

Interested in Entrepreneurship?

| All things Entrepreneurship
| Haas School of Business

Berkeley
Haas
ENTREPRENEURSHIP

Agenda

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Introductions and EWMBAA

2

Entrepreneurship Landscape at Berkeley

3

There is something for everyone
(Entrepreneurship Resource Highlights)

4

Deep dive into Entrepreneurship at Berkeley
By Rhonda Shrader

5

Q&A

Introduction



Shruti Sethi
2023



Saumya Vij
2023



Janani Ramakrishnan
2024

VPs of Entrepreneurship | 2022-2023 | EWMBAA



Rhonda Shrader
Executive Director - Berkeley- Haas
Entrepreneurship Program



We post entrepreneurship resource spotlights every Thursday on **Bear Necessities**. Check them out for events, opportunities and more.

Uplift UC Berkeley through entrepreneurship

1000+ members

30+ partners

**Connective
Tissue**

Magnet of aspiring entrepreneurs

Gateway and Portal

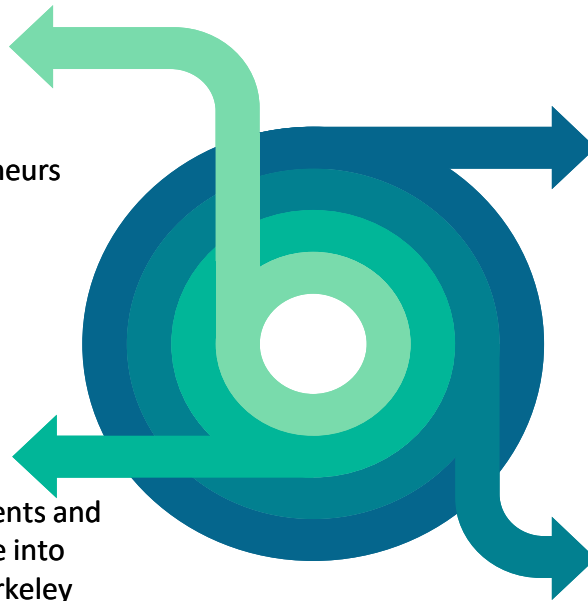
Connect and empower the diverse entrepreneurship ecosystem

Catalyst

Enable and transform scholars, students and alumni to collaborate and participate into entrepreneurial ecosystem of UC Berkeley

Liaison

Bridge between talent and institutions



UC Berkeley I&E Ecosystem: Today

ACADEMIC PROGRAMS

Entrepreneurship @ Berkeley, Haas, qb3, CBE PDP, Berkeley BIOENGINEERING, SCET, CITRIS IBANATAO INSTITUTE, FUNG INSTITUTE FOR ENGINEERING LEADERSHIP UC BERKELEY ENGINEERING, BERKELEY CENTER FOR GREEN CHEMISTRY, M+M, Berkeley MDes, Learn2 Launch, SAIF

NEW PRODUCT R&D SUPPORT

Garwood Center for Corporate Innovation, FUNG FELLOWSHIP, Berkeley Biology+Business, Berkeley M.E.T. Management, Entrepreneurship, & Technology, Berkeley Institute for Data Science, Berkeley Impact Venture Partners, AMENA CENTER, THE COLLIER CUP

PRODUCT/MARKET FIT SUPPORT

BSAC, The Mechanical Engineering Student Society, Machine Shop @ UC Berkeley, SYNTHETIC BIOLOGY INSTITUTE, riseLAB, BNC, SHARED SPECIAL USER FACILITIES, BAKAR FELLOWS PROGRAM, CITRIS INVENTION LAB, BERKELEY EMERYVILLE, Bio

STARTUP SUPPORT

BIG IDEAS, C2M, CORPS NSF Innovation Corps, LEAN TRANSFER COURSE, Berkeley SKYDECK, CITRIS FOUNDRY, LAUNCH The University of California's Startup Accelerator, THE HOUSE, berkeley startup cluster, FREE VENTURES, StEP

FUNDING SUPPORT

Berkeley Student Technology Fund, University of California Accelerator, OSAGE UNIVERSITY PARTNERS, CORE SEED FUNDING, CONTRARY, I SCHOOL INNOVATORS, Haas Impact Fund, Berkeley-Haas Entrepreneurship Startup Seed Funding, Berkeley Angel Network, SBIR-STTR, ORIGIN, THE HOUSE FUND, DRF

SHARED CARRY FUNDS

Berkeley Catalyst Fund, BERKELEY SKYDECK FUND, BBV, LEGAL SUPPORT, Berkeley IPIRA INTELLECTUAL PROPERTY & INDUSTRY RESEARCH ALLIANCES, startup@ BerkeleyLaw UNIVERSITY OF CALIFORNIA

