legal Services/Consulting

my summer

company: PwC Strategy & Consulting
function: Consulting

my internship search

used: On-Campus Interviewing (OCI), Networking, Alumni Connections
location: SF, DC, NYC

I seriously considered...

functions: Banking/Corporate Strategy
industries: Consulting, CPG/Retail, Investment Banking, BD/Corporate Strategy

I also: Consulting recruiting is challenging, and I would love to help navigate your decision as to whether consulting is the right fit, how to manage your time, network effectively, and of course help prep case interviews!
Lining Lin

primary industry
Consulting
Technology
Domestic

other industries
Technology to consulting

work authorization
Domestic

career transition
Consulting recruiting preparation (resume, casing, behavioral stories)
Different roles in the tech industry; Reflections and moral support

Before Haas
industry: Technology
company: Intel
function: Product Marketing

My Summer
company: PwC
function: Consultant

My Internship Search
used: On-Campus Interviewing (OCI), Networking, CMG Slack Channel
location: Bay Area

I seriously considered...
functions: Consultant
industries: Consulting, Tech
I also: There is always help available at Haas as long as you ask for it.
Mali Llerena

Consulting
Tech
International

Business Development to Management Consulting

come to me for...
1. Casing
2. Consulting Recruiting (resume, cover letters, behavioral story prep)
3. Moral Support

before Haas

<table>
<thead>
<tr>
<th>industry</th>
<th>Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>company</td>
<td>Patch</td>
</tr>
<tr>
<td>function</td>
<td>Director, Business Development</td>
</tr>
</tbody>
</table>

my summer

<table>
<thead>
<tr>
<th>company</th>
<th>Boston Consulting Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>function</td>
<td>Summer Consultant</td>
</tr>
</tbody>
</table>

my internship search

<table>
<thead>
<tr>
<th>used</th>
<th>On-Campus Interviewing (OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>location</td>
<td>San Francisco, Los Angeles, Mexico City</td>
</tr>
</tbody>
</table>

I seriously considered...

<table>
<thead>
<tr>
<th>functions</th>
<th>Consulting, Corporate Strategy, PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>industries</td>
<td>Consulting, Tech, BD/Corporate Strategy</td>
</tr>
</tbody>
</table>

I also:

Reach out to CMG advisors, your peers, alumni, etc, early and often. The consulting process can feel overwhelming but know you have a vast network of helpful Haasies who are always willing to help. I’m happy to go through all the resources I used to prepare for the application, casing and behavioral interviews in both Spanish and English.
Rauna Singh

Consulting
Healthcare
International

Health-tech entrepreneurship to Consulting

before Haas

industry: Healthcare
company: Credihealth.com
function: Strategy & Operations

my summer

company: PwC Strategy &
function: Senior Associate Intern

my internship search

used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel
location: San Francisco

I seriously considered...

industries: Consulting
functions: Consulting, Healthcare

come to me for...

1. Casing prep
2. Behavioral interview prep
3. Resume and cover letter advice
4. Determining if consulting is right for you

I also: The recruitment process can be overwhelming. Break it down into smaller, achievable targets. I am happy to help you structure your journey and tackle resume and cover letter writing, and casing and behavioural prep. You got this!
**Shaan Arora**

<table>
<thead>
<tr>
<th>primary industry</th>
<th>Consulting</th>
</tr>
</thead>
<tbody>
<tr>
<td>other industries</td>
<td>Domestic</td>
</tr>
<tr>
<td>work authorization</td>
<td>Strategy to Consulting</td>
</tr>
<tr>
<td>career transition</td>
<td></td>
</tr>
</tbody>
</table>

**Before Haas**

| industry: | CPG/Retail |
| company: | Home Depot |
| function: | E-commerce Strategy |

**My Summer**

| company: | Bain |
| function: | Consultant |

**My Internship Search**

| used: | On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events |
| location: | San Francisco |

**I Seriously Considered...**

| functions: | Consulting, Strategy |
| industries: | Consulting, CPG/Retail, BD/Corporate Strategy |

**I Also:**

Helped a lot of my peers for consulting behavioral and case interviews and would love to help more!
Shane Wilkinson

primary industry: Consulting
other industries: Sports Analytics
work authorization: Domestic
career transition: Data Engineering & Analytics to Consulting

come to me for...
1. Case practice
2. behavioral interview prep
3. resume review
4. playing catch-up in the recruiting process

before Haas
industry: Sports
company: Swish Analytics & Dallas Cowboys
function: Data Engineer/Analyst

my summer
company: BCG
function: Digital BCG Summer Consultant

my internship search
used: CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events
location: Bay Area

