Fall 2021 Elective Schedule
(this webinar will be recorded)

Mark Gorenflo, Executive Director
Evening & Weekend MBA Program
Agenda

• Important Dates
• Understanding Fall Electives
• How to Read the Schedule
• Course Delivery
• Dual Listed Courses
• Enrollment Variants
• New Electives
• Other Considerations
• Questions
IMPORTANT DATES
Important Dates

• Always refer to the Registration Timeline

• Bidding via OLR:
  – Round 1: 4/14, 12 noon to 4/19, 12 noon
  – Round 2: 4/19, 4PM to 4/23, 12 noon
  – SIB Add Only Round: 4/23, 4PM to 4/26, 9AM

• Add/Drop via OLR:
  – Round 1: 7/26, 12 noon to 7/30, 12 noon
  – Round 2: 8/21, 12 noon to 8/27, 12 noon
  – Round 3: 8/27, 4PM to 9/1, 12 noon
  – Drop Only: 9/1, 4PM to 9/4, 11:59PM
UNDERSTANDING FALL ELECTIVES
Food for Thought for Class of 2023

• Taking an elective is optional
• You will take your final 6 units of core in Fall 21
• You can participate in all rounds of Bidding & Add/Drop
  – 1000 bid points
  – Bid on up to 3 units
  – Number of units, including core, should not exceed 9
• Bid for classes you’re interested in that don’t conflict with your core schedule
• You will identify FDT preferences after Fall 21 Bidding
• The Program Office will not entertain cohort switch requests to accommodate elective preferences
Electives Planning Resources

• Course descriptions
  – Linked on Fall 2021 Elective Schedule
  – Describes course deliverables

• EWMBA Electives Website

• Faculty Evaluations (also known as TIES)

• Elective Faculty Discussions
  – Sustainability Electives  4/8  @ 12:10PM
  – EWMBAA Elective Night  4/9  @ 5:00PM
  – Finance and SAIF Electives  4/13 @ 12:30PM

• Consult your Academic Advisor
HOW TO READ THE SCHEDULE
Prime Electives

• Fundamental business knowledge in key areas
  – Marketing
  – Accounting/Finance
  – Leadership/Management
  – Strategy/Entrepreneurship/Innovation

• Appropriate for all career trajectories

• Enable students to more effectively plan based on their career interests

• Marked with P on the Elective Schedule
Elective Schedule Layout

- **Evening Courses:** Monday, Tuesday, Wednesday or Thursday
- **Saturday Courses:** mornings or afternoons
- **Sunday Electives**
  - Most are 1 unit over 2 all day Sundays (with mandatory attendance)
  - Small handful take place across 4 half days (also mandatory attendance)
- **Off-Schedule Courses:** unique schedules
  - 2 are on the EMBA Block Schedule
  
<table>
<thead>
<tr>
<th>SATURDAY PM</th>
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</thead>
<tbody>
<tr>
<td>EW MBA252.11 (3 units)</td>
</tr>
<tr>
<td><em>Negotiations</em></td>
</tr>
<tr>
<td>Dayonot, C125</td>
</tr>
<tr>
<td>EW MBA269.11 (3 units)</td>
</tr>
<tr>
<td><em>Pricing</em></td>
</tr>
<tr>
<td>Azhar, N270</td>
</tr>
</tbody>
</table>

- **Color-coded by topic area**
- **Length depends on units**
  - 3 units = 15 weeks
  - 2 units = 10 weeks usually
  - 1 unit = 2 all day Sundays or small handful of half day/evenings

**Bay Area Innovation & Entrepreneurship (GNAM)**

- Beckman, Charron, Rao
- 10/18 - 10/22
## Course Details – what to look for

<table>
<thead>
<tr>
<th>Details</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number (Units)</td>
<td>EW295A.1 (3 units)* P #</td>
</tr>
<tr>
<td>Working Title</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Instructor, Room/Delivery</td>
<td>Beyer, N300</td>
</tr>
</tbody>
</table>

- Key to suffixes
  - * Dual-listed with Full-time MBA
  - ** Dual-listed with EMBA
  - !!! Review Course Description for Unique Dates/Times
- Prime Elective
  - # Remote Accommodations available
- Course capacities will be listed in OLR
- Course Descriptions hyperlinked to Course Working Title
In Person

- Vast majority of classes will be in this format
- All classes in Cheit Hall will **only** be available in person
- COVID safety measures required (i.e. masks worn at all times)
- If you receive a Remote Instruction Accommodation, you should **not** bid or waitlist for these classes
Remote Accommodation Available

• Indicated with a hashtag (#)
• Tiered Classrooms in Chou Hall
• Must have Remote Instruction Accommodation to attend remotely; all others are expected to attend in-person
Remote

• Indicated with the word “Remote” instead of a classroom number
• Courses conducted via Zoom (similar to Spring 2021)
• No in-person attendance option
Online

- Indicated in purple and with the word “Online” in place of a classroom
- 2 types:
  - Synchronous = live components (i.e. Power & Politics)
  - Asynchronous = no live components (i.e. Public Health courses)
- **GNAM Small Network Online Courses** (not on schedule)
  - Watch your email for details about GNAM SNOC enrollment!

