SUSTAINABILITY@HAAS

Danner Doud-Martin, Staff Lead - Haas Sustainability Task Force
Sustainability at Berkeley Haas

EW MBA
Consider Yourself Launched 2021

Danner Doud-Martin
Staff Lead for the
Haas Sustainability Task Force and
Chou Hall Zero Waste Initiative

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Our goal as a school is to be the number one MBA program in sustainability

- Get all the information on the Sustainability at Haas Website https://haas.berkeley.edu/sustainability
- Find out about Sustainability Curriculum at Haas and across campus
- Michaels Graduate Certificate in Sustainable Business
- Sustainability Institutes and Centers
- Haas Faculty in Sustainability

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Areas of Deep Knowledge and Research In Sustainability

- Energy Institute
- The Center for Responsible Business
- The Fisher Center for Real Estate and the Sustainable Built Environment
- Sustainable Food Initiative
- Sustainable and Impact Finance Initiative

Associate Professor Reed Walker
Environmental Economics, Air pollution Policy, Environmental Justice

Professor Nancy Wallace
Real Estate Energy Efficiency, Climate Related Fire-Risks to Housing, and Real Estate Investment and Sustainability

Associate Professor Panos Patatoukas
Environmental, Social, and Governance (ESG) Investments & Corporate Valuation, Financial & ESG Reporting
Engage

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Haas Sustainability Task Force

Institutionalizing sustainability at Haas

Kimberly Lam
EWMBA, Class of 2022
VP of Sustainability, HSTF

Sneha Solanki
EWMBA, Class of 2022
VP of Sustainability, EWMBAA

Adriana Penuela Useche
EWMBA, Class of 2022
VP of Sustainability, EWMBAA

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HSTF Strategic Goals

- Rechargeable Battery Program
- Printing Initiative
- The Haas 400 Tree Planting Project
- Haas Hives
- Here@Haas Podcasts ~ Sustainability Series
- Haas Carbon Footprint project
- Earth Day Sustainability Challenge
- Haas Sustainable Swag and Apparel

—and more...
DID YOU KNOW

Chou Hall is the first certified ZERO WASTE academic building in the world?
There is no generation or disposal of trash/landfill in the buildings.
Chou & Cheir Hall are doing more than just sorting waste...

We are redesigning systems and starting a powerful zero waste culture right here at Haas
COO Courtney Chandler and Faculty Member Frank Schultz

Dean Harrison sorting during the waste audit
Chou Hall maintains a Diversion Rate of 90% or higher.

April 2017: 90%
May 2017: 90%
June 2017: 90%
July 2017: 90%
August 2017: 90%
September 2017: 90%
October 2017: 90%
November 2017: 90%
December 2017: 90%
January 2018: 90%
February 2018: 90%
March 2018: 90%
April 2018: 90%
May 2018: 90%
June 2018: 90%
July 2018: 90%
August 2018: 90%
September 2018: 90%
October 2018: 90%
November 2018: 90%
December 2018: 90%
January 2019: 90%
February 2019: 90%
March 2019: 90%

Diversion rate means material *diverted* from landfill.

A high diversion rate means less waste goes to landfill and is instead recycled or composted.
So **why** does Zero Waste matter...

1. saves **money**
2. reinvests **locally**
3. reduces **Green House Gas emissions**
4. waste is a environmental justice issue
5. conserves **valuable resources**
YOUR ACTIONS MATTER!

1. sort your waste thoughtfully
2. use a reusable coffee mug, water bottle & masks
3. use your purchasing power to buy sustainable products
4. print less & take notes electronically
5. take responsibility for your events at Chou & Cheit Hall
2. Use a reusable coffee mug & water bottle

Get a discount for helping the environment!

- Cafe Think gives a discount on beverages purchased with a reusable mug/bottle
- Sign up for Fill it Forward and give clean water to a project in need and to enter the monthly raffle to win a gift card
Questions or Want to Be More Involved?

- Email us at zerowaste.chouhall@berkeley.edu
ACADEMIC & SOCIAL COHORT REPRESENTATIVES

Amanda Gill, Associate Director
Cohort Reps – 4 per cohort (2 academic, 2 social)

<table>
<thead>
<tr>
<th>Academic</th>
<th>Social</th>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Liaison between faculty, classmates and Program Office around academics and classroom culture</td>
<td>• Keep cohort informed of outside-the-classroom activities</td>
<td>• Serve for 2 semesters</td>
</tr>
<tr>
<td>• Be timely and responsive to academic issues</td>
<td>• Coordinate with VPs of Social on cross-cohort and cross-year events</td>
<td>• Attend training session on <strong>August 22</strong> as well as ongoing monthly enrichment meetings</td>
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<td></td>
<td></td>
<td>• Continuously improve the Haas experience for your classmates and follow on classes</td>
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More information, including an interview with Cat Ziac, Class of 2022 and former ACR, can be found here: [https://haas.berkeley.edu/ewmba/academics/academic-feedback-support/](https://haas.berkeley.edu/ewmba/academics/academic-feedback-support/).
Why become an Cohort Rep?

