

## ANDREW G. CAMPBELL

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### EXPERIENCE

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**Energy Institute at Haas; University of California, Berkeley** Berkeley, CA  
Executive Director 2014 – Present

- Direct fundraising, partnership development and research dissemination for a \$2m per year research organization
- Maintain and expand financial support and collaborative engagements with California utilities, independent power producers, state agencies and the California ISO
- Led development of successful grant proposals to California state agencies and private foundations for over \$6m in funding for new, innovative research on industrial energy efficiency, the time-based value of energy efficiency and program evaluation

**Sentient Energy** Burlingame, CA  
Director of Regulatory and Business Analysis 2013 – 2014

- Shaped product development and marketing strategy based on an ongoing assessment of the North American utility regulatory environment
- Developed cost-benefit models for utility deployment of electric grid monitoring technologies, including an assessment of the value consumers place on service reliability

**Tendril** San Francisco, CA; Boulder, CO  
Director of State Policy 2011 – 2012

- Led policy advocacy efforts at the state level to expand home energy management, including successfully influencing California's Smart Grid privacy and data access rules, leading to model rules for the nation
- Collaborated with industry associations such as TechNet, the Demand Response Smart Grid Collaborative, the Gridwise Alliance, and the OPEN Coalition to intervene in state and federal policy-making processes

**California Public Utilities Commission** San Francisco, CA  
Chief Energy Advisor to Commissioner Nancy Ryan 2010 – 2011  
Senior Energy Advisor to Commissioner Rachelle Chong 2006 – 2009  
Public Utilities Regulatory Analyst, Division of Strategic Planning 2005 – 2006

- Developed policy positions with Commissioners on electricity, natural gas, climate change including on resources adequacy and procurement regulatory decisions
- Developed and authored regulatory orders on policies for Smart Grid investment, regulatory authority over electric vehicle charging, dynamic pricing for utilities, demand response, and the Sunrise Powerlink transmission project
- Represented and negotiated on behalf of Commissioner in meetings with consumer, environmental and industry stakeholders
- Wrote speeches for Commissioners on energy policy subjects

**U.S. Senate Energy & Natural Resources Committee** Washington, DC  
Graduate Intern 2004

**Salomon Smith Barney** New York, NY  
Associate/Analyst, Investment Banking, Global Energy Group 2000 – 2003

- Developed financial models for large energy company mergers and acquisitions, including Royal Dutch/Shell’s \$3.8 billion acquisition of Texaco’s U.S. refining and marketing business
- Rated as a “superstar” analyst (top 10%) through 360 degree performance review process

**Exxon Mobil Corporation** Houston, TX  
Reservoir Engineer 1997 – 2000

- Developed a strong technical understanding of the oil and natural gas industry
- Increased oil production by over 10 percent from a previously declining oil field through enhanced oil recovery project by working closely with a multi-disciplinary team of engineers and oil field personnel

**EDUCATION**

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**Harvard University, John F. Kennedy School of Government** Cambridge, MA  
Master in Public Policy. June 2005

**Rice University** Houston, TX  
B.S. in Chemical Engineering and B.A. in Economics. May 1997

**SERVICE**

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**Bicyclist and Pedestrian Advisory Commission, City of Oakland,** Commissioner 2018 – Present

- Appointed by Mayor to serve on volunteer board advising city staff and city council on ways to improve accessibility and safety for bicyclists and pedestrians

**Power Association of Northern California,** Board Member 2019 – Present

**KTRU,** General Manager of 100 person, volunteer radio station 1995 – 1997