

## REQUEST FOR CONSULTING PROJECTS:

### **Berkeley Haas Students Ready to Accelerate Your Company's Impact in Sustainability and Corporate Social Responsibility (CSR)**

The [Center for Responsible Business](https://haas.berkeley.edu/responsible-business/) (CRB) is soliciting consulting project proposals for our MBA and undergraduate Berkeley Haas courses focused on sustainability and CSR. The CRB administers an undergraduate offering of this course during Fall semesters and an MBA offering during Spring semesters. To date, students in our consulting projects courses have conducted over 200 successful engagements across a variety of industries and functional areas. For more information about past consulting projects, please visit <https://haas.berkeley.edu/responsible-business/consulting-project-courses/>.

#### **What does your company provide?**

- Relevant challenge/opportunity faced by your company. Project focuses on an issue your company faces with sustainability or CSR implications to maximize potential for student learning and results for your company.
- Project liaison. A project liaison from the company with knowledge and a degree of ownership of the challenge/opportunity is identified.
  - The project liaison engages with the CRB in advance of the semester to scope the project.
  - During the semester the project liaison provides, on average, up to 1 hour/week to engage with the student group. This often includes some correspondence and review of the student group's work in progress.
  - The student group and consulting project liaison commonly establish a 30-minute check-in on a weekly or bi-weekly basis during which time the student group provides an update on the status and solicits further feedback.
- Access to information. A company contact will provide access to the resources and data necessary to complete the project. Project liaison connects the student group with other relevant stakeholders in the company as deemed necessary.
- Contribution. For non-corporate partners, we staff projects for a gift of **\$10,000 per staffed project**. As a self-funded Center, the CRB relies upon these gifts to support the many activities undertaken to advance our mission to develop leaders who redefine business for a sustainable future.

#### **What does your company get?**

- A dedicated team of student leaders. Working in teams of 3-5, students enrolled in these courses are accustomed to developing innovative solutions to ambiguous challenges and will harness new ideas to create sustainable value for your firm. Students generate a final presentation and report that will be delivered to your company.
- Diverse perspectives. The course draws a diverse enrollment, often resulting in teams that combine perspectives from Berkeley Haas with views from other professional graduate schools or undergraduate majors at UC Berkeley.



- **Expert support.** A faculty member, leveraging Berkeley Haas's extensive resources and expertise, mentors each consulting team. Practitioner experts (often comprised of Berkeley Haas alumni) may also coach teams.
- **Access.** Student teams work closely with clients and are often asked to present at company headquarters. Your select group of students also includes potential hires. Projects also represent a great stepping stone for further engagement with the Center for Responsible Business.
- **Excellence.** Ranked #1 globally for CSR & Ethics by *The Financial Times*, students at Berkeley Haas are passionate about taking on challenges that matter to their clients and to the world and have a track record of producing outstanding deliverables.

**If my company proposes a project, is it automatically selected?**

Please note that the number of project proposals often exceeds the number of student groups in the class. Student teams bid on projects and we cannot guarantee that your project will be staffed.

**How do I submit a project?** Emily Pelissier at [epelissier@berkeley.edu](mailto:epelissier@berkeley.edu), with the subject line "**Consulting Project Proposal Form (Your Company Name)**". Our team will work with you in a timely manner to ensure a well-scoped project.

## **CONSULTING PROJECT PROPOSAL FORM**

Please complete the following form to the best of your ability. The CRB and/or course instructors will engage with you to help further develop and scope your project.

<b>Company:</b>	
<b>Name, Title, Email of Project Liaison:</b>	
<b>Would you consider an undergraduate project, MBA project, or either?</b>	
<b>How would you classify your project in a few words?</b>	
<b>Project Description:</b>	
<b>Desired Outcome/Deliverable(s):</b>	
<b>Other Specifications/ Required Qualifications:</b>	
<b>Anything additional you would like included in the “pitch” for this project that will be delivered to the students?</b>	