• Make a **positive contribution** to the EW program. Your input contributes to ongoing development and program improvement that benefits current and future students.
• Be an **advocate** and **voice** of your fellow students.
• **Leadership opportunity**.
• **Stepping stone** for future roles within the EW MBA Association.
• Enrichment opportunity in the areas of **negotiation**, **communications** and **dispute resolution**.
Photo Fun

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Tips for Your First Day

• Log on to bCourses (bcourses.berkeley.edu) prior to your first class – you may have homework!
• Know your transportation plan: shuttle, parking, BART, hoverboard?
• Know your classroom and how to find it (hint: you can sync up your cohort’s Google calendar which contains this information. Find it on the EW student website’s homepage.)
• Bring a pen, notebook, name badge, and nameplate!
• Come by the EW Program Office in S440 – we have snacks & coffee!
EW MBA Program Office Staff

Jamie Breen
Assistant Dean

Mark Gorenflo
Executive Director

Avni Kansara
Director of Student Experience

Leah Rozeboom
Director of Flex Experience

Amanda Gill
Associate Director

Justine Roades
Associate Director

Vicki Orlando
Assistant Director

Jessica De Anda
Program Manager

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YOUR STUDENT LEADERS

Jamie Breen, Assistant Dean
VPs of Incoming Student Experience

Lynn Chen  
Gold

Farzad Yousefi  
Axe

Paulina Tsai  
Oski

Veena Dharmadhikari  
Oski

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WE Launch Cohort Reps

Calvin Alunkal
Blue

Priya Bajaj
Blue

Eugene Kim
Gold

Ana Martinez
Gold

Elizabeth Maier
Axe

Shruti Sethi
Axe

Joni Chan
Oski

Grant Lingon
Oski

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Berkeley Haas
COHORT COMPETITION
WINNER

Jamie Breen, Assistant Dean
Cohort Poster – 4th Place

"There's always an opportunity to improve the way we do, think, and act on things. Cultivating this principle helps in constantly looking for such opportunities."

"Believe in yourself and do the right thing! It will always work out."

"Keeps the organization or the product relevant."

"Helps continuous improvement."

"Calls for Bias to Action and change, urges one to become comfortable with being uncomfortable as speaking your mind could be difficult for many."

"Ask questions."

Margo Alexander, BS ‘68 social impact investing

"No problem can be solved from the same level of consciousness that created it. -Einstein"

60 mile Walk raising awareness for social inequality (Varun)

"It implies continuous improvement and being the change you want to see by challenging the baseline."

Speaking up and expressing our views (Danielle)

"A fresh perspective and looking for a new way to do things are always something that have helped whenever I have been blocked at work or in a personal rut."

One of 50 female engineers in a 3,000 person refinery (Prachi)

"Speak up and represent the voices of those who can't."

Ivan Houston, BS ‘48 influential leader decorated veteran

"I love this principle because it assumes thoughtfulness, not blind acceptance."

"Don't go with the flow!"

Paul Rice, MBA ’96 Fair Trade entrepreneur

"We inherit preconceptions about how the world works, blinding us to our own imaginations. Taking the opportunity to contemplate the veracity of those assumptions is liberating."

"This principle embodies my mission as an aspiring leader in the energy industry. I strive to approach experiences and situations with an innovative and creative approach, always asking 'why not?'."

"When thinking you have hit a roadblock, take a breather and revisit the problem with a fresh thought process and assimilate the data to tell a story."

Only female engineer on the energy services team (Melissa)

"Be curious and seek to understand."

"Questioning the status quo is how we can create a more just and equitable society."

"There are no wrong questions."

"Don't look at a thing and ask what... Ask why or why not?!"

Teaching critical thinking to middle school students in Ghana (Nitish)

"Opportunity to innovate and find a better way."

Carol Meyer, MBA ‘71 Construction & homeless housing

"Denim Day protest against sexual assault victim shaming (Abhilasha)"

At Haas We

The Status Quo
"Being a student always is about never taking any apparent success or failure at face value. Rather, it's about learning from each and every one of your experiences."

Kevin Chou, BS 02 & Kabam co-founder & CEO

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Cohort Poster – 2nd Place
Cohort Poster – 1st Place

BEYOND YOURSELF

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Talent Show – Gold, Indian Fusion Dance

Ankita Singh

Sasha Farina

Navya Dwarakanath

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Cohort Chant

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Cohort Winners

1

2

3

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