I seriously considered...
functions: Consulting, Product Management, Marketing
industries: Consulting, CPG/Retail, Tech
I also:
Siu on Tung

primary industry
Consulting
Mobility
Domestic

other industries
Entrepreneur and R&D to Consulting

work authorization

career transition

Career advice
Application material review
Consulting casing
Mobility careers

before Haas

industry: Entrepreneur, Technical Co-Founder
company: Elegus Technologies
function: Co-Founder

my summer

company: Kearney
function: Consulting

my internship search

used: On-Campus Interviewing (OCI), CMG
BEARS Job Board (Non-OCI), Networking,
Alumni Connections, CMG Industry
Readiness Events
location: San Francisco

I seriously considered...

functions: Product management; Strategy; Consulting
industries: Consulting, Design/Innovation, Tech,
BD/Corporate Strategy, Cases

I also: Navigating CMG resources and the consulting recruiting process. I'd love to be a sounding board when you're looking for your fit and trying to differentiate firms.
### Trevor Ryan

**Primary Industry:** Consulting  
**Other Industries:** Professional Sports  
**Work Authorization:** Domestic  

**Career Transition:** Professional Sports to Consulting  

---

**Before Haas**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Company</th>
<th>Function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Sports</td>
<td>Oakland A's Baseball Club</td>
<td>Professional Scout</td>
</tr>
</tbody>
</table>

**My Summer**

<table>
<thead>
<tr>
<th>Company</th>
<th>Function</th>
</tr>
</thead>
<tbody>
<tr>
<td>EY Parthenon</td>
<td>Summer Intern</td>
</tr>
</tbody>
</table>

**My Internship Search**

- **Used:** On-Campus Interviewing (OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel  
- **Location:** San Francisco offices  
- **I Seriously Considered:**
  - **Functions:** Consulting summer intern only  
  - **Industries:** Consulting, Tech, BD/Corporate Strategy  
- **I Also:** I knew next to nothing about consulting prior to Haas. I can help people develop a start to finish plan to be successful in their internship search  

---

**Come to me for...**

1. General consulting internship recruitment planning  
2. Case prep & behavioral prep  
3. Resume review  
4. Networking planning and advice
Torrey Mayes

come to me for...
1. Building & telling your story / TMAV
2. Consulting behavioral interviews
3. Case prep
4. Balancing life with recruiting

primary industry
Consulting

other industries
Domestic

work authorization
Financial Planning & Analysis

career transition

before Haas

<table>
<thead>
<tr>
<th>industry</th>
<th>Financial Planning &amp; Analysis / Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>company</td>
<td>Station Casinos</td>
</tr>
<tr>
<td>function</td>
<td>Manager of FP&amp;A</td>
</tr>
</tbody>
</table>

my summer

<table>
<thead>
<tr>
<th>company</th>
<th>Bain &amp; Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>function</td>
<td>Consultant</td>
</tr>
</tbody>
</table>

my internship search

<table>
<thead>
<tr>
<th>used</th>
<th>On-Campus Interviewing (OCI), Networking, CMG Industry Readiness Events, CMG Slack Channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>location</td>
<td>San Francisco</td>
</tr>
</tbody>
</table>

I seriously considered...

<table>
<thead>
<tr>
<th>functions</th>
<th>Consulting</th>
</tr>
</thead>
<tbody>
<tr>
<td>industries</td>
<td>Consulting</td>
</tr>
</tbody>
</table>

I also: Ask for help when you need it. There are so many resources wanting to help you succeed.
Jordan Bennett

primary industry

CPG/Retail

other industries

Domestic

work authorization

Functions:

From general/tech marketing to CPG/food brand management

career transition

Before Haas

<table>
<thead>
<tr>
<th>industry:</th>
<th>Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>company:</td>
<td>J2 Growth Partners (marketing consultancy for high-tech startups)</td>
</tr>
<tr>
<td>function:</td>
<td>Co-Founder</td>
</tr>
</tbody>
</table>

My summer

| company: | Danone |
| function: | Brand Management |

My internship search

| used: | On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections |
| location: | No preference - prioritized company/experience over location |
| I seriously considered... | Brand Management, Brand Strategy |
| functions: | |
| industries: | CPG/Retail, Design/Innovation |
| I also: | I invested a lot of time into networking with alumni and employees at companies I was interested in, and this is what ultimately helped me land my internship! Happy to chat about how to conduct the networked job search effectively! |

Come to me for...