**EWMBAW254.1A (2 units)**
Power and Politics (ONLINE)
Anderson, Online
NO DROPS ALLOWED
Dual Listed – Full Time

• Indicated with a single asterisk (*)
• May be at unique times that are not EW friendly
• No need to request these courses as part of the Full Time Request process

EW MBA 296.2 (2 units) *
Data Science Applications for Accounting and Finance
Taurasi, C330
Dual Listed – EMBA

- Indicated with two asterisks (**)
- Follows the EMBA Block Schedule
  - Check out third tab on the Fall Elective Schedule
- Pay attention to dates and times; the scheduling pattern will be new to EW students!
ENROLLMENT VARIANTS
Classes that cannot be dropped

- EW212A.1 – Cleantech to Market
- All Seminars in International Business
- Indicated with capitalized, bold, red font
- Cannot drop after Bid is processed and accepted
- NOT part of Add/Drop process
- Do NOT bid if you are not committed
Classes with early enrollment deadlines

- Indicated with capitalized, bold, red font
- Only available in Bidding and Round 1 of Add/Drop
- Cannot drop after Round 1 closes
- Rosters need to be finalized before classes starts due to client, team, or pedagogical considerations

EW MBA236E.11 (2 units) @ !!!
Mergers and Acquisitions
Goodson, Bershatsky, Remote
ADD/DROP R1 ONLY
Enrollment by Application Courses

• **GNAM Global Network Week** (GNW)
  – October 19-22, 2021
  – Format (in-person or virtual) is TBD

• **GNAM Small Network Online Courses** (SNOCs)
  – Class dates spread across entire semester

• Watch your email for more information on course details and application instructions!
NEW ELECTIVES
New Electives

- **EW290T.12 Designing a Better Workplace** – Employee engagement is one of the biggest drivers of the bottom line. This course will explore culture and employee engagement through the design thinking lens and processes with team and project-based learning. Students will gain a deeper understanding about the systems that are necessary to leverage and develop best-practices for companies and organizations in order to engage top talent.

- **EW292T.2 Climate Change and Business Strategy** – This course addresses a wide range of topics that cover many of the principal elements of how business is affected by climate change, and how changing business practices can improve (or worsen) the climate outlook.

- **EW292T.3 Business and Labor Rights in Global Supply Chains** – This class will help students to understand the difficulty of ensuring good labor rights in very complex settings. Specifically, the class will cover key aspects of global supply chains, various solutions that have been tried to address the issue of labor rights, new approaches that go beyond the social audit, and ways of rethinking the business model that may be beneficial for improved labor rights in the future.
New Electives

- **EW292T.11 Corporate Sustainability Measuring and Reporting** – In the course, students will be introduced to the current landscape in corporate reporting - the leading standards, the actors, and their conceptual frameworks. They will analyze leading practice reports to understand the elements of good corporate reporting, and get acquainted with how information in the reports is used. In a deeper dive, students will learn about impact measurement and management, carbon footprint analysis and how to ensure quality of data. As a result, students will be better prepared to develop reports at their (future) workplace or critically analyze reports as a mirror of companies’ performance and position for the future.

- **EW292T.14 Carbon Footprinting** – This course will explore how global systems of production and consumption lead to negative (and positive) environmental externalities, and how corporate and social innovation can influence these outcomes. The focus of the course will be quantification and reporting greenhouse gas emissions and mitigation measures, but lessons will be transferable to other environmental and social domains.
OTHER CONSIDERATIONS
Other Considerations

• Venture Capital/Private Equity Attendance Policy
  – VCPE requires attendance at the first two class sessions—even if you’re on the waitlist!

• Schedule Changes
  – Advanced Leadership Communications and Disruption Futures moving to Saturdays from Sundays
  – PE/LBO Thursday at 2PM to 5PM

• Unique schedules
  – Game Theory and New Venture Finance taught in EMBA Block schedule
  – Two 1-unit Saturday courses – Fall A and Fall B
  – Bay Area Innovation & Entrepreneurship (Oct 18 – 22)
  – Seminars in International Business (Oct 17 – 23)
Other Academic Opportunities

• **FTMBA Courses**
  – We will run a special OLR process for these courses
  – Offered on a space-available basis after *all* FT demand met
  – More details to come – watch your email!

• **Non-Haas Courses**
  – Can count up to 5 units
  – Registration through CalCentral ([Registrar link](#))
  – Course materials & parking not provided
  – SPH and GSPP courses on schedule *don’t* count as non-Haas units

• **Independent Study**
  – 3 unit maximum
Seminars in International Business (SIB)

• Planning for 3 SIBs in Fall 21 (will also offer SIBs in Spring 22)
  – Brazil
  – China
  – South Africa

• October 17-23, 2021 = Only for 3rd year students (Spring 22 SIBs open to all)
• Only in Bidding, with a possible Add Only Round
• We will make a go/no go decision by July 23rd using all the following criteria:
  – CDC Travel Health Notice of Level 2 or lower; and
  – Destination country allows travelers from US without significant measures; and
  – US does not require significant measures upon return; and
  – UC Berkeley allows for non-essential travel; and
  – Enrollment > 15

• None of these countries meet all of these criteria today!
• There is a non-zero chance these courses will be cancelled after Bidding!
QUESTIONS