Fall 2020 Elective Schedule
(this webinar will be recorded)

Mark Gorenflo, Executive Director
Evening & Weekend MBA Program
Fall 2020 Schedule

• How to Read the Schedule
• Choosing Electives
• Other Considerations
• Important Dates
• Questions
HOW TO READ THE ELECTIVE SCHEDULE
Where to Find the Schedule

Announcements

SPRING 2020
- Spring 2020 Grading Option Discussion Recording (Recorded on 3/31/2020)
- Spring 2020 Grading Option Discussion Recording (Recorded on 4/1/2020)
- Top Questions about Grading Options
- Academic Calendar (updated 11/6/2019)
- Registration Timeline
- Electives Schedule (updated 3/5/2020)
- Spring 2020 Electives Webinar (Recording, Slides)
- Spring 2020 IBD Information Session (Recording, Slides)
- Spring 2020 2nd Year Small Group Advising (Slides)
- Spring 2020 Curricular Plan
- Class of 2022 Core Schedule (updated 1/13/2020!)
  - Google calendar (Blue)
  - Google calendar (Gold)
  - Google calendar (Axe)

SUMMER 2020
- Registration Timeline
- Electives Schedule (updated 3/11/2020)
- Summer 2020 Electives Webinar (Recording, Slides)
- 2020-2021 International Exchange Webinar (Recording, Slides)

FALL 2020
- Academic Calendar (updated 3/25/2020)
- Registration Timeline
- Class of 2022 Core Schedule
- Class of 2023 Core Schedule (updated 4/2/2020!)

SPRING 2021
- Academic Calendar (updated 3/25/2020)
# Evening and Saturday Electives

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>EWMBA136:1 (2 Units)* Private Equity Leverage Buyouts Goodson, N170</td>
<td>EWMBA254:14 (2 units) ® III Power and Politics (ONLINE) Anderson, Online</td>
<td>EWMBA253:1 (3 units) ® Power and Politics Srinastava, N300</td>
<td>EWMBA236:1 (2 Units)* Fixed Income Ananthanayagam, C320</td>
</tr>
</tbody>
</table>

**EVENING SATURDAY**

<table>
<thead>
<tr>
<th>SATURDAY AM</th>
<th>SATURDAY PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>EWMBA136:11 (2 Units) ® Mergers and Acquisitions Goodson, Barshansky, C110</td>
<td>EWMBA295:11 (2 units) ® Opportunity Recognition Isaac, C220</td>
</tr>
<tr>
<td>EWMBA231:11 (3 units) ® III Corporate Finance Mazumdar, N170</td>
<td>EWMBA269:11 (3 Units) ® III Pricing Ahearn, N270</td>
</tr>
<tr>
<td>EWMBA252:11 (3 units) ® Negotiations Daymond, C125</td>
<td></td>
</tr>
</tbody>
</table>

**SUNDAY & OFF SCHEDULE**

- **Accounting/Finance**
  - **Prime Elective Course**
  - **Dual-listed with the Full-Time M&A Program.**

**Updated April 7, 2020**

*Color Code*

- Accounting/Finance
- Leadership/Management Electives
- Marketing Electives
- Strategy/Entrepreneurship/Innovation Electives
- Sector Specific Electives
Sunday/Off Schedule Electives
Elective Schedule Layout

• Evening Courses: Monday-Thursday; 6-9:30PM; 2 or 3 units
  o Includes synchronous Online Electives
• Saturday Courses: Mornings or Afternoon; 2 or 3 units
• Sunday Electives
  o Most are 1 unit over 2 Sundays (mandatory attendance)
  o Designing Financial Models That Work = 4 Sunday mornings
  o Social Impact Marketing = 4 Sunday afternoons
  o Advanced Leadership Communications (2 units) = 4 Sundays
  o Disruption Futures (2 units) = 4 Sundays
• Off-Schedule Courses: unique schedules
• Color-coded by topic area
• Prime Electives noted by P
• Dual listed courses noted by asterisk (*)
### Evening & Saturday Course Details

<table>
<thead>
<tr>
<th>Details</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number (Units)</td>
<td>EW295A.1 (3 units)*</td>
</tr>
<tr>
<td>Working Title</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Instructor, Room</td>
<td>Beyer, N300</td>
</tr>
</tbody>
</table>

- * Dual-listed with Full-time MBA
- ** Master of Public Affairs Courses (Goldman School of Public Policy)
- *** Master of Public Health Course (School of Public Health)
- !!! Review Course Description for Dates/Times
- \( \text{P} \) = Prime Elective
- Course capacities will be listed in OLR
- Course Descriptions hyperlinked to Course Working Title
Length of Courses

• 3 units
  o 15 weeks for Evening Electives
  o Can be 11 Weeks for Saturday Afternoon Electives
• 2 units
  o Normally 1\textsuperscript{st} 10 classes of Elective Schedule
  o Check Course Description
• Sunday Electives
  o 1 unit – Check
    ▪ Normally 2 Sundays
    ▪ 2 Courses split over 4 Sundays
    ▪ All sessions mandatory
  o 2 units – 4 Sundays
  o Dates in Course Descriptions and Elective Schedule
• Online Electives – Check Course Description
CHOOSING ELECTIVES
Choosing Electives