1. resume & cover letter feedback
2. behavioral interview prep
3. questions about brand management
4. networked job search tips
5. general career support, optimism, & advice!
Mathilde De La Calle

primary industry: CPG/Retail
other industries: Social Impact/Consulting
work authorization: Domestic
career transition: From Management Consulting to CPG - Brand Management

come to me for...
1. Career Transitions (does not have to be from Consulting to CPG, any transition you want to discuss is welcome!)
2. Switching Geographies (I'm a dual citizen who has lived many years abroad so happy to chat about both domestic and international experiences!)
3. Career Exploration within CPG / Marketing / Brand Management
4. Resume / Cover Letter Review
5. Interview Prep (Behavioral + Marketing Questions + Case Questions)

before Haas
industry: Consulting
company: Bain & Company
function: Consultant

my summer
company: The Clorox Company
function: Brand Management

my internship search
used: On-Campus Interviewing (OCI), Networking, Alumni Connections, Company Presentations, Industry Advisors
location: Bay Area - Oakland

I seriously considered...
functions: Social Impact Strategy (working for a nonprofit) and PM for CPG
industries: CPG/Retail, Social Impact

I also: Start preparing early! Internship recruiting starts early in the year and you want to be prepared to apply to the companies you want. I am happy to help workplan and brainstorm potential paths with you!
Meena Iyer

primary industry
Design & Innovation
Consulting
Domestic

other industries
Consulting
Healthcare
Tech-enabled Healthcare Consulting

work authorization
Domestic

career transition
Pivot from strategy consulting to design

come to me for...
1. Recruiting
2. General Career Advice
3. Case Prep
4. Resume / Cover Letter
5. Application help

before Haas
industry:
Healthcare
company:
Tech-enabled Healthcare Consulting
function:
Quid, Inc.

my summer
company:
IDEO
function:
Consulting

my internship search
used:
Networking, Alumni Connections, CMG
Industry Readiness Events, CMG Slack Channel
location:
SF, Chicago

I seriously considered...
f
functions:
User Experience, User Research, In-house Innovation & Design
industries:
Consulting, CPG/Retail, Design/Innovation, Healthcare, Social Impact

I also: I want to demystify the design & innovation recruiting experience. I want to help students with each step of the process from getting experience and sourcing opportunities all the way through the case interview process.
Jessica Brownell

**primary industry**
Energy/Cleantech

**other industries**
Transportation/Mobility

**work authorization**
Domestic

**career transition**
Oil & Gas to Cleantech

---

**come to me for...**
1. Exploring the Energy/Cleantech space
2. Networked Job Search + Building a Target Company List
3. Startup Advice (including part-time internships during school)
4. Resume/Cover Letter Review
5. Energy Storage & Batteries!

---

**before Haas**
- **industry:** Oil & Gas
- **company:** ExxonMobil
- **function:** Sales + Engineering

**my summer**
- **company:** Sila Nanotechnologies, Inc
- **function:** Strategy

**my internship search**
- **used:** CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel, CMG Industry Career Teams, External Job Boards
- **location:** Bay Area
- **I seriously considered...**
  - **functions:** Business Development, Strategy, Operations
  - **industries:** BD/Corporate Strategy, Energy/Cleantech, Transportation
- **I also:** Be patient & don't freak out about the timing of your career search, even if it feels very late! I turned down offers from exciting companies to wait for a startup that really aligned with my values/goals. Happy to share my experiences decision making, negotiating risks, navigating interview timelines/offer deadlines, and turning down offers (via calls not email!).
Sastry Mukundha

Entertainment/Media

Gaming

Domestic

Functional: pivoting from Content Acquisition into strategy & operations. It is my hope to leverage this strategy experience to transition into a partnerships/BD role.

