



CENTER FOR  
**RESPONSIBLE  
BUSINESS**  
at Berkeley-Haas

## **Navigating Corporate Sustainability Consulting Opportunities at the Center for Responsible Business and UC Berkeley Haas**

The Berkeley Haas Center for Responsible Business prides itself on providing both students with meaningful experiential learning opportunities, as well as companies and organizations with cutting edge student thinking and expertise. We seek companies who are tackling pressing corporate sustainability, responsibility, and resiliency challenges, and could use the expertise of interdisciplinary UC Berkeley student thinking. We have a number of avenues available for students to advise companies, and have outlined the below the differences between them.

To learn more about each specific opportunity, please visit  
<https://haas.berkeley.edu/responsible-business/consulting-project-courses/>



## CRB MBA Course: Strategic & Sustainable Business Solutions

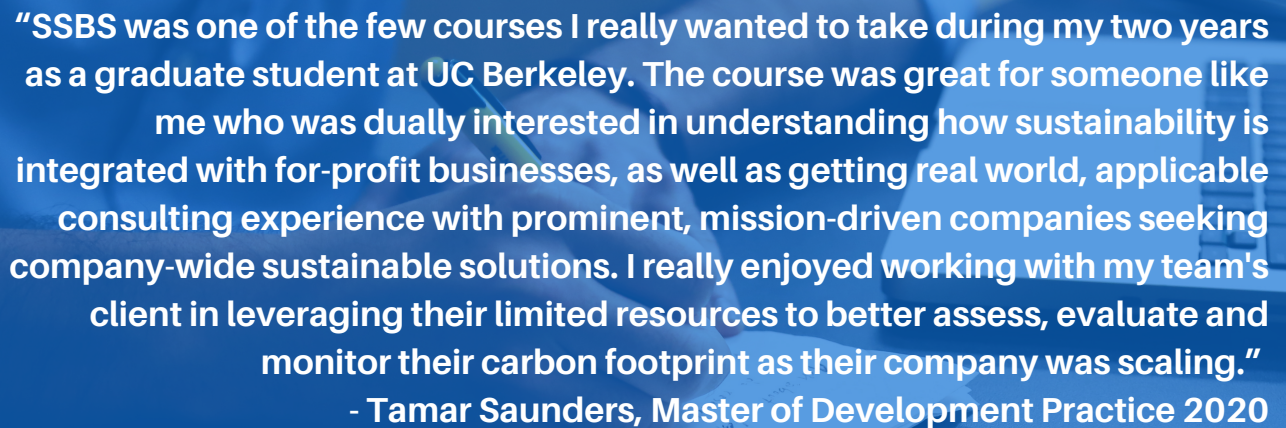
Our flagship SSBS course touts access graduates from throughout the UC Berkeley campus, and explores the practical and strategic application of sustainability, corporate social responsibility (CSR), and creating shared value (CSV) through readings and discussions, and team-based student consulting projects with industry clients. Overseen by practitioners in the field of corporate sustainability, this course allows students hand-on experiential learning under the guidance and mentorship of leading practitioner instructors. while simultaneously receiving academic content and relevant learnings. Perfect for students exploring the field of corporate social responsibility and/or consulting.

- Runs spring semesters
- ~4 students per team; 5-7 hours/week/team
- Level of in-depth deliverable: Medium
- Student Selection Process: Traditional enrollment process for students.
- Project Selection Process: In the first couple weeks of class, students are introduced to the projects. Each student ranks their preferences, resulting in the vast majority of students receiving their 1st or 2nd choice.
- Compensation: 3 academic credits



**"Strategic and Sustainable Business Solutions was the most exciting course of my exchange semester. It allowed me to listen to many interactive guest lectures from inspiring lecturers, hear about industry examples of how companies address sustainability and take part in discussions. My favourite part was the consulting project where I helped Target define a strategy on its interaction with B Corps. This allowed me to apply the mindset and insights from the course and have a meaningful impact by advising its sustainability team. I recommend this course to anybody interested in sustainability and practical projects!"**

**- Alexander Farr, School of Information**



**"SSBS was one of the few courses I really wanted to take during my two years as a graduate student at UC Berkeley. The course was great for someone like me who was dually interested in understanding how sustainability is integrated with for-profit businesses, as well as getting real world, applicable consulting experience with prominent, mission-driven companies seeking company-wide sustainable solutions. I really enjoyed working with my team's client in leveraging their limited resources to better assess, evaluate and monitor their carbon footprint as their company was scaling."**

**- Tamar Saunders, Master of Development Practice 2020**



## **Berkeley Innovative Solutions (BIS) Consulting**

The BIS Consulting program is an extracurricular experiential learning opportunity run jointly by the Center for Responsible Business and the Berkeley Energy and Resources Collaborative. BIS links company projects with independent teams of interdisciplinary graduate students from across the UC Berkeley campus looking to expand their skill sets through real-world consulting projects.

- Runs each fall and spring semester for 7-10 weeks
- 4-5 students per team; 3-5 hrs per week/team
- Level of in-depth deliverable: Low-Medium
- Compensation: 1 course credit





## CRB Independent Consulting Projects

The independent consulting projects allow for students to dive deep into a pressing corporate sustainability or responsibility challenge - requiring interdisciplinary and/or very specific student expertise thinking. These projects are sent out through the CRB on a rolling basis, and require the selected student team to work independently for the duration of the project - further refining consulting and scoping skills, client management skills, as well as putting into practice knowledge learned in the classroom. Students typically will communicate on average for 1 hour a week with a representative of the company, and present their final deliverables to an executive leadership team upon completion. Perfect for students who are comfortable with their consulting acumen, and are eager to dive deep into a corporate resiliency challenge.

- Runs continuously, with varying timeframes
- ~3 students per team; hours dedicated based on scope of project
- Level of in-depth deliverable: High
- Selection Process: Students are selected based on skill sets, demonstrated desire and time commitment availability, and paired with complementary peers in order to best meet the requirements of the scope.
- Compensation: Ranges based on client and scope and will be identified in the application process. The CRB aims to offer students \$500 stipends for their time. Other compensations in the past have included: paid room, board, and travel to leading industry conferences; Note, no course credit is available.



"As someone seeking to pivot from a career in the nonprofit sector to one focused on pushing business as a whole toward greater social impact, working on a client project through the CRB provided me an opportunity to see how private companies like Facebook are driving positive change through community-based initiatives such as the Facebook Community Fund. I was grateful for the chance to learn from the team and to dive deep with my peers into a conversation taking place across the sector."

- Joseph Hassine, Full-Time MBA 2021