ENTREPRENEURSHIP & IP SUPPORT

Berkeley IPIRA INTELLECTUAL PROPERTY & INDUSTRY RESEARCH ALLIANCES, IP INTELLECTUAL PROPERTY OFFICE Your Gateway to Berkeley Lab Technology, BERC, WINGS EXTENSION OF BERKELEY, BEGIN Berkeley Gateway to Innovation, RECRUITING SUPPORT, UCB Startup Fair, CAREER CENTER, Handshake login

For ONE who wants to know where to start

Helpful Resources

COURSES:

Entrepreneurship
EWMBA 295A

Entrepreneurial Strategy
EWMBA 295T.F

Startup Disco EWMBA
295T.2



Student club -
Organizing information
sessions for different
startup stages and to
help co-founder
networking

Berkeley BEGIN

One-Stop directory for
all Berkeley
Entrepreneurship
resources

For ONE who's Exploring ideas

Helpful Resources

Bay Area NSF i-Corps Program

Do your customer interviews right! Verify your startup idea.



Startup accelerator program that connects students with complementary skills and helps nascent & budding ideas.

For ONE who's Prototyping the idea

Helpful Resources

COURSE: Lean Launchpad
EWMBA 295T.1

Learn the Lean
Launchpad technique
of entrepreneurship

Dean's Startup Seed
Fund
\$5000 in funding

The grants are intended
for use in prototype
development and
customer discovery
activities.

For ONE that's Scaling your firm

Helpful Resources



University of California's leading accelerator. The winners of every cohort's demo day can win upto \$25k in prize money



Accelerator that can bring in upto \$200,000 investment from the Berkeley SkyDeck Fund. Targeting Pre-Seed startups

For ONE that's trying to raise funds

Helpful Resources

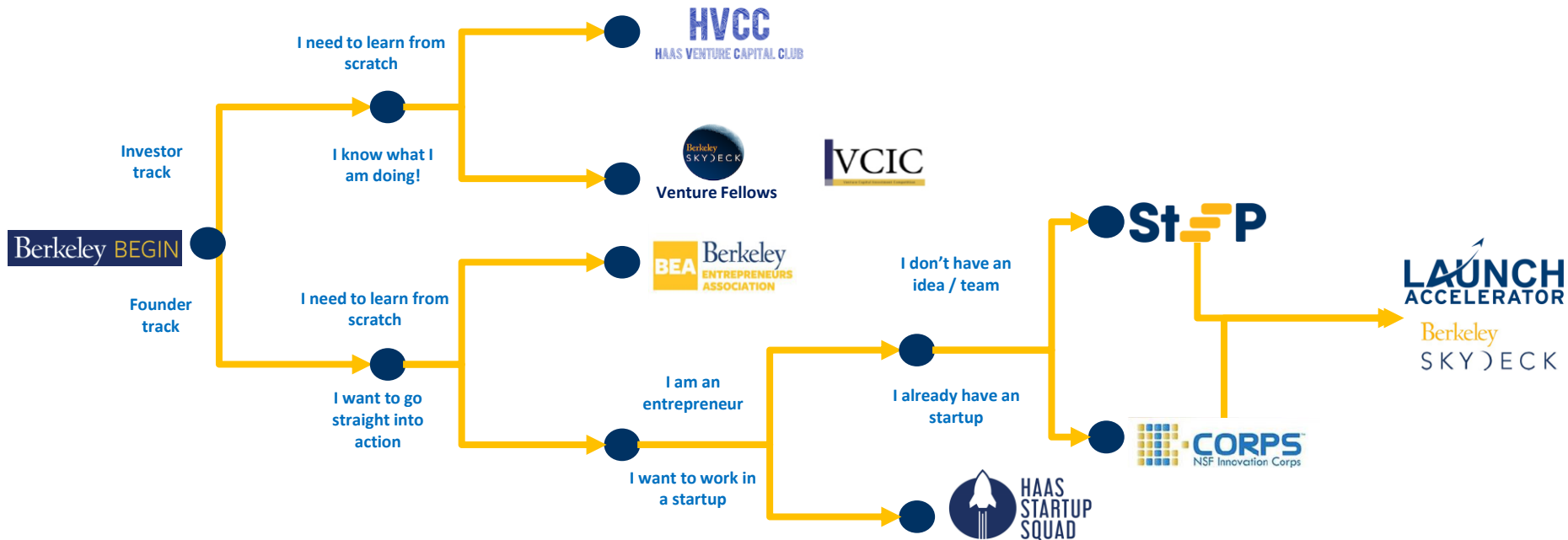
Haas Venture Capital Club

Helping startups connect
with VCs and students
making a career in VC

COURTYARD VENTURES

Helping startups connect
with VCs and students
making a career in VC

Makes a bit more sense...



Community & Support Groups

Cohort X

Courtyard Venture Fund

Deep-Dive into Entrepreneurship at Berkeley
with Rhonda Shrader

Thank You!!!