1. Questions about media/entertainment
2. How to brainstorm, network, and create opportunities outside of the traditional media/entertainment ecosystem
3. Resume/behavioral interview prep
4. How to create authentic connections with your network and thinking about your unique networking plan in your first year

before Haas

<table>
<thead>
<tr>
<th>industry:</th>
<th>Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>company:</td>
<td>Netflix</td>
</tr>
<tr>
<td>function:</td>
<td>Content Acquisition</td>
</tr>
</tbody>
</table>

my summer

| company: | Snap, Inc. |
| function: | Strategy & Operations, Global Games & Brand Partnerships |

my internship search

| used: | Networking, DMEC Slack Channel |
| location: | Los Angeles |

I seriously considered...

| functions: | Business Development, Partnerships, Strategy, Operations |
| industries: | Social Impact, Tech, BD/Corporate Strategy |

I also: A sense of expectation-setting by industry of when to expect offers. I wish I was told in advance that late March/early April would be when things picked up for me. Before that, I was largely getting rejected from most firms.
Adhithya Ravi

<table>
<thead>
<tr>
<th>primary industry</th>
<th>Investment Banking</th>
</tr>
</thead>
<tbody>
<tr>
<td>other industries</td>
<td>Consulting</td>
</tr>
<tr>
<td>work authorization</td>
<td>Domestic</td>
</tr>
<tr>
<td>career transition</td>
<td>Strategy Consulting to Investment Banking</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>before Haas</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>industry</strong>: Consulting</td>
</tr>
<tr>
<td><strong>company</strong>: Transom Consulting Group</td>
</tr>
<tr>
<td><strong>function</strong>: Analyst</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>my summer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>company</strong>: Morgan Stanley</td>
</tr>
<tr>
<td><strong>function</strong>: Summer Associate - Tech IB</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>my internship search</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>used</strong>: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking</td>
</tr>
<tr>
<td><strong>location</strong>: Bay Area</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I seriously considered...</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>functions</strong>: Summer Associate</td>
</tr>
<tr>
<td><strong>industries</strong>: Investment Banking</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I also:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start early! Research whether this is the right career path for you and, if it is, form a study group early in the process. Leverage this group extensively to practice your story, share networking tips, conduct mock interviews, and provide emotional support. Good luck, and don't hesitate to reach out to the past recruit class!</td>
</tr>
</tbody>
</table>
Alex Wong

Investment Banking
Corporate Development
International
Accounting --> Corporate Development --> Investment Banking

primary industry: Investment Banking
other industries: Corporate Development
work authorization: International
career transition: Accounting --> Corporate Development --> Investment Banking

come to me for:
1. Exploring if IB is right for you
2. Learning about the job, Reviewing application materials
3. Preparing for Coffee Chats
4. Preparing for Interviews

before Haas
industry: Technology
company: Applied Materials
function: Finance

my summer
company: Moelis & Company
function: Investment Banking

my internship search
used: On-Campus Interviewing (OCI), Networking, Alumni Connections, CMG Industry Readiness Events
location: San Francisco

I seriously considered...
functions: Investment Banking
industries: Consulting, Investment Banking, Tech, BD/Corporate Strategy

I also: Don't be afraid to reach out to any of us to learn more about the recruitment process, job responsibilities, and career path. It always helps to hear from more than one perspective. We are here to help - take advantage of it!
**Alex Trombetta**

- **primary industry**: Healthcare
- **other industries**: Consulting
- **work authorization**: Domestic
- **career transition**: Healthcare delivery system/consulting to digital health

---

**come to me for...**

1. Resume and general application support,
2. Healthcare connections and overview of landscape
3. Ideation around internship path/strategy

---

**before Haas**

<table>
<thead>
<tr>
<th>industry</th>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>COPE Health Solutions</td>
<td>Senior Consultant</td>
</tr>
</tbody>
</table>

**my summer**

<table>
<thead>
<tr>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amwell</td>
<td>Product Marketing Intern</td>
</tr>
</tbody>
</table>

**my internship search**

<table>
<thead>
<tr>
<th>used</th>
<th>location</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, Professor connections, cold outreach</td>
<td></td>
</tr>
</tbody>
</table>

**I seriously considered...**

<table>
<thead>
<tr>
<th>functions</th>
<th>industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic planning, product marketing</td>
<td>Healthcare, Tech</td>
</tr>
</tbody>
</table>