• Prime Electives
• Fall 20 Highlighted Electives
• Elective Resources
Prime Electives

• Fundamental Business Knowledge in Key Topic Areas
  – Marketing
  – Accounting/Finance
  – Leadership/Management
  – Strategy/Entrepreneurship/Innovation

• Appropriate for all career trajectories

• Enable students to more effectively plan based on their career interests
# Prime Electives: 2020 - 2021

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Finance &amp; Accounting</th>
<th>Leadership &amp; Management</th>
<th>Strategy &amp; Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Research</td>
<td>Corporate Finance</td>
<td>Negotiations</td>
<td>Game Theory</td>
</tr>
<tr>
<td>Strategic Brand Management</td>
<td>Asset Management</td>
<td>Power and Politics</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Pricing</td>
<td>Financial Information Analysis</td>
<td>Leadership</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mergers &amp; Acquisitions</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Fall 20 Prime Electives highlighted in green**
Highlighted Electives - Saturday

Instructor changes

• EW231.11 – Corporate Finance

Schedule Notes – the following Saturday afternoon cases will be taught from 2pm to 6pm over 11 Saturdays

• EW231.11 – Corporate Finance
• EW269.11 – Pricing
Highlighted Electives - Evening

New Courses
• EW257.4 – Becoming a Changemaker
• EW291D.1 – Data Visualization
• EW292T.1 – Equity Fluent Leadership

1st Class Attendance Requirement
• EW295B.1 – Venture Capital/Private Equity
Highlighted Electives - Sunday

• EW257.11 – Power and Influence
• EW277.12 – Disruption Futures
Highlighted Electives – Unique Schedules

- EW212A.1 – Cleantech to Market
- EW295T.1 – Bay Area Innovation and Entrepreneurship
Highlighted Electives - Online

Synchronous
- EW254.1A – Online Power & Politics
- EW293.3 – Benefit-Cost Analysis
- EW293.4 – Program Evaluation
- GNAM Small Network Online Courses

Asynchronous
- EW293.1 – Organizational Behavior and Management in Health Care
- EW293.2 – Regulatory Science, Drug Development and Public Health
Electives Resources

• Fall 2020 and Spring 2021 Curricular Plan
• Course descriptions – linked in Elective Schedule
• Faculty Evaluations
• Consult your Academic Advisor
• Recommended Electives by Career Path
• Refer to the student bCourses Electives Forum (some past syllabi can be found here as well)
OTHER
CONSIDERATIONS
Electives for Class of 2022

• Taking an elective is optional for the Class of 2022
  – There are 6 units of core in Fall 20
  – No need to take an elective to be eligible for Financial Aid
  – Taking an elective helps students who want to accelerate or load shift from Spring 21 to Fall 20

• The Class of 2022 will participate in all rounds of Bidding and Add/Drop
  – 1000 Bid points; 3 unit limit in Bidding
  – Total number of units, including Core, should not exceed 9
  – Class of 2021 students still have priority in OLR processes

• Class of 2022 should bid for classes they’re interested in that *don’t* conflict with their Core Schedule.

• The Program Office will *not* entertain cohort switch requests to accommodate elective preferences
Special Enrollment Processes

• Enrollment by application
  – Extreme Leadership – MBA255X.11B
    • Zoom Info Session
    • Thursday, April 9 at 12 noon
    • Course capped at 40 Haas students

• Once accepted into these courses, can’t drop them in Add/Drop
  – Cleantech to Market – EW MBA212A.1
  – Extreme Leadership – MBA255X.11B
Other Academic Opportunities

- **Taking FTMBA Courses:**
  - On a space-available basis
  - Submit requests during Add/Drop in August
  - Only eligible if there *isn’t* an EW section offered in the same semester

- **Taking Non-Haas Courses:**
  - Up to 5 units (SPH and GSPP courses *don’t* count against non-Haas units)
  - Registration through CalCentral ([Registrar link](#))
  - Course Materials & Parking not provided

- **Independent Study**
  - 3 unit maximum

- **GNAM Courses**
  - Small Network Online Courses
  - Global Network Week = 19-23 October
IMPORTANT DATES
Important Dates

• Please refer to the Registration Timeline on the EW MBA website for important dates!

• Bidding via OLR:
  – Round 1: 4/15, 12 noon to 4/20, 12 noon
  – Round 2: 4/20, 4PM to 4/24, 12 noon

• Add/Drop via OLR:
  – Round 1: 7/27, 9 noon to 7/31, 12 noon
  – Round 2: 8/22, 12 noon to 8/28, 12 noon
  – Round 3: 8/28, 4PM to 9/2, 12 noon
  – Drop Only: 9/2, 4PM – 9/5, 11:59PM
QUESTIONS