

JANUARY 9, 2025

EVENT  
PROGRAM

# Culture Connect Conference

## Welcome & Introduction

**Jenny Chatman and Sameer Srivastava**

Professors, Haas School of Business, UC Berkeley



8:30 AM - 8:45 AM

## Opening Fireside Chat

**Nathalie Scardino**

President & CPO, Salesforce

**Laszlo Bock**

Co-founder of Humu, former SVP  
People Operations, Google



8:45 AM - 9:10 AM

## Integrating AI in the Workplace

**Bryan Seegmiller**

Assistant Professor, Northwestern-Kellogg



9:10 AM - 9:30 AM

**Matt Sigelman**

Founder, Burning Glass Institute



9:30 AM - 9:50 AM

**Anastassia Fedyk**

Assistant Professor, Haas School of Business, UC Berkeley



9:50 AM - 10:10 AM

## Rebecca Hinds

Head of The Work Innovation Lab, Asana



10:10 AM - 10:30 AM

## Networking Break

10:30 AM - 10:45 AM

## Cultivating a Culture of Innovation and Growth

## Tim Campos

CIO, Apple



10:45 AM - 11:10 AM

## Jackie Lane

Assistant Professor, Harvard Business School



11:10 AM - 11:30 AM

## Laura Shact

AI Leader for Human Capital Consulting, Deloitte



11:30 AM - 11:50 AM

## Anil Doshi

Assistant Professor, UCL School of Management



11:50 AM - 12:10 PM

## Lunch and Networking

12:10 PM - 12:45 PM

## Creative Engagement

### Harmonizing the Workplace: Music, Creativity, and Culture

**Gary Muszynski**

CEO, Orchestrating Excellence



12:45 PM - 1:30 PM

## Nurturing Employee Well-being and Mental Health

**Tracy Layney**

Former EVP & CHRO, Levi Strauss & Co



1:30 PM - 1:50 PM

**Emily Nix**

Assistant Professor, USC Marshall



1:50 PM - 2:10 PM

**David Ko**

CEO, Calm



2:10 PM - 2:30 PM

## Networking Break

2:30 PM - 2:50 PM

## Mathijs De Vaan

Associate Professor, Haas School of Business, UC Berkeley



2:50 PM - 3:10 PM

## Peter Fasolo

CHRO, Johnson & Johnson



3:10 PM - 3:30 PM

## Closing Remarks, Networking & Reception

3:30 PM - 5:00 PM

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