**I also**: Your plans will change
Kyle Ames

primary industry: Healthcare
other industries: Technology
work authorization: Domestic
career transition: Military / Non-profits / Gov to Tech / Consulting
resume: Linked PDF

come to me for...
1. Decision making between industries/functions/company cultures
2. Resume/interview storytelling
3. Non-traditional recruiting
4. Networking / Alumni engagement

before Haas
industry: Non-profit / State Government
company: Wisconsin State Budget Office
function: Policy and Fiscal Advisor

my summer
company: Unite Us
function: Product Strategy
the highlight: Partnering w/ other startups

my internship search
used: Networking, Alumni Connections
location: New York
I seriously considered...
functions: Healthcare, Consulting, Product Marketing
industries: Consulting, Healthcare, Tech, BD/Corporate Strategy
I also: Build network early and maintain relationships
Monica Parakh

privacy industry  Healthcare
other industries  Consulting
work authorization  International

career transition  Provider to Pharma/Biotech

<table>
<thead>
<tr>
<th>Industry</th>
<th>Company</th>
<th>Function</th>
</tr>
</thead>
<tbody>
<tr>
<td>before Haas</td>
<td>Healthcare</td>
<td>Rainbow Children's Hospitals</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Medical Services; Marketing and Business Development</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>my summer</th>
<th>Company</th>
<th>Function</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Novartis</td>
<td>Strategy and Market Access Innovation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>my internship search</th>
<th>used</th>
<th>location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel</td>
<td>Bay Area, New Jersey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I seriously considered...</th>
<th>functions</th>
<th>industries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strategy, Business Development, International Marketing</td>
<td>Healthcare</td>
</tr>
</tbody>
</table>

| I also                     | I heavily utilized the CMG and faculty resources to guide and inform my internship search, and will be a valuable resource for the incoming class and peers for the same. I can also assist them with information and resources of healthcare firms that recruit at Haas and the best interviewing strategies. |
Christine Jan

primary industry
Investment Banking
Wealth Management

other industries
Domestic

work authorization

career transition
Personal Wealth to Corporate Finance

come to me for...
1. International work experience transitioning to US
2. EW MBA resources, along with FT MBA opportunities
3. Coffee chat and interview prep

before Haas
industry: Finance
company: UBS, then boutique wholesale
function: Wealth Management

my summer
company: Morgan Stanley
function: Investment Banking Tech group

my internship search
used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel, study teams and CMG coaches
location: Bay Area

I seriously considered...
functions: VC, Private Wealth, Family Office, Corporate Finance, Business Development
industries: Consulting, Finance, Investment Banking, Social Impact, BD/Corporate Strategy

I also: Enjoy the journey, it’s definitely helped me learned a lot more about myself and the priorities I truly care about in life.
David Golden

Investment Management
Consulting
Domestic
M&A Consulting to Investment Management

primary industry
other industries
work authorization
career transition

before Haas
industry: Consulting
company: Accenture
function: M&A

my summer
company: Goldman Sachs
function: Global Investment Research - Equity

my internship search
used: On-Campus Interviewing (OCI), Networking, Alumni Connections, MBA Investment Pitch Competitions
location: San Francisco, New York
I seriously considered...
functions: Sell Side, Buy Side
industries: Consulting, Finance, BD/Corporate Strategy
I also: IM does not have a formalized structure like IB. However, there are plenty of opportunities for individuals interested in the space!

1. Case Prep
2. IM Interview Process
3. Investment Pitch Feedback
4. Consulting

come to me for...
<table>
<thead>
<tr>
<th>Mobility</th>
<th>Cleantech</th>
<th>Domestic</th>
</tr>
</thead>
</table>

**career transition**

Military to Civilian/Military to Mobility

**Networking, behavioral interviews**

1. Networking, behavioral interviews
2. Resume review
3. Building your story

**my summer**

<table>
<thead>
<tr>
<th>company:</th>
<th>Cruise</th>
</tr>
</thead>
<tbody>
<tr>
<td>function:</td>
<td>Operations/Go-to-Market</td>
</tr>
</tbody>
</table>

**before Haas**

<table>
<thead>
<tr>
<th>industry:</th>
<th>Military</th>
</tr>
</thead>
<tbody>
<tr>
<td>company:</td>
<td>US Army</td>
</tr>
<tr>
<td>function:</td>
<td>Intelligence</td>
</tr>
</tbody>
</table>

**my internship search**

<table>
<thead>
<tr>
<th>used:</th>
<th>On-Campus Interviewing (OCI), Alumni Connections</th>
</tr>
</thead>
<tbody>
<tr>
<td>location:</td>
<td>San Francisco/Virtual</td>
</tr>
<tr>
<td>I seriously considered...</td>
<td>Operations, Strategy</td>
</tr>
<tr>
<td>industries:</td>
<td>Tech, BD/Corporate Strategy</td>
</tr>
<tr>
<td>I also:</td>
<td>Talk to me if you're doing a hard industry pivot</td>
</tr>
</tbody>
</table>
Morgan Zemaitis

**Personal Industry**
- Social Impact
- Energy/Cleantech
- Domestic

**Career Transition**
I am transitioning from the energy/cleantech space (where I did both consulting and startup work) into work with corporate sustainability, waste, and the circular economy.

**Before Haas**
- **Industry:** Energy/Cleantech
- **Company:** Mercatus
- **Function:** Customer Success

**My Summer**
- **Company:** Rivian
- **Function:** Strategic Operations and Sustainability

**My Internship Search**
- **Used:** CMG BEARS Job Board (Non-OCI), Networking, CMG Industry Readiness Events, CMG Slack Channel
- **Location:** All Locations (Virtual)
- **I Seriously Considered...**
  - **Functions:** Operations, Supply Chain, Strategy
  - **Industries:** CPG/Retail, Social Impact, Tech
- **I Also:** Read "Design Your Life." There are activities in the book that can help you refine your priorities and goals. The idea of prototyping - and using on-campus clubs and projects as a test of those ideas - is incredibly valuable. I hope I can help you test out some hypotheses!

**Come to Me For...**
1. Navigating social impact roles based on your skillset
2. Behavioral interview prep
3. Resume & Cover Letter Reviews
4. Telling your story
Sania Salman

Social Impact
Energy/Cleantech
Domestic

I am transitioning from the energy/cleantech space (where I did both consulting and startup work) into work with corporate sustainability, waste, and the circular economy.

1. Navigating social impact roles based on your skillset
2. Behavioral interview prep
3. Resume/CL Reviews
4. Telling your story

my internship search

used: CMG BEARS Job Board (Non-OCI), Networking, CMG Industry Readiness Events, CMG Slack Channel
location: All Locations (Virtual)

I seriously considered...
functions: Operations, Supply Chain, Strategy
industries: CPG/Retail, Social Impact, Tech

I also: Read "Design Your Life." There are activities in the book that can help you refine your priorities and goals. The idea of prototyping - and using on-campus clubs and projects as a test of those ideas - is incredibly valuable. I hope I can help you test out some hypotheses!

before Haas

industry: Energy/Cleantech
company: Mercatus
function: Customer Success

my summer

company: Rivian
function: Strategic Operations and Sustainability
Ignacio Solis

primary industry: Technology
other industries: Financial Services
work authorization: International
career transition: Started as a Strategy Consultant and moved to Data Science within Financial Services before Haas. Will intern at Google at the Analytics team.

I come to me for...
1. To develop a plan to tackle recruiting season
2. Practice mock interviews
3. Resumes review

1. Technology
Financial Services
International

before Haas
industry: Financial Services
company: Banco Credito e Inversiones
function: Data Scientist

my summer
company: Google
function: Partner Technology Manager

my internship search
used: CMG BEARS Job Board (Non-OCI), Networking
location: Bay area

I seriously considered...
functions: PM and Consultant
industries: Tech

I also: I explored multiple resources to prepare for interviews and applied to different roles at 40+ companies. I'm happy to share my experience preparing for interviews and helping others succeed.
Romeet Sen

primary industry: Technology (PM, PMM)
other industries: Domestic
work authorization: Domestic
career transition: Consulting to Tech

Before Haas

<table>
<thead>
<tr>
<th>industry</th>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>ZS Associates</td>
<td>Consultant</td>
</tr>
</tbody>
</table>

My Summer

<table>
<thead>
<tr>
<th>company</th>
<th>function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>Product Marketing</td>
</tr>
</tbody>
</table>

My Internship Search

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<tbody>
<tr>
<td>On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Industry Readiness Events, CMG Slack Channel</td>
<td>Bay Area, Seattle, New York, Portland, Austin</td>
</tr>
</tbody>
</table>

I seriously considered...

<table>
<thead>
<tr>
<th>functions:</th>
<th>industries:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Management, Product Marketing, Strategy/BizOps</td>
<td>Consulting, Tech</td>
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</table>

I also:

Recruiting is a marathon, not a sprint! As a peer advisor, I hope to provide you with support to help ensure your social-emotional wellness is a priority through the process. Come to me when you need interview/case prep, resume feedback, or if you just want to talk!

Come to me for...

1. Resume review, mock casing, behavioral interview practice, decision making (offers, etc.)
2. 
3. 
4. 
Rosa Huang

primary industry
Technology
Consulting
Domestic

other industries
Technology Consulting to Tech Product Management

work authorization
Domestic

career transition

come to me for...
1. Product Management/Product Marketing Management
2. Behavioral Interview Prep
3. Tech Casing
4. Resume Review
5. Emotional/Existential Crisis and Listening/Advice

before Haas
industry: Consulting
company: Deloitte
function: Consultant

my summer
company: VMware
function: Product Manager

my internship search
used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections
location: Bay Area, NYC, West Coast
I seriously considered...
functions: PM, PMM, Product Strategy, Strategy, Marketing
industries: Design/Innovation, Social Impact, Tech
I also: I was in your shoes and stressed out of my mind worried about obtaining a good fit internship so I know what it's like - and I also know how myopic that perspective is! Come to me if you need anything at all - honestly, I'm here to listen.
Stephanie Wenclawski

primary industry
Technology: PM

other industries
Technology

work authorization
Domestic

career transition
Consulting to Product Management

before Haas
industry: Consulting
company: Deloitte
function: Technology, Social Impact

my summer
company: VMware
function: Product Management

my internship search
used: On-Campus Interviewing (OCI), CMG BEARS Job Board (Non-OCI), Networking, Alumni Connections, CMG Slack Channel
location: Anywhere

I seriously considered...
functions: Product Management, Business Operations, Impact Finance
industries: Social Impact, Tech

I also: I feel like I did not approach PM recruiting with a strategy early enough in my MBA experience. I'd love to help you learn from my mistakes. Recruiting was a lot more difficult and time consuming than I anticipated and I'd love to help make it easier for others :)

come to me for...
1. Questions about product management recruiting
2. Networking / recruiting in the FinTech space
3. PM case and behavioral interview prep
4. Building a strategy and plan for recruiting
I am transitioning from working as a management consultant at Deloitte to working in Strategy/BizOps in tech.

I had quite a lot of experience this past recruiting cycle with start-up recruiting in particular -- including doing several different kinds of take-home assessments.
Yuhsin Cheng

Technology: Fintech
Tech
International

Big tech to Fintech

before Haas
- **industry:** Technology
- **company:** Apple
  - **function:** Finance

my summer
- **company:** Visa
  - **function:** Treasury

my internship search
- **used:** On-Campus Interviewing (OCI)
- **location:** Remote (Foster City)

I seriously considered...
- **functions:** Finance/Business Operations
- **industries:** Finance, Tech

I also:
- Navigate CMG resources, big tech corporation interview preparation

come to me for...
1. Fintech company landscape,
2. Finance/business operation interview process and preparation
3. Network with alumni
Zareen Khayrattee

Technology: PM

Domestic

Technology Consulting to Technology PM

1. PM Case Prep
2. Behavioral Interview Prep
3. PM Career questions
4. Amazon PM questions
5. Consulting to PM Transition

Come to me for...

My summer

Company: Amazon
Function: Sr. Product Manager

Before Haas

Industry: Consulting
Company: Deloitte
Function: Technology Consultant

My internship search

Used:
- On-Campus Interviewing (OCI), CMG
- BEARS Job Board (Non-OCI), Networking,
  Alumni Connections, CMG Slack Channel
Location:
- Bay Area, Seattle, Austin

I seriously considered...

Functions: PM
Industries: CPG/Retail, Tech

I also:
Please ask me for tips on internship search,
case/behavioral interviewing, PM role, Amazon
culture
Atusa Sadeghi

primary industry: Venture Capital
other industries: Entrepreneurship, International
work authorization: Engineering to Venture Capital
career transition:

1. Pivoting to VC
2. Skills you need as a VC
3. What to expect as a VC

before Haas
industry: Technology/Engineering
company: JDS Mining and Energy
function: Engineering Manager

my summer
company: Blue Bear Capital
function: Venture Associate

my internship search
used: Networking, Alumni Connections
location: San Francisco
I seriously considered...
functions: Energy, Renewables, Mining,
industries: Finance, Tech
I also: I am a full time employee and doing an internship - both in VC